

**New Jersey President's Council
Academic Issues Committee**

May 9, 2014
2pm

Minutes

Present: William Austin, Patrick Proger for Nancy Blatter, James Burkley, Rafael Castilla, Edwin Knox for Gale Gibson, Williard Gingerich, Roberta Harvey, Sue Henderson, Thomas Isekenegbe, Barbara Gitenstein, Anne Prisco, Judy Redling, Jeff Toney

Also Present: Eric Taylor

Not Present: Eugene Cornacchia, Allison Samay

- I. Call to Order / Roll Call
- II. Approval of the Minutes of the April 4, 2014 Meeting
It was moved by Dr. Castilla, seconded by Dr. Isekenegbe that the minutes of the April 4, 2014 meeting be approved. The motion carried unanimously.
- III. New Programs
 - A. Eastwick College – AAS In Electronics and Computer Technology (11.0901)

Dr. Knox summarized the submitted proposal. It was moved by Dr. Knox and seconded by Dr. Iskenegbe that this program be recommended to the Presidents' Council. Dr. Castilla recused himself. The motion carried.
 - B. Hudson County Community College – AS in Business Administration (520201)
 - C.
Dr. Knox summarized the submitted proposal. It was moved by Dr. Knox and seconded by Dr. Iskenegbe that this program be recommended to the Presidents' Council. The motion carried unanimously.
 - D. New Jersey Institute of Technology – Bachelor of General Studies (24.0102)

Dr. Toney summarized the submitted proposal. Although he indicated support of the program, Dr. Toney asked that the following comments be shared with the institution: This proposal needs to describe degree requirements with more clarity and specificity. There are no curriculum guide sheets. He agreed with the consultant's concern that academic advising, depending upon the home academic unit (since NJIT does not have an academic unit devoted to General Studies or General Education), could be confusing for students. There is little discussion of the value of a General Studies, or liberal arts, education or of the importance of a General Studies degree.

It was moved by Dr. Toney and seconded by Dr. Harvey that this program be recommended to the Presidents' Council. Dr. Redling recused herself. The motion carried.

E. Rowan University – MA in STEM Education (13.0101)

Dr. Henderson summarized the submitted proposal. It was moved by Dr. Henderson and seconded by Dr. Toney that this program be recommended to the Presidents' Council. Dr. Harvey recused herself from the vote. The motion carried.

F. Rowan University – MS in Data Analytics (11.0802 Data Modeling/Warehousing and Database Administration) (51.2706 Medical Informatics)

Dr. Toney summarized the submitted proposal. Dr. Toney indicated that although he recommends the program be accepted, it is important to share with the institution the weakness of the consultant's report and the need for more specific information regarding measuring of outcomes. . It was moved by Dr. Toney and seconded by Dr. Henderson that this program be recommended to the Presidents' Council. Dr. Harvey recused herself from the vote. The motion carried.

G. Rutgers University, Camden – BA in Health Sciences (51.0000)

Dr. Redling summarized the submitted proposal. Dr. Redling indicated that although she recommends the program be accepted, she did recommend that the committee share with the institution her concern about the institution's response to the consultant's report regarding goals and outcomes of the program. It was moved by Dr. Redling and seconded by Dr. Harvey that this program be recommended to the Presidents' Council. Mr. Burkley recused himself from the vote. The motion carried.

H. Rutgers University – MA, Ph.D in Higher Education (13.0406)

Dr. Harvey summarized the submitted proposal. Dr. Harvey indicated that although she recommends the program be accepted, she requested that the institution be informed that she would have liked to see more data on the demand for the program. It was moved by Dr. Harvey and seconded by Dr. Redling that this program be recommended to the Presidents' Council. Mr. Burkley recused himself from the vote. The motion carried.

I. Thomas Edison State College – MS in International Business Finance (52.0201)

Dr. Gingerich summarized the submitted proposal. Dr. Gingerich raised a number of concerns with regard to this proposal including: conflict of interest with the consultant who reviewed the program, the response to the

report was not substantive, and there was no articulation of course numbers provided. It was moved by Dr. Gingerich and seconded by Dr. Toney that this program be returned to Thomas Edison to address the issues raised by the committee. The motion carried unanimously.

