

New Jersey Presidents' Council
Academic Issues Committee
March 20, 2020
MINUTES

I. Call to Order / Roll Call

Present by Phone:

Nurdan Aydin – NJCU
MaryAnn Baenninger – Drew University
Basil Baltzis - NJIT
Jacki Belin – Raritan Valley Community College
Jim Burkley – Rutgers University
Chris Capuano – Fairleigh Dickinson University
Rafael Castilla – Eastwick College
Jon Connolly – Sussex County Community College
Joanne Coate – Montclair University
Roberta Harvey – Rowan University
Sue Henderson, Chair AIC, - NJCU
Bob Kleinschmidt – Mercer County Community College
Michelle McDonald – Stockton University
Jennifer Palmgren – The College of NJ
Marsha Pollard – Berkeley College
David Stout – Brookdale Community College

Also Present by Phone:

Allison Samay - NJPC
Eric Taylor – Office of the Secretary of Higher Ed
Guillermo “Will” de Veyga - NJCU
Rose Mary Reilly – NJCU

II. Approval of Minutes of the February 21, 2020 Meeting

Dr. Castilla moved to approve the minutes of the February 21, 2020 meeting, seconded by Dr. Connolly. Minutes were approved.

III. Report from the Chair

President Henderson thanked everyone for attending during this difficult time.

IV. New Programs

A. Georgian Court University

1. B. A. Political Science, CIP Code 45.1001

First Reader: Michelle McDonald/ Stockton University

Second Reader: Michael McDonough / Raritan Valley Community College

*Dr. Belin reported in the absence of Dr. McDonough.

Dr. McDonald summarized the submitted proposal stating this is for a B. A. Political Science the program was well laid out and had all the requisite components. They did a nice job linking the goals of the program to both the University mission and strategic plan. Degree requirements were appropriate and detailed. Consultant was well qualified. The second reader Dr. Belin concurred with Dr. McDonald's summary. Dr. McDonald moved, seconded by Dr. Belin to recommend this proposal to the President's Council. The motion was carried.

B. Montclair University

1. B. A. Hospitality, Sports, Events, and Tourism, CIP Code 52.0901

First Reader: Roberta Harvey / Rowan University

Second Reader: Jon Connolly /Sussex County Community College

Dr. Harvey summarized the submitted proposal, stating that it combines existing concentrations in Hospitality Management and Sports, Events, and Tourism Marketing within the BS in Business Administration into a new BA with the objective of delivering an integrated curriculum across the four disciplines corresponding to the industries of hospitality, sports, events, and tourism (HSET). This objective is relatively straightforward, but is insufficiently supported by the proposal. The learning outcomes assessment plan identifies four program goals, which are all assessed in a capstone course. However, no student learning outcomes are defined and the proposed assessment measures do not address an integrative capstone experience. The program goals are assessed at the course level via multiple choice and true/false exams and written assignments, which are not reflective of practical application and other higher order learning. Co-curricular opportunities including international experience, internships, and resort and cruise management experience permit students to explore careers in HSET industries, but this does not appear to be associated with the capstone. The demand analysis is also underdeveloped. The proposal relies on data showing steady growth from 2009 to 2019 across the entire leisure and hospitality sector and cites projections from 2018 to 2028 for a wide range of occupations in HSET. These data are not linked to credentialing and it appears that the majority of occupations on the list would not require a bachelor's degree. There is no analysis of the data nor was a market survey performed. The consultant affirms the claims made in the proposal regarding growth in the overall sector of the economy, proximity to NYC and the northern New Jersey area where these service industries are in high concentration, and interest expressed by five undergraduate students he spoke with during the site visit. However, although highly qualified in the field, the consultant does not offer independent evidence or data beyond what was provided in the proposal. Although the proposed program is unique in its combination of the distinctive areas of HSET into one degree, it is not apparent why the

integrated credential is advantageous. The proposal does not discuss trends in the industry that might explain this and the consultant offers no insights. No context for the enrollment projections was offered. Finally, the lack of specificity of the advising and program delivery strategy is a concern considering that the degree requirements are very flexible. The entire fourth year, outside of the capstone, comprises elective courses. The recruitment and retention strategies to achieve the “clearly laid out and individualized 4-year curriculum” envisioned by this proposal need to be discussed.

The second reader Dr. Connolly concurred with Dr. Harvey’s summary. Dr. Harvey recommended that the proposal not be forwarded to the Presidents’ Council and be returned to the institution. The Committee agreed. Dr. Cote-Bonnanno – abstained.

