

New Jersey Presidents' Council
Academic Issues Committee
April 5, 2019

MINUTES

Present (via phone):

Nurdan Aydin, New Jersey City University
Basil Baltzis, New Jersey Institute of Technology
Jacki Belin, Raritan Valley Community College
Jim Burkley, Rutgers University
Rafael Castilla, Eastwick College
Jon Connolly, Sussex County Community College
Willard Gingerich, Montclair State University
Roberta Harvey, Rowan University
Sue Henderson, Chair AIC, New Jersey City University
William Keep, The College of New Jersey
Bob Kleinschmidt, Mercer County Community College
Jeff Lee, Essex County College
Rosalind Reichard, Centenary University
Gillian Small, Fairleigh Dickinson University
David Stout, Brookdale Community College
Jeff Toney, Kean University
Marianne Vakalis, Berkeley College
Lori Vermeulen, Stockton University

Also Present (via phone):

Eric Taylor Office of the Secretary of Higher Ed
Guillermo "Will" de Veyga, New Jersey City University
Rose Mary Reilly, New Jersey City University

I. Call to Order / Roll Call

II. Approval of Minutes of the February 15, 2019 Meeting

Mr. Burkley submitted a request to amend the February 15, 2019 Minutes to reflect in the Fairleigh Dickinson University Reading 3. Doctor of Occupational Therapy to read: Mr. Burkley suggested that the degree designation appearing in the Program Announcement as "Occupational Therapy Doctorate" perhaps should be adjusted to Doctor of Occupational Therapy, with the degree abbreviation remaining O.T.D. Dr. Castilla moved, seconded by Dr. Connolly to approve the amended minutes of the February 15, 2019 meeting.

III. Report from the Chair

President Henderson reported as a request from the New Jersey Presidents' Council Merodie Hancock, Roberta Harvey and Eric Taylor are working on Out of State Licensure requests

and collecting data to research how other states handle this including the process and any fees.

IV. New Programs

A. Caldwell University

1. Bachelor of Science (B.S.) in E-Sports Management, CIP Code 31.0504
First Reader: Nurdan Aydin, NJCU
Second Reader: Rosalind Reichard, Centenary University
Dr. Aydin summarized the submitted proposal stating E-Sports is a multi-million dollar industry, with opportunities in finance, marketing, advertising and entertainment. The consultant has appropriate credentials, visited the Institution, and provided a comprehensive report. Minor recommendations were made and the Institution has already properly addressed them. Goals are aligned with the Institutions strategic plan. Dr. Reichard concurred with Dr. Aydin's summary. It was moved by Dr. Aydin and seconded by Dr. Reichard, that this proposal be recommended to the Presidents' Council. The motion was carried.
2. Master of Science (M.S.N.) in Nursing in Population Health, CIP Code 51.3802
First Reader: Rafael Castilla, Eastwick College
Second Reader: Jennifer Palmgren, TCNJ
*Dr. Keep reported in the absence of Dr. Palmgren.
Dr. Castilla summarized the submitted proposal stating the consultant visited the Institution on January 24, 2019, the program is within the Institutions mission. The M.S.N. in Population Health is designed to prepare graduates with the knowledge, attitudes and skills (KAS) to improve health outcomes for populations at the local and national level focusing on vulnerable populations and address a health need. The consultant was qualified and provided a thorough report, in which the Institution's response was adequate. Dr. Keep concurred with Dr. Castilla's summary. It was moved by Dr. Castilla and seconded by Dr. Keep, that this proposal be recommended to the Presidents' Council. The motion was carried.

B. Montclair State University

1. Bachelor of Arts (B.A.) in Educational Foundations for Elementary Teachers, CIP Code 13.1202
First Reader: Jeff Toney, Kean University
Second Reader: David Stout, Brookdale Community College
Dr. Toney summarized the submitted proposal stating the program is a little different than other educational programs at more of an advanced level. Overall the proposal was well prepared, included a good assessment plan with rubrics. The consultant was well qualified and the Institution provided a clear response to the report. Dr. Stout concurred with Dr. Toney's summary and added the consultant mentioned this program should be a model for others to

copy, very impressed with the direction this program is taking to prepare better qualified elementary school teachers. It was moved by Dr. Toney and seconded by Dr. Stout, that this proposal be recommended to the President's Council. The motion was carried. Dr. Gingerich abstained.