J. Thomas Edison State College – MS in Hospitality Management (52.0201)

Dr. Henderson summarized the submitted proposal. Dr. Henderson indicated that while she was supportive of the program, she was not satisfied with the institution's response to the consultant's report. It was moved by Dr. Henderson and seconded by Dr. Gingerich that this program be recommended to the Presidents' Council once the institution has addressed the concern noted. Drs. Gitenstein, Henderson and Gingerich will review the revisions and pending their concurrence that the question has been addressed, they will forward a recommendation for approval to the President's Council. The motion carried unanimously.

K. Thomas Edison State College – BS in Professional Studies (52.0201)

Dr. Castilla summarized the submitted proposal. Dr. Castilla raised a concern with regard to the conflict of interest by the consultant. In addition, the consultant report did not make a recommendation on whether the program should move forward. It was also observed that all consultant's reports should have institutional responses that address any recommendations or concerns raised by the consultant. It was moved by Dr. Castilla and seconded by Dr. Henderson that this program be returned to Thomas Edison to address the issues raised by the committee. The motion carried unanimously.

IV. Other Action Items

A. Atlantic Cape Community College – Conversion of Option to Full Program - Associate in Science, Biology

Dr. Isekenegbe summarized the submitted proposal. Dr. Isekenegbe indicated that although he recommends the program be accepted, he did express concern regarding the institution's explanation of faculty resources. This concern will be shared with the institution. It was moved by Dr. Isekenegbe and seconded by Dr. Knox that this program be recommended to the Presidents' Council. The motion carried unanimously.

B. Camden County College – Conversion of Option to Full Program Status – AS in Management Information Systems (521201)

Dr. Gingerich summarized the submitted proposal. Dr. Gingerich indicated that although he recommends the program be accepted, he did express concern that the proposal was not in the required AIC format and there was no apparent assessment plan included. These concerns will be shared with

the institution. It was moved by Dr. Gingerich and seconded by Dr. Castilla that this program be recommended to the Presidents' Council. The motion carried unanimously.

C. Rutgers University – Conversion of Option to Full Program Status – BS in Health Administration (51.2211)

Dr. Redling summarized the submitted proposal. It was moved by Dr. Redling and seconded by Dr. Gingerich that this program be recommended to the Presidents' Council. Mr. Burkley recused himself from the vote. The motion carried.

V. For Your Information

The committee reviewed the following information items:

A. Atlantic Cape Community College

1. Change in Nomenclature From: Pre-Aerospace Engineering, A.S. To: Pre-Engineering, A.S.
2. Initiation of a Program Option – Professional Helicopter Pilot Option, Aviation Studies, A.S.

B. Caldwell College

1. Initiation of Program Option in Sport Management in the BS in Business Administration

C. Kean University

1. Change in Nomenclature From: BS International Business To: BS Global Business

D. Monmouth University

1. Change in Nomenclature From: BFA in Art with a concentration in Graphic Design To: BFA in Art with a concentration in Graphic and Interactive Design
2. Initiation of a Minor – Social Justice in the School of Humanities and Social Sciences (45.1101)
3. Change in Nomenclature From: Master of Science in Education- Reading Specialist To: Master of Science in Education in Literacy
4. Change in Nomenclature From: Master of Arts in Teaching K-5 To: Master of Arts in Teaching K-6
5. Initiation of Certificate Program: Certificate in Professional Counseling (51.1508)
6. Curricular Revisions: Human Resources Management and Communication from: 15 credits to: 18 credits
7. Curricular Revisions: Public Service Communication Specialist from: 12 credits to 18 credits

