

**New Jersey Presidents' Council
Academic Issues Committee**

September 6, 2019, 10:00 a.m.

New Jersey City University – School of Business
200 Hudson Street, Jersey City – Skyline Room

A G E N D A

I. Call to Order / Roll Call

Present (in person):

Nurdan Aydin - NJCU

Basil Baltzis – NJIT

Jacki Belin - Raritan Valley Community College

Jim Burkley – Rutgers University

Chris Capuano – Farleigh Dickinson University

Rafael Castilla – Eastwick College

Jon Connolly – Sussex County Community College

Kathryn Foster - TCNJ

Willard Gingerich – Montclair State University

Roberta Harvey – Rowan University

Sue Henderson, Chair AIC, - NJCU

Bob Kleinschmidt - Mercer County Community College

Judith F. Kornberg - Berkeley College

Anthony Munroe – Essex County College

Jennifer Palmgren - TCNJ

Roz Reichard – Centenary University

David Stout – Brookdale Community College

Lori Vermeulen – Stockton

Also Present (in person):

Allison Samay – NJPC

Guillermo “Will” de Veyga – NJCU

Tamara Jhashi – NJCU

Sharon Nagy – ACE Fellow

Rose Mary Reilly – NJCU

Provided Written Reports:

MaryAnn Baenninger – Drew University

Mark McCormick – Middlesex County College

Jeff Toney – Kean University

II. Approval of Minutes of the May 17, 2019 Meeting

Dr. Baltzis moved to approve the minutes of the May 17, 2019 meeting, seconded by Dr. Castilla.

III. Report from the Chair

No report since this is our first meeting of the new year.

IV.

New Programs

A. Fairleigh Dickinson University

1. Ed.D in Higher Education, CIP Code 13.0406

First Reader: Roberta Harvey, Rowan University

Second Reader: Nurdan Aydin, NJCU

Dr. Harvey summarized the submitted proposal stating it is a primarily online Ed.D augmented by face to face and on site activities, including summer residencies and internships. The program is aligned to the institution's mission and strategic plan. The program emphasizes data analytics and is intended to develop leaders in higher education who examine and apply sustainable and equitable practices to support local and global communities. Six program outcomes describe how graduates will be prepared to meet these objectives. However, the learning outcomes assessment plan is not sufficiently substantive to demonstrate how the curriculum will be designed to achieve the program's complex and ambitious outcomes nor how achievement of outcomes will be assessed; no learning goals or learning outcomes are provided to elucidate the underlying content knowledge and skills to be delivered. The nature of the data to be collected and assessed is not identified. No plan to evaluate the success of the program is presented. Bureau of Labor Statistics projections are provided for employment in higher education in general, from which it is inferred that there will be demand for individuals with doctorates to fill advanced positions. There is no analysis of market demand for this specific program. There is no acknowledgment nor comparative analysis of existing Ed.D programs in the State. The consultant's report and the institution's response focused on minor concerns and modifications and did not address these issues.

Dr. Aydin concurred with the review. Dr. Harvey moved and Dr. Aydin seconded that the proposal be returned to the institution for clarification. The Committee agreed.

Action: The Committee agreed that the proposal should be returned to the institution with a request to address the following:

1. Provide a more detailed learning outcomes assessment plan that a) defines learning goals and outcomes that substantively demonstrate how each program outcome will be delivered and b) identifies or characterizes the learning outcomes data that will be assessed to demonstrate achievement.
2. Provide a plan for evaluating the success of the program.
3. Provide an analysis of demand for the program, which may include market demand for this specific credential and/or demand by a specific student population.
4. Provide a comparative analysis of other programs in the State.

Dr. Capuano abstained.

B. Georgian Court University

1. Master of Science in Communication and Digital Marketing, CIP Code 09.0702

First Reader: Kathryn Foster, TCNJ

Second Reader: Marsha Pollard, Berkeley College

* Dr. Kornberg reported in the absence of Dr. Pollard.

Dr. Foster summarized the submitted proposal stating the program is a Master of Science in Communication and Digital Marketing which is a combination of their Business courses and Communication courses. It is a ten three credit hour courses mostly on-line. It is within the mission of the Institution, the consultant has an MBA but does not hold a terminal degree, but does have experience in the field and has experience at Marist College and is qualified and did complete a site visit. The curriculum map links the five learning outcomes at the Master level to the program itself. There are assessment measures noted. The consultant recommended scaffolding the courses. The Institutions response to the consultant's report was positive. Dr. Kornberg concurred. Dr. Foster motioned to move the proposal forward to the Presidents' Council, Dr. Kornberg seconded. The motion was carried.

C. Monmouth University

1. Post-Professional Occupational Therapy Doctoral degree, School of Nursing and Health Studies, CIP Code 51.2306

First Reader: Chris Capuano, Fairleigh Dickinson University

Second Reader: Rafael Castilla, Eastwick College

Dr. Capuano summarized the submitted proposal stating the program is a Post-Professional Occupational Therapy Doctoral degree program, this proposal is unique in providing the last two years of what would typically be a year doctoral program. The proposal is well written with solid learning outcomes and sufficient assessments, it is primarily an on-line program. The consultant is solid and well qualified, the Institutions response to the consultant's report was strong. Dr. Castilla concurred. Dr. Capuano motioned to move the proposal forward to the Presidents' Council, Dr. Castilla seconded. The motion was carried

D. New Jersey City University

1. MS in Financial Technology, CIP Code 52.1399

First Reader: Lori Vermeulen, Stockton University

Second Reader: David Stout, Brookdale CC

Dr. Vermeulen summarized the submitted proposal stating the program is a MS in Financial Technology, this is an emerging field where there seems to be a lot of demand. The proposal is well written, the consultant is well qualified. The Objectives of the program are clearly stated the proposal clearly outlines the learning outcomes and aligns them with the courses and assessment plan and describe indirect and direct measures for assessment. The Institution has adequate resources. Dr. Stout concurred. Dr. Vermeulen

motioned to move the proposal forward to the Presidents' Council, Dr. Stout seconded. The motion was carried. Dr. Henderson and Dr. Aydin abstained.