Action: The Committee agreed that the proposal be returned to the institution to address the following:

1. Clarify the rationale and demand for this restructuring including the credentialing.
2. Develop a more detailed learning outcomes assessment plan showing how the curriculum is designed to deliver the outcomes and how student achievement of the outcomes will be assessed.
3. Clarify the design of the capstone experience and how students will integrate and apply what they have learned.
4. Describe the advising and program delivery strategy given the breadth and flexibility of the program including its large array of electives.

C. New Jersey City University

1. B. S. Cybersecurity, CIP Code 11.1003

First Reader: James Burkley / Rutgers University

Second Reader: Christopher Capuano / Fairleigh Dickinson University

Mr. Burkley summarized the submitted proposal stating this is for a B. S. Cybersecurity, the program cover page didn’t reference articulation, but the program is designed to receive students from community colleges with Associate degrees, the accreditation is noted as The National Cyber Security Workforce Framework is a best practice from the US Department of Homeland Securities, in this field. The program will be offered in hybrid format however the consultant implies it would be offered on-line. The structure of curriculum, Interesting aspects of the program social policy , ethical and legal aspects along with the students to develop an understanding of current and future emerging threats. The program goals are well articulated and align with the National Centers of Academic Exceelece in Cyber Defense. The student learning objectives are clearly described. The program need is evident at a national and global level. The program evaluation and

student level outcome assessment plans are well developed. The consultant was well qualified. The second reader Dr. Capuano concurred with Mr. Burkley's summary. Mr. Burkley moved, seconded by Dr. Capuano to recommend this proposal to the President's Council. The motion was carried. The AIC did ask for the Institution to clarify if it is a hybrid or online program. Dr. Henderson, Dr. Aydin and Dr. de Veyga – abstained.

D. Union County College

1. Associate in Applied Science, Advanced and Continuous Studies, CIP Code 24.0101

First Reader: MaryAnn Baenninger / Drew University

Second Reader: Jianping Wang / Mercer County Community College

*Dr. Kleinschmidt reported in the absence of Dr. Wang.

Dr. Baenninger summarized the submitted proposal stating this is for an Associate in Applied Science, Advanced and Continuous Studies, and was an excellent and very clear proposal. This proposal is for 3+1 articulation agreement between Union County College and Berkley College, when the student fulfills the four years of this degree, they will have two Associate degrees, a Bachelors degree in General Business and a B.S. in Criminal Justice from Berkeley. The consultant was well qualified. The proposal outlines the assessment plan and shows the institutional framework and program goals and outcomes. The second reader Dr. Kleinschmidt concurred with Dr. Baenninger's summary. Dr. Baenninger moved, seconded by Dr. Kleinschmidt to recommend this proposal to the President's Council. The motion was carried.

V. Other Action Items

VI. For Your Information

A. Berkeley College

- New Certificate Program – Certificate in Police Studies, CIP Code 43.0107

B. Felician University

- Three New Certificate Programs
 - Graduate Certificate Program – MBA Concentration in Entrepreneurship, CIP Code 52.0701
 - Graduate Certificate Program – MBA Concentration in Healthcare Administration, CIP Code 51.0701
 - Graduate Certificate Program – Adult Oncology Nurse Practitioner Post Master's Certificate, CIP Code 51.1699
- Change of title and CIP Code from: Bachelor of Arts in Natural Sciences and Mathematics CIP Code 27.9999 to Bachelor of Arts in Natural Sciences, CIP Code 30.1801

C. Hudson County Community College

- Eight Termination of Programs
 - A.A. Liberal Arts – option in American Studies, CIP Code 24.0101
 - A.A. Liberal Arts – option in Latino Studies, CIP Code 24.0101
 - A.A. Liberal Arts – option in Women’s Studies, CIP Code 24.0101
 - A.A. Liberal Arts – option in Human Services, CIP Code 24.0101
 - A.A. Liberal Arts – option Criminal Justice, CIP Code 24.0101
 - A.A.S. Criminal Justice, CIP Code 24.0101
- Pursuant to action of receiving programs:
 - Cert. Dietary Management, CIP Code 51.3103
 - A.S. Respiratory Care, CIP Code 24.0101

D. Monmouth University

- New Higher Education Track for the Ed.D. in Education Leadership, School of Education, effective fall 2020, CIP Code 13.0401
- New Concentration in Musical Theatre for the B.A. in Music, School of Humanities and Social Sciences, effective fall 2020, CIP Code 50.0901
- New Minor in Animation/Motion Design, School of Humanities and Social Sciences, effective fall 2020, CIP Code 50.0701
- New Intelligence/Analyst Track for the M.A. in Criminal Justice, School of Humanities and Social Sciences, effective fall 2020, CIP Code 43.0104
- New Graduate Certificate for Clinical Social Work Licensure, School of Social Work, effective fall 2020, CIP Code 44.0701
- New Graduate Certificate in Creative Writing, School of Humanities and Social Sciences, effective fall 2020, CIP Code 23.1302

