

**New Jersey Presidents' Council
Academic Issues Committee**

September 6, 2019, 10:00 a.m.

New Jersey City University – School of Business
200 Hudson Street, Jersey City – Skyline Room

MINUTES

I. Call to Order / Roll Call

Present (in person):

Nurdan Aydin - NJCU

Basil Baltzis – NJIT

Jacki Belin - Raritan Valley Community College

Jim Burkley – Rutgers University

Chris Capuano – Farleigh Dickinson University

Rafael Castilla – Eastwick College

Jon Connolly – Sussex County Community College

Kathryn Foster - TCNJ

Willard Gingerich – Montclair State University

Roberta Harvey – Rowan University

Sue Henderson, Chair AIC, - NJCU

Bob Kleinschmidt - Mercer County Community College

Judith F. Kornberg - Berkeley College

Anthony Munroe – Essex County College

Jennifer Palmgren - TCNJ

Roz Reichard – Centenary University

David Stout – Brookdale Community College

Lori Vermeulen – Stockton

Also Present (in person):

Allison Samay – NJPC

Guillermo “Will” de Veyga – NJCU

Tamara Jhashi – NJCU

Sharon Nagy – ACE Fellow

Rose Mary Reilly – NJCU

Provided Written Reports:

MaryAnn Baenninger – Drew University

Mark McCormick – Middlesex County College

Jeff Toney – Kean University

II. Approval of Minutes of the May 17, 2019 Meeting

Dr. Baltzis moved to approve the minutes of the May 17, 2019 meeting, seconded by Dr. Castilla.

III. Report from the Chair

No report since this is our first meeting of the new year.

IV.

New Programs

A. Fairleigh Dickinson University

1. Ed.D in Higher Education, CIP Code 13.0406

First Reader: Roberta Harvey, Rowan University

Second Reader: Nurdan Aydin, NJCU

Dr. Harvey summarized the submitted proposal stating it is a primarily online Ed.D augmented by face to face and on site activities, including summer residencies and internships. The program is aligned to the institution's mission and strategic plan. The program emphasizes data analytics and is intended to develop leaders in higher education who examine and apply sustainable and equitable practices to support local and global communities. Six program outcomes describe how graduates will be prepared to meet these objectives. However, the learning outcomes assessment plan is not sufficiently substantive to demonstrate how the curriculum will be designed to achieve the program's complex and ambitious outcomes nor how achievement of outcomes will be assessed; no learning goals or learning outcomes are provided to elucidate the underlying content knowledge and skills to be delivered. The nature of the data to be collected and assessed is not identified. No plan to evaluate the success of the program is presented. Bureau of Labor Statistics projections are provided for employment in higher education in general, from which it is inferred that there will be demand for individuals with doctorates to fill advanced positions. There is no analysis of market demand for this specific program. There is no acknowledgment nor comparative analysis of existing Ed.D programs in the State. The consultant's report and the institution's response focused on minor concerns and modifications and did not address these issues.

Dr. Aydin concurred with the review. Dr. Harvey moved and Dr. Aydin seconded that the proposal be returned to the institution for clarification. The Committee agreed.

Action: The Committee agreed that the proposal should be returned to the institution with a request to address the following:

1. Provide a more detailed learning outcomes assessment plan that a) defines learning goals and outcomes that substantively demonstrate how each program outcome will be delivered and b) identifies or characterizes the learning outcomes data that will be assessed to demonstrate achievement.
2. Provide a plan for evaluating the success of the program.
3. Provide an analysis of demand for the program, which may include market demand for this specific credential and/or demand by a specific student population.
4. Provide a comparative analysis of other programs in the State.

Dr. Capuano abstained.

B. Georgian Court University

1. Master of Science in Communication and Digital Marketing, CIP Code 09.0702

First Reader: Kathryn Foster, TCNJ

Second Reader: Marsha Pollard, Berkeley College

* Dr. Kornberg reported in the absence of Dr. Pollard.