2. BA and MA in Teacher Education with Triple Certification, CIP Code 13.1202, 13.1001, 13.0201

First Reader: MaryAnn Baenninger, Drew University

Second Reader: Marsha Pollard, Berkeley College

*Dr. Kornberg reported in the absence of Dr. Pollard.

Dr. Baenninger provided a written review report, read by Dr. Kornberg. Dr. Baenninger's review summarized the submitted proposal BA/MA program designed to provide a five-year path to triple certification for teachers in Elementary and Second Education, Teacher of Students with Disabilities, and Teachers of English as a Second Language, and is proposed to be offered to meet New Jersey's need to have teachers skilled in providing inclusive educational opportunities. The proposal was comprehensive, aligns with the mission of the Institution and objectives clearly stated. Learning outcomes assessment plan very well developed, comprehensive, and directly mapped to the curriculum and program objectives, rationale for the program need demonstrated. Understanding and clarity of CAEP accreditation requirements and incorporation of those into planning. Consultant well qualified and the report is comprehensive. Dr. Baenninger's report recommended program approval and Dr. Kornberg concurred. Dr. Foster provided recommendations:

1. Program title: the cover page lists the three certifications as "Elementary and Secondary Education, Teacher of Students with Disabilities, and Teaching English as a Second Language." However, there doesn't seem to be anything in the program (no content area) that prepares students for Secondary Education certification. Elsewhere in the proposal, the three certifications are listed as "Elementary School Teacher in K-6, Teacher of Students with Disabilities, and English as a Second Language in New Jersey schools." Is it possible that secondary education is not one of the certifications, or is TESL secondary?

2. Course titles: Some course titles need to be updated, with "SPEC 330 Psychology & Educational Needs of the Mental Retarded" as an example. The Committee agreed to move the proposal forward to the Presidents' Council with the recommendations added in as suggestions for the Institution to address. Dr. Henderson and Dr. Aydin abstained.

E. Passaic County Community College

1. Associate of Applied Science in Automotive Technology, CIP Code 47.0604

First Reader: Bob Kleinschmidt, Mercer CCC

Second Reader: Tony Munroe, Essex CC

Dr. Kleinschmidt summarized the submitted proposal stating the program is an Associate of Applied Science in Automotive Technology, the report is well written, the Institution received four letters of support noting the program is not duplicative. The learning outcomes are clear and align with the Strategic

Plan of the Institution. The Institution will seek accreditation through the National Automotive Technicians Education Foundation, Inc. (NATEF), Certification testing is available through the National Institute for Automotive Service Excellence (ASE). The proposed AAS.AT program will employ two qualified faculty at Wayne Hills and Valley High Schools as PCCC adjuncts. Dr. Munroe concurred, stating the report is well written, the students will receive a good foundation and the Institution did a good job in preparing the proposal. Dr. Kleinschmidt motioned to move the proposal forward to the Presidents' Council, Dr. Munroe seconded. The Committee agreed to move the proposal forward to the Presidents' Council, there was discussion about the faculty quality and student demand, the Committee inferred that with the dual enrollment agreement there was a discussion around the pipeline.

2. Associate of Applied Science in Hospitality Management, CIP Code 52.0909
First Reader: Jacki Belin, Raritan Valley CC
Second Reader: David Stout, Brookdale CC
Dr. Belin summarized the submitted proposal stating the program is an Associate of Applied Science in Hospitality Management, and prepares students for entry-level position in the hospitality industry. The program provides an adequate level of learning outcomes, the consultant was well qualified. The degree requirements 60 credits and incorporates a hospitality internship. The institution provided appropriate responses to the consultant's report. Dr. Stout concurred. Dr. Belin motioned to move the proposal forward to the Presidents' Council, Dr. Stout seconded. The motion was carried.

F. Pillar College

1. Bachelor of Science in Applied Chemistry, Specialization in Consumer Product Development CIP Code 40.0599
First Reader: Rafael Castilla, Eastwick College
Second Reader: Nurdan Aydin, NJCU
Dr. Castilla summarized the submitted proposal stating the program is a Bachelor of Science in Applied Chemistry, with a concentration in Consumer Product Development, to provide the graduate with a foundation in the theory and practice of applied chemistry toward the development of consumer products, while also equipping the graduate with mastery of sound business practices of social entrepreneurship and innovation, professional presentation and communication skills, and human resource leadership and development. They will collaborate with industry, government, business organizations, and local communities for experiential learning. The Institution articulated the learning goals and presented an assessment plan. The program is aligned with the values of the Institution. The projected enrollment plan from 40 to 160 students in four years is ambitious, they have the faculty and industry

resources, classrooms, computer labs and resource center and space that they can convert to into a science lab but for the lab experience they have a partnership with two high schools in the area that will provide more sophisticated lab space and equipment as needed. Consultant is highly qualified, and recommended approval with one substantial modification that Adjuncts suitable for instructing the PRODEV and SURF courses should be sought out to ensure the adequate development and continuation of the BSAC & CPD program, as well as nine minor modifications outlined in report. The program demand is unclear. Dr. Aydin stated the learning outcomes, program review and demand analysis were not adequately articulated. Dr. Aydin requested that the proposal should not be forwarded to the Presidents' Council and be returned to the institution, the Committee agreed.

Action: The Committee agreed that the proposal be returned to the institution for the institution to address the following:

1. Provide student program learning outcomes assessment plan.
2. Many of the courses have not been completely developed.
3. There is a concern of the resources of the labs.
4. Provide more clarity around the demand for enrollment projections.

2. Master of Business Administration in Intercultural Leadership and Management, CIP Code 52.0201

First Reader: MaryAnn Baenninger, Drew University

Second Reader: Jim Burkley, Rutgers

Dr. Baenninger provided a written review report, read by Mr. Burkley. Mr. Burkley concurred with Dr. Baenninger's report that the proposal should not be forwarded to the Presidents' Council and be returned to the institution, the Committee agreed:

This is a proposal to exceed mission – Without opining on this particular issue (at this point), the following would be necessary (at a minimum) to reconsider the proposal:

- An exhaustive or near exhaustive list of related programs. Pillar argues that they chose only pertinent programs for their list, yet many of the programs listed are clearly not informative as to market saturation. There needs to be a proper analysis of competing programs that justifies demand.
- A curriculum map
- A clear student learning assessment plan, and descriptions of measures designed to assess outcomes.
- A comprehensive description of program expenses and a more detailed rationale of projected net revenues.