2. Master of Science (M.S.) in Computational Linguistics, CIP Code 16.0102

First Reader: Basil Baltzis, NJIT

Second Reader: Christopher Capuano, Fairleigh Dickinson University

*Dr. Small reported in the absence of Dr. Capuano.

Dr. Baltzis summarized the submitted proposal stating the proposal was submitted jointly by the Linguistics and Computer Science Departments, the Institution currently offers a graduate certificate in this area. The need is well documented. The consultant is well qualified and conducted a site visit in October of 2018. The Institution appropriately responded to the consultants recommendations. Dr. Small concurred with Dr. Baltzis' summary. It was moved by Dr. Baltzis and seconded by Dr. Small, that this proposal be recommended to the Presidents' Council. The motion was carried. Dr. Gingerich abstained.

3. Master of Arts (M.A.) in Social Research and Analysis, CIP Code 45.0102

First Reader: Lori Vermeulen, Stockton University

Second Reader: Roberta Harvey, Rowan University

Dr. Vermeulen summarized the submitted proposal stating the consultant was well qualified. The objective is clearly stated and is aligned to the Institution's mission. A needs analysis, labor market data and student survey data were provided. The consultant's report was thorough and the Institution's response was favorable. Dr. Harvey concurred with Dr. Vermeulen's summary. It was moved by Dr. Vermeulen and seconded by Dr. Harvey, that this proposal be recommended to the Presidents' Council. The motion was carried. Dr. Gingerich abstained.

C. Ocean County College

1. Associate in Science Degree in Social Work, CIP Code 44.0701

First Reader: Michael McDonough, Raritan Valley Community College

Second Reader: Jianping Wang, Mercer County Community College

*Dr. Belin reported in the absence of Dr. McDonough, and Dr. Kleinschmidt reported in the absence of Dr. Wang.

Dr. Belin summarized the submitted proposal stating the program is a replacement for the Human Services options in the Public Service program. This program utilizes a multi-level approach to determine how historical, political, and economic factors create and inform social problems and policies. The consultant is well qualified, and the program fits with the Institution's mission. Dr. Kleinschmidt concurred with Dr. Belin's summary. It was moved by Dr. Belin and seconded by Dr. Kleinschmidt, that this proposal be recommended to the Presidents' Council. The motion was carried.

D. Passaic County Community College

1. Associate in Fine Arts in Studio Arts, CIP Code 50.0702
First Reader: David Stout, Brookdale Community College
Second Reader: Anthony Munroe, Essex County College
* Dr. Lee reported in the absence of Dr. Munroe.

Dr. Stout summarized the submitted proposal stating the assessment plan, program learning outcomes, and curriculum map were well done and the program is clear. Consultant's report was very thorough and provided recommendations, that the Institution responded to. Overall this is a very strong proposal. Dr. Lee concurred with Dr. Stout's summary. It was moved by Dr. Stout and seconded by Dr. Lee, that this proposal be recommended to the Presidents' Council. The motion was carried.

E. Rider University

1. Bachelor of Arts (B.A.) in Dance Science, CIP Code 50.0301
First Reader: Marianne Vakalis, Berkeley College
Second Reader: Jianping Wang, Mercer County Community College
*Dr. Kleinschmidt reported in the absence of Dr. Wang.

Dr. Vakalis summarized the submitted proposal stating the science of dance movement has become an area of interest. 20% or more of dance program graduates seek graduate level or professional training programs in medicine, therapy or science. The program goals are sound and clearly stated. The consultant is well qualified and provided a thorough report, in which Rider responded appropriately. A site visit was conducted in December 2018. Dr. Kleinschmidt concurred with Dr. Vakalis' summary. It was moved by Dr. Vakalis and seconded by Dr. Kleinschmidt that this proposal be recommended to the Presidents' Council. The motion was carried.