Dr. Foster summarized the submitted proposal stating the program is a Master of Science in Communication and Digital Marketing which is a combination of their Business courses and Communication courses. It is a ten three credit hour courses mostly on-line. It is within the mission of the Institution, the consultant has an MBA but does not hold a terminal degree, but does have experience in the field and has experience at Marist College and is qualified and did complete a site visit. The curriculum map links the five learning outcomes at the Master level to the program itself. There are assessment measures noted. The consultant recommended scaffolding the courses. The Institutions response to the consultant's report was positive. Dr. Kornberg concurred. Dr. Foster motioned to move the proposal forward to the Presidents' Council, Dr. Kornberg seconded. The motion was carried.

C. Monmouth University

1. Post-Professional Occupational Therapy Doctoral degree, School of Nursing and Health Studies, CIP Code 51.2306

First Reader: Chris Capuano, Fairleigh Dickinson University

Second Reader: Rafael Castilla, Eastwick College

Dr. Capuano summarized the submitted proposal stating the program is a Post-Professional Occupational Therapy Doctoral degree program, this proposal is unique in providing the last two years of what would typically be a year doctoral program. The proposal is well written with solid learning outcomes and sufficient assessments, it is primarily an on-line program. The consultant is solid and well qualified, the Institutions response to the consultant's report was strong. Dr. Castilla concurred. Dr. Capuano motioned to move the proposal forward to the Presidents' Council, Dr. Castilla seconded. The motion was carried

D. New Jersey City University

1. MS in Financial Technology, CIP Code 52.1399

First Reader: Lori Vermeulen, Stockton University

Second Reader: David Stout, Brookdale CC

Dr. Vermeulen summarized the submitted proposal stating the program is a MS in Financial Technology, this is an emerging field where there seems to be a lot of demand. The proposal is well written, the consultant is well qualified. The Objectives of the program are clearly stated the proposal clearly outlines the learning outcomes and aligns them with the courses and assessment plan and describe indirect and direct measures for assessment. The Institution has adequate resources. Dr. Stout concurred. Dr. Vermeulen

motioned to move the proposal forward to the Presidents' Council, Dr. Stout seconded. The motion was carried. Dr. Henderson and Dr. Aydin abstained.

2. BA and MA in Teacher Education with Triple Certification, CIP Code 13.1202, 13.1001, 13.0201

First Reader: MaryAnn Baenninger, Drew University

Second Reader: Marsha Pollard, Berkeley College

*Dr. Kornberg reported in the absence of Dr. Pollard.

Dr. Baenninger provided a written review report, read by Dr. Kornberg. Dr. Baenninger's review summarized the submitted proposal BA/MA program designed to provide a five-year path to triple certification for teachers in Elementary and Second Education, Teacher of Students with Disabilities, and Teachers of English as a Second Language, and is proposed to be offered to meet New Jersey's need to have teachers skilled in providing inclusive educational opportunities. The proposal was comprehensive, aligns with the mission of the Institution and objectives clearly stated. Learning outcomes assessment plan very well developed, comprehensive, and directly mapped to the curriculum and program objectives, rationale for the program need demonstrated. Understanding and clarity of CAEP accreditation requirements and incorporation of those into planning. Consultant well qualified and the report is comprehensive. Dr. Baenninger's report recommended program approval and Dr. Kornberg concurred. Dr. Foster provided recommendations:

1. Program title: the cover page lists the three certifications as "Elementary and Secondary Education, Teacher of Students with Disabilities, and Teaching English as a Second Language." However, there doesn't seem to be anything in the program (no content area) that prepares students for Secondary Education certification. Elsewhere in the proposal, the three certifications are listed as "Elementary School Teacher in K-6, Teacher of Students with Disabilities, and English as a Second Language in New Jersey schools." Is it possible that secondary education is not one of the certifications, or is TESL secondary?

2. Course titles: Some course titles need to be updated, with "SPEC 330 Psychology & Educational Needs of the Mental Retarded" as an example.

The Committee agreed to move the proposal forward to the Presidents' Council with the recommendations added in as suggestions for the Institution to address. Dr. Henderson and Dr. Aydin abstained.