- A description of the rationale for projecting 20 student enrollees on an annual basis.
- A clearer outline of use of faculty resources and future need for additional resources.
- A revised consultant's report that is prepared for the Master of Business Administration Specialization in Intercultural Leadership and Management Program. The existing report was prepared for an EMBA program (which as inferred is less credits and has no specialization). Additionally, the consultant does not seem to ever recommend the transition from the EMBA to the MBA program (this was something Pillar may have inferred, but which was not clear to the AIC).
- Additionally, the consultant should reference visits to the campus and or specific meetings when there.
- Pillar should prepare well-thought out and integrated responses to the consultant's recommendations.

Because of these issues the matter of exceeding mission was not considered.

G. Ramapo College

1. Bachelor of Science in Data Science, CIP Code missing
 First Reader: Kathryn Foster, TCNJ
 Second Reader: Rosalind Reichard, Centenary University
 Dr. Foster summarized the submitted proposal stating the program is a Bachelor of Science in Data Science, in which the Institution is proposing a three-featured program with a core set of classes, a disciplinary minor, and a capstone research project, distinguishing themselves from other Data Science programs. The consultant is qualified, the program aligns with the mission of the Institution. The institution responded appropriately to the consultant's report. Dr. Reichard concurred. Dr. Foster motioned to move the proposal forward to the Presidents' Council, Dr. Reichard seconded. The motion was carried. The learning outcomes were included but no Program Assessment, the Committee agreed to move the proposal forward to the Presidents' Council with the recommendation the Institution has their program assessments completed. Please provide the CIP Code.
2. Master of Science in Data Science, CIP Code missing
 First Reader: Basil Baltzis, NJIT
 Second Reader: Lori Vermeulen, Stockton University
 Dr. Baltzis was unable to review program. Dr. Vermeulen summarized the submitted proposal stating the program is a Master of Science in Data Science program, the Consultant recommends approval of the program, there are two distinguishing characteristics, its interdisciplinary and fieldwork experience requirements. The objectives are clearly stated, the outcomes assessment plan is well developed. Dr. Vermeulen motioned to move the proposal forward to the Presidents' Council. The motion was carried. Please provide the CIP Code.

H. Rutgers, The State University of New Jersey (Newark)

1. Doctor of Business Administration, CIP Code 52.0201

First Reader: Willard Gingerich, Montclair State University

Second Reader: Basil Baltzis, NJIT

Dr. Gingerich summarized the submitted proposal stating the program is a Doctor of Business Administration, will be offered in executive format as an Executive Doctor of Business Administration (EDBA) designed for professionals with extensive managerial and technical experience, or for academics who are interested in the latest theoretical concepts as applied to economic and business problems. Classes will be held on campus on weekends, this proposal is straight forward. The consultant is well qualified. Dr. Basil concurred. Dr. Gingerich motioned to move the proposal forward to the Presidents' Council, Dr. Baltzis seconded. The motion was carried. Mr. Burkley abstained.

I. Rutgers, The State University of New Jersey Biomedical and Health Sciences

1. Master of Science in Speech-Language Pathology, CIP Code 51.0203

First Reader: Jon Connolly, Sussex County CC

Second Reader: Rosalind Reichard, Centenary University

Dr. Connolly summarized the submitted proposal stating the program is a Master of Science in Speech-Language Pathology that will be located in Newark and on-line. It focuses on diverse populations and the need for bilingual speech language pathologists. The Institution will seek accreditation through the Council on Academic Accreditation in Audiology & Speech-Language Pathology (CAA). The consultant is well qualified and conducted a site visit. The assessment plan was program oriented. Dr. Reichard concurred. Dr. Connolly motioned to move the proposal forward to the Presidents' Council, Dr. Reichard seconded. The motion was carried. Mr. Burkley abstained.

J. William Paterson University

1. Accelerated 3+2 BS Sport Medicine/ MS Athletic, CIP Codes BS 51.1199 / MS 51.0913

First Reader: Roberta Harvey, Rowan University

Second Reader: Chris Capuano, Fairleigh Dickinson University

Dr. Harvey summarized the submitted proposal stating the program is an Accelerated 3+2 BS Sport Medicine/MS Athletic program. The institution is transitioning from its existing BS in Athletic Training to the MS credential now required for certification by the Commission on Accreditation of Athletic Training Education (CAATE). Program resources, enrollment, and alignment to institutional mission and strategy are well established and the advanced curriculum of the MS component is well developed and will fulfill accreditation requirements, as confirmed by the consultant. The consultant is

appropriately qualified and serves as a reviewer for the accrediting body. The consultant provide substantive recommendations to which the institution responded thoughtfully. Dr. Harvey noted that the consultant disclosed a relationship of “independent contractor” to one of the references who is a faculty member at the institution in the program under evaluation.

Dr. Capuano concurred with the review. Dr. Harvey moved and Dr. Capuano seconded to recommend the proposal for approval by the Presidents’ Council. The motion was carried. The Committee would like the Institution to provide a statement clarifying the consultant’s relationship with the William Paterson faculty member and confirming there is no conflict of interest.