2. Bachelor of Science (B.S.) in Exercise Science, CIP Code 31.0505
First Reader: Roberta Harvey, Rowan University
Second Reader: Anthony Munroe, Essex County College
* Dr. Lee reported in the absence of Dr. Munroe.

Dr. Harvey summarized the submitted proposal stating this is a straight forward and solidly articulated proposal, Rider will seek accreditation from the Commission on Accreditation of Allied Health Programs. The proposed new major will offer the Institution, a range of opportunities related to interprofessional faculty growth and collaboration, shared curricula, and a solid foundation for growth in health-related courses and programming. The consultant was well qualified, the Institution developed a high quality, forward thinking program. During the comment period, there were six letters of no objection and one letter of objection received. The objection letter

stated the program is duplicative but did not provide a substantive response. Per the AIC guidelines, Rider University provided the Institution with a substantive reply pointing out data supporting the “need” for the program and growth. Stating there are many academic programs that are common/universal to institutions and not having this program is a gap in Rider’s academic portfolio. Dr. Lee concurred with Dr. Harvey’s summary. It was moved by Dr. Harvey and seconded by Dr. Lee, that this proposal be recommended to the Presidents’ Council. The motion was carried.

3. Master of Science in Higher Education Assessment, Analytics & Change Management, CIP Code 13.0601

First Reader: Willard Gingerich, Montclair State University

Second Reader: James Burkley, Rutgers University

Dr. Gingerich summarized the submitted proposal stating the proposal is a straight forward program to prepare leaders for developing and using a comprehensive data-driven leadership strategy focused on collaborative planning and strategic visioning. There was a site visit conducted on November 16, 2018, the consultant is well qualified. The Institution responded to the consultant’s recommendations accordingly. It is a 30 credit program collaboratively between the College of Education and College of Business and will be delivered fully on-line. Mr. Burkley concurred with Dr. Gingerich’s summary. It was moved by Dr. Gingerich and seconded by Mr. Burkley, that this proposal be recommended to the Presidents’ Council. The motion was carried.

F. Rutgers University – Newark and New Brunswick

1. Master of Science (M.S.) Digital Marketing, CIP Code 52.0208

First Reader: Jennifer Palmgren, TCNJ

Second Reader: Willard Gingerich, Montclair State University

* Dr. Keep reported in the absence of Dr. Palmgren.

Dr. Keep summarized the submitted proposal stating this program is consistent with Rutgers overall plan and is a solid program directed at a growing market. The consultant is well qualified and conducted a site visit on June 21, 2018. Dr. Gingerich concurred with Dr. Keep’s summary. It was moved by Dr. Keep and seconded by Dr. Gingerich, that this proposal be recommended to the Presidents’ Council. The motion was carried. Mr. Burkley abstained.

G. Rutgers University – New Brunswick

1. Bachelor of Arts (B.A.) Environmental Studies, CIP Code 03.0103

First Reader: Nurdan Aydin, NJCU

Second Reader: Michael McDonough, Raritan Valley Community College

* Dr. Belin reported in the absence of Dr. McDonough.

Dr. Aydin summarized the submitted proposal stating it is an interdisciplinary second major with the combined emphasis in the program on the social sciences, natural sciences, and humanities. This program adopts the University of Wisconsin's successful model. The consultant is well qualified and his report was very thorough. The program objectives are sound and clearly articulated. Dr. Belin concurred with Dr. Aydin's summary. It was moved by Dr. Aydin and seconded by Dr. Belin, that this proposal be recommended to the Presidents' Council. The motion was carried. Mr. Burkley abstained.

H. Thomas Edison State University

1. Master of Science (M.S.) in Cybersecurity, CIP Code 11.1003
First Reader: Christopher Capuano, Fairleigh Dickson University
Second Reader: James Burkley, Rutgers University
* Dr. Small reported in the absence of Dr. Capuano.

Dr. Small summarized the submitted proposal stating the Master of Science in Cybersecurity will be offered by the School of Applied Science and Technology. This program is to be offered completely on-line. The program learning outcomes are provided. The consultant is well qualified, however there is no evidence of a consultant site visit. Mr. Burkley concurred with Dr. Small's summary. Dr. Small and Mr. Burkley agreed that the proposal should not be moved forward and be returned to the institution for clarification. The Committee agreed.

