

**New Jersey President's Council
Academic Issues Committee**

April 4, 2014
2pm

Minutes

- I. Call to Order / Roll Call
- II. Approval of the Minutes of the March 5, 2014 Meeting

It was moved by Dr. Castilla, seconded by Dr. Gibson that the minutes of the March 5, 2014 meeting be approved. The motion passed unanimously.

- III. New Programs

- A. Rowan University – Bachelor of Science in Biophysics (26.0203)

Dr. Toney summarized the submitted proposal. It was moved by Dr. Toney and seconded by Dr. Henderson that this program be recommended to the Presidents' Council. Dr. Harvey recused herself from this action. The motion carried.

- B. Berkeley College

The committee reviewed the following items from Berkeley College and asked that the items be returned to Berkeley citing the following issues:

- The descriptions of the assessment plans were inadequate, most often being too generic to be considered assessment plans for specific programs.
- Consultants did not use the current version of the AIC Manual, and therefore their reports did not address all required areas (Please consult the 2013-14 AIC Manual).
- Facility needs for each program were not clearly addressed. The documents did not clearly identify the campus on which a specific program would be delivered nor how specific programmatic needs were addressed in these facilities.
- Library and computing needs for specific programs were not clearly addressed.
- The analysis of need/demand was not specific for each proposal.

With respect to specific proposals, the committee noted the following:

- Bachelor of Business Administration in Fashion Marketing and Management
 - The background of the consultant is in marketing and thus he may not have sufficient experience in fashion to provide a comprehensive review of the program

- Bachelor of Business Administration in Financial Services
 - The response from the institution to the consultant report was actually the response to the BBA in Accounting proposal
- Bachelor of Business Administration in Health Services Management and Bachelor of Business Administration in International Business
 - The committee noted that the consultant reports for these proposals were strong ones and should be modeled for the other proposals. However, as noted earlier, the reports did not address C1 and C2 from the AIC Manual as the consultants seem to have used a prior version of the manual.
- Bachelor of Business Administration in Marketing Communications
 - The items suggested by the consultant (pg.4) were not addressed by the institution

1. Bachelor of Business Administration in Accounting (52.0301)
2. Bachelor of Business Administration in Fashion Marketing and Management (52.1902)
3. Bachelor of Business Administration in Financial Services (52.0804)
4. Bachelor of Business Administration in General Business (52.0201)
5. Bachelor of Business Administration in Health Services Management (51.2211)
6. Bachelor of Business Administration in International Business (52.1101)
7. Bachelor of Business Administration in Management (52.0201)
8. Bachelor of Business Administration in Marketing Communications (52.1401)

IV. Other Action Items

V. For Your Information

A. Berkeley College – Initiation of a Program Option

1. Bachelor of Business Administration in Fashion Marketing & Management Program Option: Minor in International Business (52.1902)

B. Camden County College

1. Initiation of Certificates of Achievement
 - a. Certificate of Achievement in American Sign Language (ASL) and Interpreting (16103)
 - b. Certificate of Achievement in American Sign Language (161603)
 - c. Certificate of Achievement in SQL Analyst (110201)
 2. Termination of Certificates of Achievement
 - a. Automotive Technology: Toyota T-TEN Option (150803)
 - b. Biotechnology: Cell & Tissue Culture Option (410101)
- C. Rider University
1. Changes in Nomenclature
 - a. From: Graduate Certificate in Common Core Mathematics Professional Development To: Graduate Certificate in STEM Education for Mathematics (131311)
 - b. From: Graduate Certificate in Common Core Science Professional Development To: Graduate Certificate in STEM Education for Science (131316)
 - c. From: Graduate Certificate in English as a Second Language Professional Development To: Graduate Certificate in English as a Second Language (131401)
 - d. From: Substance Awareness Coordinator (SAC) Certificate To: Student Assistance Coordinator Certificate (511501)
 2. Initiation of Pre Master's Certificates
 - a. Graduate Certificate Elementary Education (131202)
 - b. Graduate Certificate Secondary Education (131205)
 - c. Graduate Certificate Early Childhood Education (131210)
 - d. Graduate Certificate Middle School Education (131203)
 - e. Graduate Certificate in Life and Career Coaching (370103)
- D. Salem Community College
1. Initiation of Program Option – Associate in Applied Science – Nuclear Energy Technology Program (Nuclear Energy Technology Program – 41.0205) (Process Operator Technology – 15.0699)

VI. New Business

- A. Best Care Training Institute's Licensure Petition to offer the Associate in Science in Registered Nursing Degree at its Location in East Orange, NJ

Dr. Gibson summarized the submitted proposal. The committee asked that the following comments be shared with Best Care regarding their submission: there was no reference to the cost of tuition in the submission; concern regarding a lack of library resources; concern regarding the shortage of clinical psychology faculty (are there adequate resources to sustain the program? Despite these concerns, the committee feels the proposal meets the licensure requirements. It was moved by Dr. Gibson and seconded by Dr. Castilla that this program be recommended to the Presidents' Council. The motion carried unanimously.

B. Pillar College Petition to Change Programmatic Mission from a Religious Associate Degree-level Institution to a Private or Independent Bachelor's-level Institution

Dr. Prisco summarized the submitted proposal. The committee asked that the following comments be shared with Pillar regarding their submission: reference to setting of tuition at a percentage of the maximum financial aid is not clear; concern regarding the expectation that the governing board raise 12% of the annual budget; concern regarding appropriateness of resources. Despite these concerns, the committee feels the proposal meets the licensure requirements. It was moved by Dr. Toney and seconded by Dr. Cornacchia that this program be recommended to the Presidents' Council. The motion carried unanimously.

C. Syracuse University Petition for Relicensure of Previously Approved Courses and Locations and Initial Licensure to Offer Undergraduate Courses at Eight Additional New Jersey High Schools and for Approval of Six New Courses

Dr. Burkley summarized the submitted proposal. It was moved by Dr. Burkley and seconded by Dr. Gingerich that this program be recommended to the Presidents' Council. The motion carried unanimously.