V. Other Action Items

1. **Hackensack Meridian School of Medicine Petition for Initial Licensure to Offer the Doctor of Medicine degree in New Jersey**

Full licensure petition can be accessed from the OSHE website using the following web link and password:

[https://www.state.nj.us/highereducation/higheddocs/HMSOM_petition_2019.pdf](https://www.state.nj.us/highereducation/highedddocs/HMSOM_petition_2019.pdf)

password: 2019&vioLet

First Reader: Jeff Toney, Kean University

Second Reader: Mark McCormick, Middlesex CC

*Dr. Guillermo “Will” de Veyga read the two reports submitted by Dr. Toney and Dr. McCormick, who were unable to attend the meeting. This licensure petition seeks to establish Hackensack Meridian School of Medicine as a separate non-profit entity from Seton Hall University to offer the Doctor of Medicine (MD) degree program. The proposed degree is a “3+1 program” that includes three years of medical education and a fourth year of study or practice. Basic science content is taught using a clinical context. There is a significant need to increase the enrollment of students pursuing a medical degree in New Jersey. It is estimated that, by 2020, there will be a shortage of 2,800 physicians in our state. The MD degree program has Preliminary Accreditation from the Liaison Commission on Medical Education (LCME). The institution is seeking accreditation by Middle States Commission on Higher Education (MSCHE). The petition includes information required for an institution of higher education seeking licensure to offer academic degree programs in New Jersey. There was no consultant, site visit, or report submitted as part of the application. It is laudable that the mission of this school includes enhancing the diversity of students pursuing medical education in New Jersey. The enrollment plan includes a goal of 150 students per year. Dr. McCormick reviewed Dr. Toney’s review and concurred. Dr. Toney recommend that this licensure petition be moved

to the Presidents' Council for consideration, the Committee agreed. The motion was carried.

VI. For Your Information

A. **Bergen Community College**

1. Two new program degree options
 - Associate of Fine Arts, Theatre, CIP Code 240101
 - Associate of Applied Science, Technical Theatre, CIP Code 500502
2. One credit certificate
 - Certificate, Baking and Pastry Arts, CIP Code 120501

B. **Berkeley College**

1. Two new certificate programs
 - Paralegal Core Certificate, CIP Code 220302
 - Paralegal Mini Certificate, CIP Code 220302
2. Six program options (concentrations)
 - B.S. in Justice Studies-Criminal Justice with a Concentration in Police Studies, CIP Code 430103
 - B.S. in Justice Studies-Criminal Justice with a Concentration in Homeland Security, CIP Code 430103
 - B.S. in Justice Studies-Criminal Justice with a Concentration in Cyber Security, CIP Code 430103
 - B.S. in Justice Studies-Criminal Justice with a Concentration in Investigations and Security, CIP Code 430103
 - B.S. in Justice Studies-Criminal Justice with a Concentration in Social Justice, CIP Code 430103
 - B.S. in Justice Studies-Criminal Justice with a Concentration in Social Welfare, CIP Code 430103

C. **Brookdale Community College**

1. Two new certificate programs
 - Fashion Design Academic Credit Certificate of Achievement, CIP Code 50.0407
 - Fashion Merchandising Academic Credit Certificate of Achievement, CIP Code 52.1902

D. **Felician University**

1. Three new certificate programs
 - Undergraduate Certificate Program in Law Enforcement Investigation and Interviewing, CIP Code 43.0114
 - Undergraduate Certificate Program in Humanities/Human Studies "Prism Paterson: Texts and Contexts", CIP Code 24.01013
 - Undergraduate Certificate Program in General Studies, CIP Code 24.0102
2. One new certificate program
 - Master of Arts in Counseling Psychology, CIP Code 42.2803

E. Monmouth University

1. Six Undergraduate Nomenclature Changes in the Department of World Languages and Cultures
 - From Foreign Language/Spanish Concentration and Communication (Media Studies and Production Cluster), to Spanish with a Concentration in Communication (Media Studies and Production Cluster)
 - From Foreign Language/Spanish Concentration and Communication (Journalism Cluster), to Spanish with a Concentration in Communication (Journalism Cluster)
 - From Foreign Language/Spanish, to Spanish
 - From Foreign Languages/Spanish and Education with Endorsement in Elementary Education, to Spanish and Education with an Endorsement in Elementary Education
 - From Foreign Languages/Spanish and Education with K-12 Endorsement in Spanish, to Spanish and Education with a K-12 Endorsement in Spanish
 - From Foreign Languages/Spanish and Education with Endorsements in P3 and Teacher of Student with Disabilities, to Spanish and Education with Endorsements in P3 and Teacher of Students with Disabilities

F. New Jersey City University

1. New Program Option
 - BA Early Childhood Education with a Specialization in Infant-Toddler Services, CIP Code 13.1210

G. New Jersey Institute of Technology

1. Terminating Programs
 - BS in Enterprise Development, CIP Code 52.9999
 - BS in International Business, CIP Code 52.1101
2. One new certificate program
 - Master's Level Graduate Certificate in Data Visualization, CIP Code 30.7103

H. Passaic County Community College

1. Three new certificate programs
 - Certificate of Achievement in Baking, CIP Code 12.0501
 - Certificate of Achievement in Culinary Arts, CIP Code 12.0503
 - Career Certificate in Automotive Technology, CIP Code 47.0604
2. Three nomenclature changes
 - From A.A.S. in Information Technology, CIP Code 52.1201, to A.A.S. in Computer Information Technology, CIP Code 52.1201
 - From A.S. in Applied Computer Science, CIP Code 11.0101, to A.S. in Computer Science, CIP Code 11.0101

- From Web Technology, CIP Code 11.0801, to Web and Mobile Development, CIP Code 11.0801
3. Terminating Programs
 - Certificate of Achievement in Microcomputer Software Specialist, CIP Code 11.0601
 - Certificate of Achievement in Field Service Technician, CIP Code 15.0613
 - Certificate of Achievement in Hospital Coding Specialist, CIP Code 51.0713
 - Career Certificate in Hospitality/Retail Management, CIP Code 52.0901
 - Career Certificate in Information Technology, CIP Code 11.0901
 - A.S. in Business Administration – *Hospitality Option only*, CIP Code 52.0101

I. Pillar College

1. New Concentration

- Adding of a business management concentration to the Master of Arts in Counselling (MAC) degree program

J. Ramapo College of New Jersey

1. New Minor in Public Health

K. Rowan University

1. Two New Minors

- Minor in Psychology of Sport and Exercise (CIP 31.0508; Sports Studies)
- Minor in Geology (CIP 40.0601; Geological and Earth Sciences/Geosciences)