E. Passaic County Community College

1. Associate of Applied Science in Automotive Technology, CIP Code 47.0604

First Reader: Bob Kleinschmidt, Mercer CCC

Second Reader: Tony Munroe, Essex CC

Dr. Kleinschmidt summarized the submitted proposal stating the program is an Associate of Applied Science in Automotive Technology, the report is well written, the Institution received four letters of support noting the program is not duplicative. The learning outcomes are clear and align with the Strategic

Plan of the Institution. The Institution will seek accreditation through the National Automotive Technicians Education Foundation, Inc. (NATEF), Certification testing is available through the National Institute for Automotive Service Excellence (ASE). The proposed AAS.AT program will employ two qualified faculty at Wayne Hills and Valley High Schools as PCCC adjuncts. Dr. Munroe concurred, stating the report is well written, the students will receive a good foundation and the Institution did a good job in preparing the proposal. Dr. Kleinschmidt motioned to move the proposal forward to the Presidents' Council, Dr. Munroe seconded. The Committee agreed to move the proposal forward to the Presidents' Council, there was discussion about the faculty quality and student demand, the Committee inferred that with the dual enrollment agreement there was a discussion around the pipeline.

2. Associate of Applied Science in Hospitality Management, CIP Code 52.0909

First Reader: Jacki Belin, Raritan Valley CC

Second Reader: David Stout, Brookdale CC

Dr. Belin summarized the submitted proposal stating the program is an Associate of Applied Science in Hospitality Management, and prepares students for entry-level position in the hospitality industry. The program provides an adequate level of learning outcomes, the consultant was well qualified. The degree requirements 60 credits and incorporates a hospitality internship. The institution provided appropriate responses to the consultant's report. Dr. Stout concurred. Dr. Belin motioned to move the proposal forward to the Presidents' Council, Dr. Stout seconded. The motion was carried.

F. Pillar College

1. Bachelor of Science in Applied Chemistry, Specialization in Consumer Product Development CIP Code 40.0599

First Reader: Rafael Castilla, Eastwick College

Second Reader: Nurdan Aydin, NJCU

Dr. Castilla summarized the submitted proposal stating the program is a Bachelor of Science in Applied Chemistry, with a concentration in Consumer Product Development, to provide the graduate with a foundation in the theory and practice of applied chemistry toward the development of consumer products, while also equipping the graduate with mastery of sound business practices of social entrepreneurship and innovation, professional presentation and communication skills, and human resource leadership and development. They will collaborate with industry, government, business organizations, and local communities for experiential learning. The Institution articulated the learning goals and presented an assessment plan. The program is aligned with the values of the Institution. The projected enrollment plan from 40 to 160 students in four years is ambitious, they have the faculty and industry

resources, classrooms, computer labs and resource center and space that they can convert to into a science lab but for the lab experience they have a partnership with two high schools in the area that will provide more sophisticated lab space and equipment as needed. Consultant is highly qualified, and recommended approval with one substantial modification that Adjuncts suitable for instructing the PRODEV and SURF courses should be sought out to ensure the adequate development and continuation of the BSAC & CPD program, as well as nine minor modifications outlined in report. The program demand is unclear. Dr. Aydin stated the learning outcomes, program review and demand analysis were not adequately articulated. Dr. Aydin requested that the proposal should not be forwarded to the Presidents' Council and be returned to the institution, the Committee agreed.

Action: The Committee agreed that the proposal be returned to the institution for the institution to address the following:

1. Provide student program learning outcomes assessment plan.
2. Many of the courses have not been completely developed.
3. There is a concern of the resources of the labs.
4. Provide more clarity around the demand for enrollment projections.

2. Master of Business Administration in Intercultural Leadership and Management, CIP Code 52.0201

First Reader: MaryAnn Baenninger, Drew University

Second Reader: Jim Burkley, Rutgers

Dr. Baenninger provided a written review report, read by Mr. Burkley. Mr. Burkley concurred with Dr. Baenninger's report that the proposal should not be forwarded to the Presidents' Council and be returned to the institution, the Committee agreed:

This is a proposal to exceed mission – Without opining on this particular issue (at this point), the following would be necessary (at a minimum) to reconsider the proposal:

- An exhaustive or near exhaustive list of related programs. Pillar argues that they chose only pertinent programs for their list, yet many of the programs listed are clearly not informative as to market saturation. There needs to be a proper analysis of competing programs that justifies demand.
- A curriculum map
- A clear student learning assessment plan, and descriptions of measures designed to assess outcomes.
- A comprehensive description of program expenses and a more detailed rationale of projected net revenues.