8. Curricular Revisions: Strategic Public Relations and New Media from: 12 credits to 18 credits
 9. Discontinuation of Program: Master of Business Administration with a concentration in Healthcare Management
 10. Discontinuation of Program: Post Master's Certificate in Healthcare Management
 11. Additional location: Monmouth Park corporate Center, 185 Monmouth Parkway, West Long Branch, NJ 07764
- E. Passaic County Community College
1. Initiation of Certificate of Achievement in Automation Control (143601)
 2. Initiation of Certificate of Achievement in Field Service Technician (150613)
- F. Rutgers University
1. Initiation of Graduate Certificate in Academic Leadership and Governance (13.0406)
 2. Initiation of Graduate Certificate in Organizational Contexts of Higher Education (13.0406)
 3. Initiation of Graduate Certificate in Intellectual Property and Technology Transfer (52.0210)
 4. Initiation of Graduate Certificate in Packaging Engineering (15.1503)
- G. Union County College
1. Change in Nomenclature From: Associate of Science in Sonography To: Associate of Science in Diagnostic Medical Sonography JFK Medical Center Muhlenberg Harold B. & Dorothy A. Snyder Schools at Union Country College (51.0910)
 2. Change in Nomenclature From: Associate of Science in School of Nursing To: Associate of Science in School of Nursing JFK Medical Center Muhlenberg Harold B. & Dorothy A. Snyder Schools at Union County College
 3. Change in Nomenclature From: AAS in Administrative Support To: AAS in Business and Computer Applications Technology (52.0407)
 4. Change in Nomenclature From: AS in Nuclear Medicine Technology to the AS in Nuclear Medicine Technology JFK Medical Center Muhlenberg Harold B. & Dorothy A. Snyder Schools at Union County College (51.0905)
 5. Change in Nomenclature From: AS in Amplified Program in Radiography To: AS in Amplified Program in Radiography JFK Medical Center Muhlenberg Harold B. & Dorothy A. Snyder Schools at Union County College
 6. Termination of AAS for Help Desk Technology Support Specialist (52.0411)
 7. Change in Degree Designation From: AA in Chemistry To: AS in Chemistry
 8. Change in Degree Designation From: AA in Biology To: AS in Biology

VI. Old Business

- A. Berkeley College – BBA in Accounting
- B. Berkeley College – BBA in Health Services Management
- C. Berkeley College – BBA in International Business

Dr. Castilla summarized the resubmitted proposals. It was moved by Dr. Castila and seconded by Dr. Isekenegbe that these programs be recommended to the Presidents' Council. The motion carried unanimously.

VII. New Business

- A. Bais Medrash Mayan Hatorah

Dr. Prisco summarized the submitted petition. It was moved by Dr. Prisco and seconded by Dr. Harvey that this petition be recommended to the Presidents' Council. The motion carried unanimously.

- B. Rabbinical Seminary M'kor Chaim

Dr. Prisco summarized the submitted petition. It was moved by Dr. Prisco and seconded by Dr. Proger that this petition be recommended to the Presidents' Council. The motion carried unanimously.

- C. Yeshiva Bais Aharon

Dr. Proger summarized the submitted petition. It was moved by Dr. Proger and seconded by Dr. Castilla that this petition be recommended to the Presidents' Council. The motion carried unanimously.

- D. Yeshiva Chemdas Hatorah

Dr. Harvey summarized the submitted petition. It was moved by Dr. Harvey and seconded by Dr. Prisco that this petition be recommended to the Presidents' Council. The motion carried unanimously.

- E. Yeshiva Gedolah Keren Hatorah

Dr. Redling summarized the submitted petition. It was moved by Dr. Redling and seconded by Dr. Isekenegbe that this petition be recommended to the Presidents' Council. The motion carried unanimously.

- F. Yeshiva Gedolah of Cliffwood

Dr. Knox summarized the submitted petition. It was moved by Dr. Knox and seconded by Mr. Burkley that this petition be recommended to the Presidents' Council. The motion carried unanimously.

G. Yeshiva Ohr Simcha of Englewood

Dr. Isekenegbe summarized the submitted petition. It was moved by Dr. Isekenegbe and seconded by Dr. Prisco that this petition be recommended to the Presidents' Council. The motion carried unanimously.

H. Drexel University

Mr. Burkely summarized the submitted petition. It was moved by Mr. Burkley and seconded by Dr. Prisco that this petition be recommended to the Presidents' Council. The motion carried unanimously.

I. University of Phoenix

Dr. Prisco summarized the submitted petition. It was moved by Dr. Prisco and seconded by Dr. Gitenstein (in the absence of a second reader) that this petition be recommended to the Presidents' Council. The motion carried unanimously.