Action: The Committee agreed that the proposal be returned to the institution for the institution to address the following:

- 1) No evidence of required Consultant Site Visit.
- 2) Address Faculty Credentials to be sure they are appropriate.
- 3) Correct Consultant's Report (6) to reflect the New Jersey Presidents' Council NJPC and State of New Jersey – Office of the Secretary of Higher Education, not New Jersey Department of Education.

V. Other Action Items

A. Rowan College at Gloucester County

1. Program Conversion Option: From A.S. Arts and Sciences, Criminal Justice Option Program to an A.S. Degree in Criminal Justice CIP Code 43.0103
First Reader: Lori Vermeulen, Stockton University
Second Reader: Rosalind Reichard, Centenary University

Dr. Vermeulen summarized the submitted proposal stating the proposal is straight forward, the primary reason for this conversion is due to enrollment growth. It is well aligned to the strategic plan and Institution's mission and outcomes. Since this is a program conversion option, a site visit is not required. The five learning outcomes are clearly stated. Dr. Reichard concurred with Dr. Vermeulen's summary. It was moved by Dr. Vermeulen

and seconded by Dr. Reichard, that this proposal be recommended to the Presidents' Council. The motion was carried.

VI. For Your Information

A. Felician University

1. New Certificate Notification – Undergraduate Certificate Program in Digital Marketing, CIP Code 09.0702
2. Nomenclature change – from certificate in Information Assurances to Cybersecurity Certificate , CIP Code 11.1103
3. New Certificate Notification – Undergraduate Certificate Program in Supply Chain Management, CIP Code 52.0203

B. Kean University

1. New Options
 - B.S. Biology, Forensic Science, CIP Code 26.0101
 - B.S. Chemistry, Forensic Science , CIP Code 40.0501
2. Nomenclature change – from Master of Science in Nursing, Clinical Management Option to Master of Science in Nursing, Nursing Leadership Option CIP Code will remain 51.3808

C. Monmouth University

1. Undergraduate Program Option Shelving: BA in Spanish and International Business, School of Humanities and Social Sciences, effective fall 2019, CIP Code 52.1101
2. Undergraduate Nomenclature Change in the School of Nursing and Health Studies, effective fall 2019, CIP Code 31.0501
 - From BS in Health Studies/Physical Education and Education with an Endorsement in K-12 Education in Health/Physical Education
 - To BS in Health and Physical Education with an Education Endorsement in K-12
3. New Undergraduate Program Option: BA in Sociology with a Concentration in Applied Research and Community Organizing, School of Humanities and Social Sciences, effective fall 2019, CIP Code 45.1101
4. New Graduate Certificate: Geographic Information Systems, School of Humanities and Social Sciences, effective fall 2019, CIP Code 45.0702
5. Graduate Nomenclature Change of a Concentration in the MSW program in the School of Social Work, effective fall 2019, CIP Code 44.0701
 - From International and Community Development
 - To Global and Community Practice

D. Montclair State University

1. New Graduate Certificate Program in Inquiry Based Teaching and Learning, CIP Code 13.0901
2. New Graduate Certificate Program in Theatre of Diversity, Inclusion, and Social Change, CIP Code 50.0501

E. Ocean County College

1. New Certificate of Completion in Digital Photography, CIP Code 50.0605
2. Termination of the Teacher's Aide Certificate of Completion, CIP Code 13.1501

F. Raritan Valley Community College

1. Modification of the degree designation for Criminal Justice an Associate of Arts to an Associate of Science (please see letter of explanation in packet)
2. Nomenclature Change: From Interactive Digital Media, A.A.S CIP Code 30.3101 To: Interface Design & Web Development, A.A.S. CIP Code 30.3101
3. Nomenclature Change: From Web Developer, A.S. CIP Code 11.1004 To: Interface Design & Web Development, A.S. CIP Code 11.1004
4. New Certificate Interface Design & Web Development, Certificate CIP Code 11.0801