- A description of the rationale for projecting 20 student enrollees on an annual basis.
- A clearer outline of use of faculty resources and future need for additional resources.
- A revised consultant's report that is prepared for the Master of Business Administration Specialization in Intercultural Leadership and Management Program. The existing report was prepared for an EMBA program (which as inferred is less credits and has no specialization). Additionally, the consultant does not seem to ever recommend the transition from the EMBA to the MBA program (this was something Pillar may have inferred, but which was not clear to the AIC).
- Additionally, the consultant should reference visits to the campus and or specific meetings when there.
- Pillar should prepare well-thought out and integrated responses to the consultant's recommendations.

Because of these issues the matter of exceeding mission was not considered.

G. Ramapo College

1. Bachelor of Science in Data Science, CIP Code missing
 First Reader: Kathryn Foster, TCNJ
 Second Reader: Rosalind Reichard, Centenary University
 Dr. Foster summarized the submitted proposal stating the program is a Bachelor of Science in Data Science, in which the Institution is proposing a three-featured program with a core set of classes, a disciplinary minor, and a capstone research project, distinguishing themselves from other Data Science programs. The consultant is qualified, the program aligns with the mission of the Institution. The institution responded appropriately to the consultant's report. Dr. Reichard concurred. Dr. Foster motioned to move the proposal forward to the Presidents' Council, Dr. Reichard seconded. The motion was carried. The learning outcomes were included but no Program Assessment, the Committee agreed to move the proposal forward to the Presidents' Council with the recommendation the Institution has their program assessments completed. Please provide the CIP Code.
2. Master of Science in Data Science, CIP Code missing
 First Reader: Basil Baltzis, NJIT
 Second Reader: Lori Vermeulen, Stockton University
 Dr. Baltzis was unable to review program. Dr. Vermeulen summarized the submitted proposal stating the program is a Master of Science in Data Science program, the Consultant recommends approval of the program, there are two distinguishing characteristics, its interdisciplinary and fieldwork experience requirements. The objectives are clearly stated, the outcomes assessment plan is well developed. Dr. Vermeulen motioned to move the proposal forward to the Presidents' Council. The motion was carried. Please provide the CIP Code.

H. Rutgers, The State University of New Jersey (Newark)

1. Doctor of Business Administration, CIP Code 52.0201

First Reader: Willard Gingerich, Montclair State University

Second Reader: Basil Baltzis, NJIT

Dr. Gingerich summarized the submitted proposal stating the program is a Doctor of Business Administration, will be offered in executive format as an Executive Doctor of Business Administration (EDBA) designed for professionals with extensive managerial and technical experience, or for academics who are interested in the latest theoretical concepts as applied to economic and business problems. Classes will be held on campus on weekends, this proposal is straight forward. The consultant is well qualified. Dr. Basil concurred. Dr. Gingerich motioned to move the proposal forward to the Presidents' Council, Dr. Baltzis seconded. The motion was carried. Mr. Burkley abstained.

I. Rutgers, The State University of New Jersey Biomedical and Health Sciences

1. Master of Science in Speech-Language Pathology, CIP Code 51.0203

First Reader: Jon Connolly, Sussex County CC

Second Reader: Rosalind Reichard, Centenary University

Dr. Connolly summarized the submitted proposal stating the program is a Master of Science in Speech-Language Pathology that will be located in Newark. It focuses on diverse populations and the need for bilingual speech language pathologists. The Institution will seek accreditation through the Council on Academic Accreditation in Audiology & Speech-Language Pathology (CAA). The consultant is well qualified and conducted a site visit. The assessment plan was program oriented. Dr. Reichard concurred. Dr. Connolly motioned to move the proposal forward to the Presidents' Council, Dr. Reichard seconded. The motion was carried. Mr. Burkley abstained.