2. Three Concentrations

- Concentration in Shakespeare Studies within the Bachelor of Arts in English (CIP 23.1404 English Literature - British and Commonwealth)
- Concentration in Multiethnic American Literatures within the Bachelor of Arts in English (CIP 23.1402; American Literature - United States)
- Concentration in Community Corrections within the Bachelor of Arts in Law and Justice Studies (CIP 43.0199; Corrections and Criminal Justice)

3. Six Undergraduate Certificates

- Certificate of Undergraduate Study in Shakespeare Studies (CIP 23.1404; English Literature - British and Commonwealth)
- Certificate of Undergraduate Study in Women, Gender and Society (CIP 05.0207; Women's Studies)
- Certificate of Undergraduate Study in Women, Gender and Media (CIP 05.0207; Women's Studies)

- Certificate of Undergraduate Study in Health Communication (CIP 09.0905; Health Communication)
 - Certificate of Undergraduate Study in Construction Management Practices (CIP 52.2001; Construction Management)
 - Certificate of Undergraduate Study in Food Systems Planning (CIP 04.0301; City/Urban, Community and Regional Planning)
4. Two Nomenclature changes
- Nomenclature change: Bachelor of Science in Human Performance in Clinical Settings to Bachelor of Science in Exercise Science (CIP 51.9999; Health Professions and Related Clinical Sciences, Other)
 - Nomenclature change: Certificate of Graduate Study in Teaching and Learning to Certificate of Graduate Study in Teacher Leadership (CIP 13.0101; Education, General)

L. Rutgers Biomedical and Health Sciences

1. Nomenclature Change
 - Rutgers Biomedical and Health Sciences – M.S. in Clinical Research Management (51.2099); and M.S. in Health Information Management (51.2706)
2. Certificate Program
 - Rutgers Biomedical and Health Sciences – Pediatric Primary Care Nurse Practitioner Post-Master’s Certificate (51.3809); Graduate Certificate in LGBTQ Health (51.2299); and Graduate Certificate in Pharmacoepidemiology (26.1309)
3. Changes of credit requirements
 - Rutgers Biomedical and Health Sciences – M.S. in Physician Assistant change of credit requirements (51.0912); and Master of Public Health change of credit requirements (51.2201).

M. Rutgers University – Camden

1. Certificate Program
 - Rutgers University–Camden – Teacher of Students with Disabilities, P-12 Certificate (13.1001); Graduate Certificate in Business Analytics (52.1301); Graduate Certificate in Digital Marketing (52.0208); Graduate Certificate in Investments & Private Wealth Management (52.0804); and Graduate Certificate in Strategic Leadership (52.0213)

N. Rutgers University – New Brunswick

1. Certificate Program
 - Rutgers University–New Brunswick – Horticultural Therapy Certificate (51.2399)

O. Stockton University

1. Five Concentrations
 - A Concentration in American Studies to allow for a 4+1 Masters in American Studies in the Bachelor of Arts in Literature Program

- A Concentration in Clinical Nurse Leadership in the Master of Science in Nursing Program
- A Concentration in Economic Policy in the Bachelor of Arts in Economics Program
- A Concentration in Pre-Graduate School in the Bachelor of Arts in Economics Program
- A Concentration in Pre-Law in the Bachelor of Arts in Economics Program

P. Sussex County Community College

1. Three New Certificate Programs
 - Digital Journalism Certificate, CIP Code 09.1001
 - Supply Chain Management Certificate, CIP Code 52.0201
 - Culinary Arts Certificate, CIP Code 12.0500
2. Three Retirement of a Certificate /degree/option
 - Retirement of Web Publishing Certificate, CIP Code 09.1001
 - Retirement of A.A.S. Criminal Justice Studies Degree, CIP Code 43.0199
 - Retirement of option under the A.A.S. Business Management : Food and Beverage Option, CIP Code 52.0201
3. Three New Options
 - A.A.S. Computer Information Systems: Information Technology Option, CIP Code 11.0101
 - A.A.S. Business Management: Supply Chain Management Option, CIP Code 52.0201
 - A.A.S. Technical Studies: Optics Technology Option, CIP Code 15.9999

Q. The College of New Jersey

1. Two New Graduate Certificates
 - Teacher Leader, CIP Code 13.1299
 - Nurse Educator, CIP Code 51.3817
2. Nomenclature change from BS Technology, CIP Code 13.1309, to BS Technology and Engineering Education, CIP Code 13.1309

VII. Old Business

A. Felician University – Two Programs Resubmitted from May 17, 2019

1. Associate of Science in Occupational Therapy Assistant, CIP Code 51.0803
 First Reader: Michael McDonough, Raritan Valley CC
 No second reader in May
 *Jacki Belin reported in the absence of Dr. McDonough. Dr. Belin reported as stated in the minutes of the New Jersey Presidents' Council Academic Issues Committee, May 17, 2019 Minutes, Felician University's OTA

Proposal was not forwarded to the Presidents' Council and was returned to the institution for the following action:

The Committee agreed that the proposal be returned to the institution for the institution to address the following:

- 1) A Consultant with more credentials in the field conduct a more thorough review.
- 2) Lack of specificity course learning goals, and curriculum assessments.

Dr. Belin reported, Felician University hired a new well qualified consultant, Michelle Sheperd, to provide a thorough program review. Dr. Sheperd visited both campuses of Felician University on July 31, 2019. After her program review and site visit, she recommended program approval with a few minor changes. Felician agreed to implement the recommendations.

1) To remedy the lack of specificity in course learning goals and curriculum assessments, the University has provided:

- a. Program Objectives and Course Learning Outcomes that are clearly articulated
- b. Course Learning Objectives that are mapped to Program Objectives
- c. Learning Objectives for each course that are clearly stated
- d. Direct assessment measures for each course

Dr. Aydin concurred. Dr. Belin motioned to move the proposal forward to the Presidents' Council, Dr. Aydin seconded. The motion was carried.

2. Bachelor of Arts in Gaming and Interactive Media, CIP Code 11.0804

First Reader: Rafael Castilla, Eastwick College

Second Reader: Mark McCormick, Middlesex CC

*Dr. McCormick submitted a written report.