G. Rider University

1. Notice of a New Program Option: Dual MBA/MS in Corporate Finance CIP Codes 52.0201 Business Administration & Management & 52.0304 Accounting & Finance
2. Nomenclature change: From Bachelor of Arts in Liberal Studies Marine Ecological Emphasis To: Earth Sciences
3. Initiation of a New Program Option –Earth Sciences, CIP CODE 40.0601

H. Thomas Edison State University

1. Graduate Certificate in Hospitality Management, CIP Code 52.0201
2. Graduate Certificate in Healthcare Management, CIP Code 52.0201
3. Graduate Certificate in International Business Finance, CIP Code 52.0201

VII. Old Business

A. Atlantic Cape Community College – Resubmitted from September 29, 2017

1. Child Development and Child Care, A.A.S., CIP Code 19.0709
First Reader: Jianping Wang, Mercer County Community College
Second Reader: Jeff Toney, Kean University

*Dr. Kleinschmidt reported in the absence of Dr. Wang.

Dr. Kleinschmidt summarized the revised submitted proposal stating the proposal was resubmitted from September of 2017. The proposal overall is strong, and supports the Institution's strategic plan. The Institution did have a new consultant review the proposal, however there is still some confusion and concerns with the proposal. Dr. Toney concurred with Dr. Kleinschmidt's summary. Dr. Kleinschmidt and Dr. Toney agreed that the proposal should not be moved forward to the NJPC and be returned to the institution for clarification. The Committee agreed.

Action: The Committee agreed that the proposal be returned to the Institution for the Institution to address the following:

1. Resolve the issue between the five program goals and the six student learning outcomes.

2. Resolve the statement (Page 13, under 4. Need, paragraph 2) about the program being an online program to reflect what the consultant learned from the visit.
3. Clarify the statements on page 14, under 3. Students (and fix the numbering in the document) regarding whether they are expecting 10, 15 or 20 students in an initial cohort.

B. Camden County College – Resubmitted from February 15, 2019

1. Cybersecurity in Applied Science, CIP Code 11.1003

First Reader: Mark McCormick, Middlesex County College

Second Reader: Anthony Munroe, Essex County College

* Dr. Lee reported in the absence of Dr. Munroe.

*Dr. McCormick provided a written report to Dr. Munroe and Dr. Henderson, Dr. Henderson read the report Dr. McCormick provided. It summarized the revised proposal stating the College fully addressed the concerns the AIC raised during the original submission on February 15, 2019. A response to the consultant's report, addressing the consultant's concerns as well as the discrepancy in the number of credits in the proposed new program as either 61 or 62 credits while the program proposal itself indicated the total number to be 60, in compliance with the new 60/120 law that is scheduled to go into effect in the next academic year. Dr. Lee concurred with Dr. McCormick's written summary. It was recommended by Dr. Lee, that this proposal be recommended to the Presidents' Council. The motion was carried.

C. Eastern International College – Resubmit 3 Programs from January 11, 2019

1. Bachelor of Science in Dental Hygiene, CIP Code 51.0602

First Reader: Roberta Harvey, Rowan University

Second Reader: Jianping Wang, Mercer County Community College

*Dr. Kleinschmidt reported in the absence of Dr. Wang.

Dr. Harvey summarized the revised submitted proposal stating that the proposal was resubmitted from the January 11, 2019 AIC Meeting and that the resubmission does not address the concerns. The Institution declined to provide new information or otherwise revise the proposal. Dr. Harvey concluded on review of the Institution's response that the concerns remain and are sufficiently consequential to warrant remedy. Dr. Kleinschmidt concurred with Dr. Harvey's summary. Dr. Harvey and Dr. Kleinschmidt agreed that the proposal should not be moved forward to the NJPC and to be returned to the Institution for clarification. The Committee agreed.

Action: This program was initially reviewed at the January 11, 2019, AIC Meeting. The April 5, 2019, resubmission has not addressed the concerns the AIC previously set forth. The Committee agreed that the proposal should be returned to the Institution for further clarification of the intended relationship of this proposal to the existing BSDH degree completion program.

- 1) Differentiate the program titles and/or degree designations.