J. William Paterson University

1. Accelerated 3+2 BS Sport Medicine/ MS Athletic, CIP Codes BS 51.1199 / MS 51.0913

First Reader: Roberta Harvey, Rowan University

Second Reader: Chris Capuano, Fairleigh Dickinson University

Dr. Harvey summarized the submitted proposal stating the program is an Accelerated 3+2 BS Sport Medicine/MS Athletic program. The institution is transitioning from its existing BS in Athletic Training to the MS credential now required for certification by the Commission on Accreditation of Athletic Training Education (CAATE). Program resources, enrollment, and alignment to institutional mission and strategy are well established and the advanced curriculum of the MS component is well developed and will fulfill accreditation requirements, as confirmed by the consultant. The consultant is appropriately qualified and serves as a reviewer for the accrediting body. The

consultant provide substantive recommendations to which the institution responded thoughtfully. Dr. Harvey noted that the consultant disclosed a relationship of “independent contractor” to one of the references who is a faculty member at the institution in the program under evaluation.

Dr. Capuano concurred with the review. Dr. Harvey moved and Dr. Capuano seconded to recommend the proposal for approval by the Presidents’ Council. The motion was carried. The Committee would like the Institution to provide a statement clarifying the consultant’s relationship with the William Paterson faculty member and confirming there is no conflict of interest.

V. Other Action Items

1. **Hackensack Meridian School of Medicine Petition for Initial Licensure to Offer the Doctor of Medicine degree in New Jersey**

Full licensure petition can be accessed from the OSHE website using the following web link and password:

https://www.state.nj.us/highereducation/higheddocs/HMSOM_petition_2019.pdf

password: 2019&vioLet

First Reader: Jeff Toney, Kean University

Second Reader: Mark McCormick, Middlesex CC

*Dr. Guillermo “Will” de Veyga read the two reports submitted by Dr. Toney and Dr. McCormick, who were unable to attend the meeting. This licensure petition seeks to establish Hackensack Meridian School of Medicine as a separate non-profit entity from Seton Hall University to offer the Doctor of Medicine (MD) degree program. The proposed degree is a “3+1 program” that includes three years of medical education and a fourth year of study or practice. Basic science content is taught using a clinical context. There is a significant need to increase the enrollment of students pursuing a medical degree in New Jersey. It is estimated that, by 2020, there will be a shortage of 2,800 physicians in our state. The MD degree program has Preliminary Accreditation from the Liaison Commission on Medical Education (LCME). The institution is seeking accreditation by Middle States Commission on Higher Education (MSCHE). The petition includes information required for an institution of higher education seeking licensure to offer academic degree programs in New Jersey. There was no consultant, site visit, or report submitted as part of the application. It is laudable that the mission of this school includes enhancing the diversity of students pursuing medical education in New Jersey. The enrollment plan includes a goal of 150 students per year. Dr. McCormick reviewed Dr. Toney’s review and concurred. Dr. Toney recommend that this licensure petition be moved

to the Presidents' Council for consideration, the Committee agreed. The motion was carried.

VI. For Your Information

A. **Bergen Community College**

1. Two new program degree options
 - Associate of Fine Arts, Theatre, CIP Code 240101
 - Associate of Applied Science, Technical Theatre, CIP Code 500502
2. One credit certificate
 - Certificate, Baking and Pastry Arts, CIP Code 120501

B. **Berkeley College**

1. Two new certificate programs
 - Paralegal Core Certificate, CIP Code 220302
 - Paralegal Mini Certificate, CIP Code 220302
2. Six program options (concentrations)
 - B.S. in Justice Studies-Criminal Justice with a Concentration in Police Studies, CIP Code 430103
 - B.S. in Justice Studies-Criminal Justice with a Concentration in Homeland Security, CIP Code 430103
 - B.S. in Justice Studies-Criminal Justice with a Concentration in Cyber Security, CIP Code 430103
 - B.S. in Justice Studies-Criminal Justice with a Concentration in Investigations and Security, CIP Code 430103
 - B.S. in Justice Studies-Criminal Justice with a Concentration in Social Justice, CIP Code 430103
 - B.S. in Justice Studies-Criminal Justice with a Concentration in Social Welfare, CIP Code 430103

C. **Brookdale Community College**

1. Two new certificate programs
 - Fashion Design Academic Credit Certificate of Achievement, CIP Code 50.0407
 - Fashion Merchandising Academic Credit Certificate of Achievement, CIP Code 52.1902