Dr. Castilla reported as stated in the minutes of the New Jersey Presidents' Council Academic Issues Committee, May 17, 2019 Minutes, Felician University's Bachelor of Arts in Gaming and Interactive Media Proposal was not forwarded to the Presidents' Council and was returned to the institution for the following action:

The Consultant did not use the AIC guidelines specifically.

Dr. Castilla reported, Felician University submitted a revised report utilizing the correct AIC guidelines format, the consultant recommended approval of the program and provided input, which the Institution responded to appropriately. Dr. McCormick's submitted report was in agreement to move the program forward. Dr. Castilla motioned to move the proposal forward to the Presidents' Council, the Committee agreed. The motion was carried.

B. Rowan University - Resubmitted from May 17, 2019

1. Bachelor of Professional Studies, CIP Code 24.0199

First Reader: Chris Capuano, Fairleigh Dickinson University

Second Reader: Marsha Pollard, Berkeley College

*Judith Kornberg reported in the absence of Dr. Pollard.

Dr. Capuano reported as stated in the minutes of the New Jersey Presidents' Council Academic Issues Committee, May 17, 2019 minutes, Rowan University Bachelor of Professional Studies proposal was not forwarded to the Presidents' Council and was returned to the institution for the following action: The committee recommends that Rowan map out one potential "pathway" including a draft curriculum, learning outcomes and assessment plan. This will help clarify the proposal and can act as a template that will better illustrate what they will do for other pathways still to be designed.

Dr. Capuano reported, he conferred with Dr. Gillian Small who participated in the May 17 meeting as the first reader, Dr. Small reviewed the resubmitted proposal stating Rowan University submitted the requested information and supports moving the proposal forward. Dr. Kornberg concurred. The Committee agreed to move the proposal forward to the Presidents' Council. The motion was carried.

C. William Paterson University - Resubmitted from May 17, 2019

1. Master of Science in Finance and Financial Services, CIP Code 52.0801

First Reader: Kathryn Foster, TCNJ

Second Reader: Willard Gingerich, Montclair State University

Dr. Foster reported as stated in the minutes of the New Jersey Presidents' Council Academic Issues Committee, May 17, 2019 Minutes, William Paterson University, Master of Science in Finance and Financial Services Proposal was not forwarded to the Presidents' Council and was returned to the institution for the following action: The committee found the consultant was qualified but there was no evidence of the required site visit was conducted. The AIC would like for William Paterson to resubmit the program, providing the AIC with evidence of the consultant's completion of a site visit.

Dr. Foster reported, William Paterson University submitted a revised report with evidence of the site visit being conducted on January 31, 2019 (page 34 of the proposal). Dr. Gingerich concurred. Dr. Foster motioned to move the proposal forward to the Presidents' Council, seconded by Dr. Gingerich, the Committee agreed. The motion was carried.

VIII. New Business

New Jersey Presidents' Council
Academic Issues Committee
October 4, 2019, 10:00 a.m.

MINUTES

I. Call to Order / Roll Call

Present by phone:

Nurdan Aydin – NJCU
MaryAnn Baenninger – Drew University
Basil Baltzis – NJIT
Jacki Belin - Raritan Valley Community College
Jim Burkley – Rutgers University
Chris Capuano – Farleigh Dickinson University
Rafael Castilla – Eastwick College
Willard Gingerich – Montclair State University
Roberta Harvey – Rowan University
Sue Henderson, Chair AIC, - NJCU
Bob Kleinschmidt - Mercer County Community College
Mark McCormick – Middlesex County College
Jennifer Palmgren - TCNJ
David Stout – Brookdale Community College
Jeff Toney – Kean University
Marianne Vakalis - Berkeley College
Lori Vermeulen – Stockton

Also Present by phone:

Allison Samay – NJPC
Eric Taylor – Office of the Secretary of Higher Education
Guillermo “Will” de Veyga – NJCU
Rose Mary Reilly – NJCU

II. Approval of Minutes of the September 6, 2019 Meeting

Dr. Castilla moved to approve the minutes of the September 6, 2019 meeting, seconded by Dr. Stout. Minutes were approved.

III. Report from the Chair

Dr. Henderson welcomed everyone and mentioned there was a NJPC Executive meeting on September 23, 2019. The next NJPC meeting is scheduled for October 21, where the NJPC will receive an update regarding the Licensure. Mr. Taylor reported that he has a question into the Attorney General’s Office to inquire if the Office of the Secretary of Higher Education needs statutory authorization to charge fees for Licensure, he is waiting for a response. President Henderson looks forward to having further discussion at the NJPC meeting about Licensure, and understanding what other States are doing.

IV. New Programs

A. Montclair University

1. Master of Science in Data Science, CIP Code 30.3001

First Reader: Basil Baltzis, NJIT

Second Reader: Jim Burkley, Rutgers University

Dr. Baltzis summarized the submitted proposal stating the program is a Master of Science in Data Science. The Consultant conducted a site visit on May 16, 2018, the Institution received five responses from other Institutions of no conflict, no accreditation is required. The Institution plans to begin with 25 students, growing to 48 in five years, appropriate faculty have been hired. The Consultant was well qualified and addressed all the requirements, providing a detailed report that the institution responded appropriately. Mr. Burkley concurred. Dr. Baltzis motioned to move the proposal forward to the Presidents' Council, Mr. Burkley seconded. The motion was carried. Dr. Gingerich recused.

V. Other Action Items

1. Eastwick College

Intends to offer its AAS in Nursing (LPN-to-RN Bridge Program) at its Hackensack, NJ branch campus

First Reader: Chris Capuano, Fairleigh Dickinson University

Second Reader: Roberta Harvey, Rowan University

Dr. Capuano summarized the submitted proposal stating the program is for Eastwick's intent to offer its AAS in Nursing (LPN-to-RN Bridge Program at its Hackensack NJ campus EC Hackensack). The appropriate documentation was included, there were no comments or objections from other Institutions, EC Hackensack has adequate resources and faculty. Dr. Harvey concurred. Dr. Capuano motioned to move the proposal forward to the Presidents' Council, Dr. Harvey seconded. The motion was carried. Dr. Castilla recused.