E. New Jersey City University

- Nomenclature change from Bachelor of Arts and Master of Arts in Teacher Education with Triple Certification (Elementary and Secondary Education, Teacher of Students with Disabilities, and Teaching English as a Second Language) to Bachelor of Arts and Master of Arts in Teacher Education with Triple Certification (Elementary School Teacher in K-6, Teacher of Students with Disabilities, and Teaching English as a Second Language)
- Nomenclature change from the Department of Modern Languages to the Department of World Languages and Cultures.

F. Pillar College

- Intent to Terminate the B.A. degree program in Intercultural Communications CIP Code 09.0100

G. Rowan University

- Initiation of Program Options
 - Concentration in Russian within the Bachelor of Arts in Modern Languages & Linguistics (CIP 16.0402; Russian Language and Literature)

- Concentration in American Sign Language for the Bachelor of Arts in Modern Languages & Linguistics (CIP 16.1601; American Sign Language)
- Certificate of Undergraduate Study in Multiethnic American Literatures (CIP 23.1402; American Literature (United States))
- Certificate of Undergraduate Study in Environmental Education (CIP 13.1338; Environmental Education)
- Certificate of Undergraduate Study in Ancient Egyptian Studies (CIP 30.2202; Classical, Ancient Mediterranean and Near Eastern Studies and Archaeology)
- Initiation of Certificate Offerings
 - Certificate of Undergraduate Study in Blockchain Technologies and Cryptocurrencies (CIP 11.0202; Computer Programming, Specific Applications)
 - Certificate of Undergraduate Study in Russian (CIP 16.0402; Russian Language and Literature)
 - Certificate of Undergraduate Study in American Sign Language (CIP 16.1601; American Sign Language)
 - Certificate of Graduate Study in First Responder Executive Leadership (CIP 43.0301; Crisis/Emergency/Disaster Management)
 - Certificate of Graduate Study in Cannabinoid Chemistry (CIP 51.2005; Natural Products Chemistry and Pharmacology)

H. Rutgers University – New Brunswick

- Nomenclature Changes
 - Rutgers University–New Brunswick – B.S. in Environmental Planning and Design to B.S. in Environmental Planning (04.0401)
 - Rutgers University–New Brunswick – M.S., M.Phil., and Ph.D. in Geological Sciences to M.S., M.Phil., and Ph.D. in Earth and Planetary Sciences (40.0601)

I. Rutgers Biomedical and Health Sciences

- Nomenclature Change
 - Rutgers Biomedical and Health Sciences – M.S. in Health Sciences to M.S. in Gerontology (51.0000)
- Change of Credit Requirements
 - Rutgers Biomedical and Health Sciences – Doctor of Public Health (51.2201) – change of credit requirements.

J. Union County College

- Initiation of a Program Option
 - Blockchain Technology offered through the Business Management Associate in Applied Science program, CIP Code 52.0201

- eSports Management Option offered through the Sport Management Associate in Science program, CIP Code 31.0504
- Web and Mobile Application Development option offered through the Computer Information Systems and Technology Associate in Science program, CIP Code 11.0103
- New Certificates
 - Graphic Design, Certificate, CIP Code 24.0101
 - Journalism and Public Relations, Certificate, CIP Code 09.0102

VII. Old Business

A. **Pillar College – Resubmitted from September 6, 2019**

1. Bachelor of Science in Applied Chemistry, Specialization in Consumer Product Development, CIP Code 40.0599

First Reader: Rafael Castilla, Eastwick College

Second Reader: Nurdan Aydin, New Jersey City University

Dr. Castilla summarized the proposal that has been resubmitted from the September 6, 2019 AIC meeting, stating this is for a Bachelor of Science in Applied Chemistry, Specialization in Consumer Product Development. The four issues were:

1. Provide student program learning outcomes assessment plan.
2. Many of the courses have not been completely developed.
3. There is a concern of the resources of the labs.
4. Provide more clarity around the demand for enrollment projections.

There assessment plan articulates the program goals and student learning outcomes. The institution divided the learning outcomes into five categories. Around course development, they provided a chart and details of the overall requirements of the programs. They included a description of the lab resources, they will utilize at Middlesex County College. They revised the enrollment projections to 16 down from 20 and a total of 128 down from 160. The second reader Dr. Aydin concurred with Dr. Castilla's summary. Dr. Castilla moved, seconded by Dr. Aydin to recommend this proposal to the President's Council. The motion was carried.

VIII. New Business