D. **Felician University**

1. Three new certificate programs
 - Undergraduate Certificate Program in Law Enforcement Investigation and Interviewing, CIP Code 43.0114
 - Undergraduate Certificate Program in Humanities/Human Studies "Prism Paterson: Texts and Contexts", CIP Code 24.01013
 - Undergraduate Certificate Program in General Studies, CIP Code 24.0102
2. One new certificate program
 - Master of Arts in Counseling Psychology, CIP Code 42.2803

E. Monmouth University

1. Six Undergraduate Nomenclature Changes in the Department of World Languages and Cultures
 - From Foreign Language/Spanish Concentration and Communication (Media Studies and Production Cluster), to Spanish with a Concentration in Communication (Media Studies and Production Cluster)
 - From Foreign Language/Spanish Concentration and Communication (Journalism Cluster), to Spanish with a Concentration in Communication (Journalism Cluster)
 - From Foreign Language/Spanish, to Spanish
 - From Foreign Languages/Spanish and Education with Endorsement in Elementary Education, to Spanish and Education with an Endorsement in Elementary Education
 - From Foreign Languages/Spanish and Education with K-12 Endorsement in Spanish, to Spanish and Education with a K-12 Endorsement in Spanish
 - From Foreign Languages/Spanish and Education with Endorsements in P3 and Teacher of Student with Disabilities, to Spanish and Education with Endorsements in P3 and Teacher of Students with Disabilities

F. New Jersey City University

1. New Program Option
 - BA Early Childhood Education with a Specialization in Infant-Toddler Services, CIP Code 13.1210

G. New Jersey Institute of Technology

1. Terminating Programs
 - BS in Enterprise Development, CIP Code 52.9999
 - BS in International Business, CIP Code 52.1101
2. One new certificate program
 - Master's Level Graduate Certificate in Data Visualization, CIP Code 30.7103

H. Passaic County Community College

1. Three new certificate programs
 - Certificate of Achievement in Baking, CIP Code 12.0501
 - Certificate of Achievement in Culinary Arts, CIP Code 12.0503
 - Career Certificate in Automotive Technology, CIP Code 47.0604
2. Three nomenclature changes
 - From A.A.S. in Information Technology, CIP Code 52.1201, to A.A.S. in Computer Information Technology, CIP Code 52.1201
 - From A.S. in Applied Computer Science, CIP Code 11.0101, to A.S. in Computer Science, CIP Code 11.0101

- From Web Technology, CIP Code 11.0801, to Web and Mobile Development, CIP Code 11.0801
3. Terminating Programs
 - Certificate of Achievement in Microcomputer Software Specialist, CIP Code 11.0601
 - Certificate of Achievement in Field Service Technician, CIP Code 15.0613
 - Certificate of Achievement in Hospital Coding Specialist, CIP Code 51.0713
 - Career Certificate in Hospitality/Retail Management, CIP Code 52.0901
 - Career Certificate in Information Technology, CIP Code 11.0901
 - A.S. in Business Administration – *Hospitality Option only*, CIP Code 52.0101

I. Pillar College

1. New Concentration

- Adding of a business management concentration to the Master of Arts in Counselling (MAC) degree program

J. Ramapo College of New Jersey

1. New Minor in Public Health

K. Rowan University

1. Two New Minors

- Minor in Psychology of Sport and Exercise (CIP 31.0508; Sports Studies)
- Minor in Geology (CIP 40.0601; Geological and Earth Sciences/Geosciences)

2. Three Concentrations

- Concentration in Shakespeare Studies within the Bachelor of Arts in English (CIP 23.1404 English Literature - British and Commonwealth)
- Concentration in Multiethnic American Literatures within the Bachelor of Arts in English (CIP 23.1402; American Literature - United States)
- Concentration in Community Corrections within the Bachelor of Arts in Law and Justice Studies (CIP 43.0199; Corrections and Criminal Justice)

3. Six Undergraduate Certificates

- Certificate of Undergraduate Study in Shakespeare Studies (CIP 23.1404; English Literature - British and Commonwealth)
- Certificate of Undergraduate Study in Women, Gender and Society (CIP 05.0207; Women's Studies)
- Certificate of Undergraduate Study in Women, Gender and Media (CIP 05.0207; Women's Studies)