2. Geneva College petition for initial licensure

https://www.state.nj.us/highereducation/highedddocs/Geneva_Petition_2019.pdf

password: Emerald!2019

First Reader: Lori Vermeulen, Stockton University

Second Reader: Jianping Wang, Mercer County Community College

*Dr. Kleinschmidt reported in the absence of Dr. Wang.

Dr. Vermeulen summarized the submitted petition for initial licensure to offer the Associate in Business Administration, the Associate of Science in Engineering and the Associate of Arts in General Studies, as well as a 32

credit-hour Pre-Nursing program. Supporting data is missing as related to the need and market to offer the programs. Dr. Kleinschmidt agreed, the programs are very duplicative and the statement of providing an affordable education, with a proposed tuition rate of \$399 a credit is less expensive than private institutions but duplication of the efforts of the local Community Colleges, \$399 a credit is not affordable in the light of Community Colleges. Dr. Vermeulen stated the petition meets the requirements established for licensure as stated in the AIC Manual, Dr. Kleinschmidt concurred. The Committee agreed to move the initial licensure forward to the Presidents' Council and would like to inform the NJPC that the AIC is currently limited to specific parameters on licensure agreements. Our review of these petitions is strictly on the basis of conforming to the licensure standard. The areas of duplication or program quality are not an aspect, this is a very narrowly defined review. The AIC remains concerned about the current process in the evaluation of licensures and look forward to hearing from the special committee appointed by the NJPC, on recommendations in making the expectations of the petitions stricter moving forward.

3. NJ Center for Teaching and Learning petition for initial licensure

https://www.state.nj.us/highereducation/highedddocs/NJCTL_petition_2019.pdf

password: 2019%Blue

First Reader: Marsha Pollard, Berkeley College

Second Reader: Willard Gingerich, Montclair State University

*Dr. Vakalis reported in the absence of Dr. Pollard

Dr. Vakalis summarized the submitted petition for NJCTL, a private, not-for-profit post-secondary institution with a main office in Mahwah, NJ for initial licensure to offer the Master of Science in Teaching and Learning Physics, the Master of Science in Teaching and Learning Chemistry, and the Master of Science in Teaching and Learning Mathematics. The institution proposes to offer these programs using an online format. The consultant team of two were well credentialed and conducted a site visit in June; The consultants provided a report which recommends the petition while noting areas of concern and Dr. Vakalis stated that the Institution's responses to the report were weak, not providing any specifics. Dr. Gingerich agreed with Dr. Vakalis and stated the Institution has been licensed for some years to offer secondary certifications in Physics, Chemistry, Middle School Math, and K-12 Math. A similar petition for licensure to offer graduate degrees was submitted by the Institution in December of 2015 that was not recommended for approval by the NJPC. He noted that both consultants are principals in the Relay Graduate School project.

Two areas of concern were noted by Dr. Gingerich: The licensure requirements regarding graduate programs (9A:1-2.5) stipulate:

a) Graduate education presupposes advanced study beyond the undergraduate curriculum in terms of rigor, expectations of scholarship, curricular depth, and exercise of independent thought. The work in such programs shall be beyond the baccalaureate level in intellectual demand, and a substantial part of it shall be in courses designed explicitly for graduate students.

(e) The objectives of every graduate or graduate professional program shall be clearly defined and stated. The work in such programs shall be beyond the baccalaureate level in intellectual demand, and a substantial part of it shall be in courses designed explicitly for graduate students, although exceptionally well-qualified undergraduates occasionally may be admitted. The consultants stated that the institution meets the requirement of these rules but did not comment on or substantiate this finding. However, their preceding evaluation of general program standards (9A:1-2-1) observes that the content pedagogy is grounded “in a prescribed K-12 curriculum” such that “educators are learning and practicing with the exact same materials that they will be teaching their K-12 students.” The consultants do not explain why this constitutes “advanced study beyond the undergraduate curriculum” nor do they address the fact that this does not represent work “in courses designed explicitly for graduate students.”

The licensure requirements regarding faculty (9A:1-1.8) stipulate:

(d) Full-time and part-time faculty teaching in graduate programs shall have earned the doctorate or an equivalent qualification in the field in which they are appointed. They shall engage in an active pattern of professional productivity including, but not limited to, instruction, advisement, research, peer-reviewed publication, authorship, editorial services, creative work, artistic production, patents, applied research, service to professional associations and organizations, program design, and/or the scholarship of instruction.

(e) Adjunct faculty shall possess the same qualifications as full-time and part-time faculty. Adjunct faculty shall be academically qualified to teach all courses to which they are assigned. When appropriate in the judgment of the institution, compensating preparation or experience may be taken into account in judging whether an adjunct instructor is academically qualified to teach a particular course.

The inadequate academic credentials of the faculty are a serious concern. Although the consultants stated that the criteria for the licensure requirements were met, they observed that fewer than 30% of the faculty possess the terminal degree and noted faculty credentials as an “area of concern” with a recommendation that the faculty recruitment and staffing model be reconsidered. With respect to the appropriateness of

“compensating preparation or experience” being taken into account, the consultants cited students’ positive perceptions of the instructors’ knowledge of course content. This is insufficient evidence that the faculty qualifications are appropriate to the level of the educational program. The consultants also noted deficiency in the faculty’s mastery of the scholarship of pedagogy as an “area of productive push” and encouraged the Center’s faculty “to engage in more rigorous study of the design, implementation, and impact of its approach.” This further suggests that the faculty lack the appropriate credentials and expertise.

The copyrighted course work and the individuals delivering the course work meet the requirements for licensure for secondary certification and NJCTL’s programs support STEM education in New Jersey schools via that certification route. However, neither the academic program nor the faculty meet the criteria for delivery of master's degrees in these areas according to the licensure requirements of the State of NJ. This petition fails to demonstrate that they are prepared to offer graduate-level education.