- 2) The consultant must perform the required site visit and compose a report that is specific to this program. The report must provide a substantive analysis of the soundness of the pre-licensure program design and implementation plan and specifically address the relationship of the two degree programs including comparison to the existing degree completion program.
- 3) Provide a valid employment demand analysis demonstrating the need for this program.
- 4) Clarify the respective advantages to students of the two different degree programs as well as objectives relative to the two programs to clarify the purpose of the two pathways.

2. Bachelor of Science in Nursing (RN to BSN), CIP Code 51.3801

First Reader: Centenary University Reader absent on the January 11, 2019

Second Reader: Jennifer Palmgren, TCNJ

*Dr. Keep reported in the absence of Dr. Palmgren.

Dr. Keep summarized the revised resubmitted proposal stating there was a site visit on March 29, and the consultant responded favorable to the program.

The Institution responded to the concerns the AIC requested from the January 11, 2019 original review. There is a concern with this being a separate unique program approach as well as the implementation of this program as they have not hired faculty or obtained the affiliated agreements required. It was moved by Dr. Keep, that this proposal be recommended to the Presidents' Council, noting the AIC encourages the Institution to hire the needed faculty stated in the proposal for their Bachelor of Science in Nursing program as well as implement affiliated agreements. The motion was carried. Mr. Burkley abstained.

3. Bachelor of Science in Nursing, CIP Code 51.3801

First Reader: Lori Vermeulen, Stockton University

Second Reader: Marianne Vakalis, Berkeley College

Dr. Vermeulen summarized the revised submitted proposal stating the proposal was resubmitted from the January 11, 2019 AIC Meeting and that the resubmission does not address the concerns. The Institutions response for the need for both programs (Bachelor of Science in Nursing and Bachelor of Science in Nursing RN to BSN), was not addressed, weak demand study and the graduation requirement of a 2.50. The consultant conducted a site visit in March of 2019. There are more letters of objections to the program than acceptance. Dr. Vakalis concurred with Dr. Vermeulen's summary. Dr. Vermeulen and Dr. Vakalis agreed that the proposal should not be moved forward to the NJPC and to be returned to the Institution for clarification. The Committee agreed.

Action: This Program was initially reviewed at the January 11, AIC Meeting. The April 5, resubmission has not addressed the concerns the AIC previously set forth.

- 1) Clarity of the Program is still required and the need for both programs.
- 2) Address weak demand study and enrollment figures.
- 3) Address the faculty resource concerns.
- 4) Address the concern of the graduation requirement of 2.50, is sufficient in producing a quality employee.

D. Fairleigh Dickinson University – Resubmitted from February 15, 2019

1. Associate of Science in General Science, CIP Code 30.1801

First Reader: Jon Connolly, Sussex County Community College

Second Reader: David Stout, Brookdale Community College

*Dr. Stout report on this proposal earlier in the agenda, as he had a schedule conflict. Dr. Connolly summarized the revised submitted proposal stating the proposal was resubmitted from the February 15, 2019 AIC meeting, and agreed with Dr. Stout's previous comments, stating the Institution responded to the concerns the AIC requested from the original review and meets all standards. All concerns have been addressed in the letter provided as well as the program documentation revised. This is a well-grounded program in their Latino Promise Program, the revised assessment plan and curriculum have improved considerably. Dr. Connolly concurred with Dr. Stout's earlier summary. Dr. Connolly, recommended that this proposal be forwarded to the Presidents' Council. The motion was carried. Dr. Small abstained.

E. Warren County Community College – Resubmitted from November 30, 2018

1. Associate in Science (A.S.) Addiction Counseling Degree, CIP Code 51.1501

First Reader: Rafael Castilla, Eastwick College

Second Reader: Roberta Harvey, Rowan University

Dr. Castilla summarized the revised submitted proposal stating the proposal was resubmitted from the November 30, 2018 AIC meeting. The Institution responded to the concerns the AIC requested from the original proposal. The consultant updated the report using the current AIC consultant report template and addressed the missing elements, including reviewing the program evaluation and learning outcomes assessment. This is a strong proposal. Dr. Harvey concurred with Dr. Castilla's summary. It was moved by Dr. Castilla and seconded by Dr. Harvey, that this proposal be recommended to the President's Council. The motion was carried.

VIII. New Business