- Certificate of Undergraduate Study in Health Communication (CIP 09.0905; Health Communication)
 - Certificate of Undergraduate Study in Construction Management Practices (CIP 52.2001; Construction Management)
 - Certificate of Undergraduate Study in Food Systems Planning (CIP 04.0301; City/Urban, Community and Regional Planning)
4. Two Nomenclature changes
- Nomenclature change: Bachelor of Science in Human Performance in Clinical Settings to Bachelor of Science in Exercise Science (CIP 51.9999; Health Professions and Related Clinical Sciences, Other)
 - Nomenclature change: Certificate of Graduate Study in Teaching and Learning to Certificate of Graduate Study in Teacher Leadership (CIP 13.0101; Education, General)

L. Rutgers Biomedical and Health Sciences

1. Nomenclature Change
 - From M.S. in Clinical Trial Sciences (CIP Code 51.2099) to M.S. in Clinical Research Management
 - From M.S. in Health Informatics and Information Management (CIP Code 51.2706) to M.S. in Health Information Management
2. Certificate Program
 - Rutgers Biomedical and Health Sciences – Pediatric Primary Care Nurse Practitioner Post-Master’s Certificate (51.3809); Graduate Certificate in LGBTQ Health (51.2299); and Graduate Certificate in Pharmacoepidemiology (26.1309)
3. Changes of credit requirements
 - Rutgers Biomedical and Health Sciences – M.S. in Physician Assistant change of credit requirements (51.0912); and Master of Public Health change of credit requirements (51.2201).

M. Rutgers University – Camden

1. Certificate Program
 - Rutgers University–Camden – Teacher of Students with Disabilities, P-12 Certificate (13.1001); Graduate Certificate in Business Analytics (52.1301); Graduate Certificate in Digital Marketing (52.0208); Graduate Certificate in Investments & Private Wealth Management (52.0804); and Graduate Certificate in Strategic Leadership (52.0213)

N. Rutgers University – New Brunswick

1. Certificate Program
 - Rutgers University–New Brunswick – Horticultural Therapy Certificate (51.2399)

O. Stockton University

1. Five Concentrations
 - A Concentration in American Studies to allow for a 4+1 Masters in American Studies in the Bachelor of Arts in Literature Program

- A Concentration in Clinical Nurse Leadership in the Master of Science in Nursing Program
- A Concentration in Economic Policy in the Bachelor of Arts in Economics Program
- A Concentration in Pre-Graduate School in the Bachelor of Arts in Economics Program
- A Concentration in Pre-Law in the Bachelor of Arts in Economics Program

P. Sussex County Community College

1. Three New Certificate Programs
 - Digital Journalism Certificate, CIP Code 09.1001
 - Supply Chain Management Certificate, CIP Code 52.0201
 - Culinary Arts Certificate, CIP Code 12.0500
2. Three Retirement of a Certificate /degree/option
 - Retirement of Web Publishing Certificate, CIP Code 09.1001
 - Retirement of A.A.S. Criminal Justice Studies Degree, CIP Code 43.0199
 - Retirement of option under the A.A.S. Business Management : Food and Beverage Option, CIP Code 52.0201
3. Three New Options
 - A.A.S. Computer Information Systems: Information Technology Option, CIP Code 11.0101
 - A.A.S. Business Management: Supply Chain Management Option, CIP Code 52.0201
 - A.A.S. Technical Studies: Optics Technology Option, CIP Code 15.9999

Q. The College of New Jersey

1. Two New Graduate Certificates
 - Teacher Leader, CIP Code 13.1299
 - Nurse Educator, CIP Code 51.3817
2. Nomenclature change from BS Technology, CIP Code 13.1309, to BS Technology and Engineering Education, CIP Code 13.1309

VII. Old Business

A. Felician University – Two Programs Resubmitted from May 17, 2019

1. Associate of Science in Occupational Therapy Assistant, CIP Code 51.0803
 First Reader: Michael McDonough, Raritan Valley CC
 No second reader in May
 *Jacki Belin reported in the absence of Dr. McDonough. Dr. Belin reported as stated in the minutes of the New Jersey Presidents' Council Academic Issues Committee, May 17, 2019 Minutes, Felician University's OTA

Proposal was not forwarded to the Presidents' Council and was returned to the institution for the following action:

The Committee agreed that the proposal be returned to the institution for the institution to address the following:

- 1) A Consultant with more credentials in the field conduct a more thorough review.
- 2) Lack of specificity course learning goals, and curriculum assessments.

Dr. Belin reported, Felician University hired a new well qualified consultant, Michelle Sheperd, to provide a thorough program review. Dr. Sheperd visited both campuses of Felician University on July 31, 2019. After her program review and site visit, she recommended program approval with a few minor changes. Felician agreed to implement the recommendations.

- 1) To remedy the lack of specificity in course learning goals and curriculum assessments, the University has provided:
 - a. Program Objectives and Course Learning Outcomes that are clearly articulated
 - b. Course Learning Objectives that are mapped to Program Objectives
 - c. Learning Objectives for each course that are clearly stated
 - d. Direct assessment measures for each course

Dr. Aydin concurred. Dr. Belin motioned to move the proposal forward to the Presidents' Council, Dr. Aydin seconded. The motion was carried.

2. Bachelor of Arts in Gaming and Interactive Media, CIP Code 11.0804

First Reader: Rafael Castilla, Eastwick College

Second Reader: Mark McCormick, Middlesex CC

*Dr. McCormick submitted a written report.

Dr. Castilla reported as stated in the minutes of the New Jersey Presidents' Council Academic Issues Committee, May 17, 2019 Minutes, Felician University's Bachelor of Arts in Gaming and Interactive Media Proposal was not forwarded to the Presidents' Council and was returned to the institution for the following action:

The Consultant did not use the AIC guidelines specifically.

Dr. Castilla reported, Felician University submitted a revised report utilizing the correct AIC guidelines format, the consultant recommended approval of the program and provided input, which the Institution responded to appropriately. Dr. McCormick's submitted report was in agreement to move the program forward. Dr. Castilla motioned to move the proposal forward to the Presidents' Council, the Committee agreed. The motion was carried.

B. Rowan University - Resubmitted from May 17, 2019

1. Bachelor of Professional Studies, CIP Code 24.0199

First Reader: Chris Capuano, Fairleigh Dickinson University

Second Reader: Marsha Pollard, Berkeley College

*Judith Kornberg reported in the absence of Dr. Pollard.

Dr. Capuano reported as stated in the minutes of the New Jersey Presidents' Council Academic Issues Committee, May 17, 2019 minutes, Rowan University Bachelor of Professional Studies proposal was not forwarded to the Presidents' Council and was returned to the institution for the following action: The committee recommends that Rowan map out one potential "pathway" including a draft curriculum, learning outcomes and assessment plan. This will help clarify the proposal and can act as a template that will better illustrate what they will do for other pathways still to be designed.

Dr. Capuano reported, he conferred with Dr. Gillian Small who participated in the May 17 meeting as the first reader, Dr. Small reviewed the resubmitted proposal stating Rowan University submitted the requested information and supports moving the proposal forward. Dr. Kornberg concurred. The Committee agreed to move the proposal forward to the Presidents' Council. The motion was carried.

C. William Paterson University - Resubmitted from May 17, 2019

1. Master of Science in Finance and Financial Services, CIP Code 52.0801

First Reader: Kathryn Foster, TCNJ

Second Reader: Willard Gingerich, Montclair State University

Dr. Foster reported as stated in the minutes of the New Jersey Presidents' Council Academic Issues Committee, May 17, 2019 Minutes, William Paterson University, Master of Science in Finance and Financial Services Proposal was not forwarded to the Presidents' Council and was returned to the institution for the following action: The committee found the consultant was qualified but there was no evidence of the required site visit was conducted. The AIC would like for William Paterson to resubmit the program, providing the AIC with evidence of the consultant's completion of a site visit.

Dr. Foster reported, William Paterson University submitted a revised report with evidence of the site visit being conducted on January 31, 2019 (page 34 of the proposal). Dr. Gingerich concurred. Dr. Foster motioned to move the proposal forward to the Presidents' Council, seconded by Dr. Gingerich, the Committee agreed. The motion was carried.

VIII. New Business