Dr. Gingerich moved that the concerns of this petition be shared with the NJPC citing the petitions failure to adequately address the statutory requirements for a graduate education as provided in the NJ Administrative Code Title 9A, Dr. Vakalis seconded, the motion was carried.

4. **Rowan College at Burlington County**

Conversion of an Option to Full Program Status –
Associate of Science in Computer Information
Systems from an Option to Liberal Arts and
Sciences to full program status as an Associate of
Science Degree in Computer Information Systems
(AS.INF), CIP Code 11.0103

First Reader: Michael McDonough, Raritan Valley Community College

Second Reader: Anthony Munroe, Essex County College

*Dr. Belin reported in the absence of Dr. McDonough.

*Dr. Munroe was unable to participate.

Dr. Belin summarized the submitted conversion of an option to full program status of an Associate of Science in Computer Information Systems from an option to Liberal Arts and Sciences to full program status as an Associate of Science Degree in Computer Information Systems, the program is not changing, they are recognizing that it should be a whole program in the Associate of Science degree. The first request is a waiver of a comprehensive review that would include using an outside consultant. The proposal written covers all sections. The second request is for program approval. They have fulfilled the requirements to waive the use of a consultant (Appendix H). The Board has approved the change, they outlined the learning outcomes and included an assessment plan, and it fits within the 60 credit requirement. It is

aligned with their mission and supports their strategic plan. It is similar to a change in nomenclature. Dr. Belin motioned to move to approve both, they don't need the consultant to review the program since it already exists, and to move the program forward as an Associate of Science Degree to the Presidents' Council, Dr. Gingerich seconded. The motion was carried. Dr. Harvey recused.

VI. For Your Information

A. Atlantic Cape Community College

1. Terminated Programs - Five

- Paralegal Studies, A.A.S.
- Baking and Pastry Specialization (Certificate of Achievement)
- Catering Specialization (Certificate of Achievement)
- Food Service Management Specialization (Certificate of Achievement)
- Hot Foods Specialization (Certificate of Achievement)

B. Ocean County Community College

1. New program option

- New Supply Chain Management Option in the Associate in Science Degree in Business Administration, CIP Code 52.0201

VII. Old Business

A. Fairleigh Dickinson University Resubmitted from September 6, 2019

1. Ed.D in Higher Education, CIP Code 13.0406

First Reader: Roberta Harvey, Rowan University

Second Reader: Nurdan Aydin, New Jersey City University

Dr. Harvey summarized the revised proposal for the Ed.D, appropriately responding to the four areas requested, the section on the comparative analysis was very helpful. They strengthened the market demand analysis as well as the learning outcomes plan. Dr. Aydin concurred. Dr. Harvey motioned to move the proposal forward to the Presidents' Council, Dr. Aydin seconded. The motion was carried. Dr. Capuano recused.

B. Talmudical Academy of New Jersey Resubmitted from May 17, 2019

1. Associate of Talmudic Studies degree, CIP Code 39.0606

First Reader: Bob Kleinschmidt, Mercer County Community College

Second Reader: Mark McCormick, Middlesex County College

Dr. Kleinschmidt summarized the proposal stating the Talmudical Academy of New Jersey (TANJ) has re-submitted the proposal for a new Associate degree program in Talmudic Studies but that they did not answer some, and only partially answered other concerns of the AIC. It seems that they may be operating under the assumption that because they offer a bachelor's degree, and

the associate degree is only a truncated version, this proposal is a formality. The AIC manual does not specifically address this type of situation, and this proposal is being submitted as a new degree. Given that they are not duplicating the efforts of other institutions, and the program will not require additional support, it does seem reasonable to allow TANJ some latitude, but it is concerning that they are unwilling to respond to reasonable inquiry.

Action: The Committee agreed at the May 17, 2019 meeting, that the proposal be returned to the institution for the institution to address the following:

1. Clearly describe the local needs of this program over the first five years- not answered

They seem to indicate the need is only for their current students. The rationale provided is for students to receive a credential after the first two years of study, and to provide motivation. The only source of information cited is “experience and recent trends.” In the initial proposal, they made mention of students leaving before completing the bachelor’s degree and attending a non-accredited school, which would leave them with no credential. There does not seem to be, however, any need for this program from the community. If there is, none has been presented and they have also not clarified what recent trends they have observed.

2. Please provide budgetary information- partially answered

The only statement they provided regarding budget is the disclaimer that there will not be any additional costs for this program. It would seem that they do not intend to do anything differently at all, except to award a degree after two years in addition to after four. It is reasonable to assume their current infrastructure could support this new program, particularly if they do not intend to accept additional students. However, we are making an assumption regarding their intent and enrollment projections because they have not stated them explicitly.

3. Please describe and list qualifications for faculty- not answered

Their response does not differ significantly from the original proposal. Except for a statement that all faculty are graduates of Talmud institutions with 8 years+ of graduate work, they did not provide any qualifications or identify any faculty. They reiterated the statement that the faculty are the same who are teaching in the bachelor’s program and therefore qualified. This could be accurate, but the lack of clear response is a concern.

4. Clarify the qualifications for the consultant, and his suitability to make this recommendation- partially answered

a. Does a conflict of interest exist between the institution and potential accreditation with the consultant’s organization?- answered

They qualified that their consultant works for another accrediting agency than the one they are affiliated with. Although likely not a conflict of interest, it is a reasonable to ask an institution to disclose the potential conflict.

b. In what discipline does the consultant hold a terminal degree?- partially answered

They provided a partial response by saying the consultant holds a PhD from NYU in the social sciences, which of course is a grouping, not a specific discipline. NYU currently lists anthropology, economics, linguistics, politics, and sociology as social science PhD programs. Ironically, the institution also has a degree in Hebrew and Judaic Studies, but that program is in the Humanities department. TANJ clarified that Dr. Cohen is an ordained rabbi and a Talmudic scholar, but provide no clarity to the administrative experience listed in his CV—stating only that he served as a dean for many years at Touro College. Although this combination of education, administrative experience, and qualifications may be appropriate, it seems unusual that the institution has been less than forthcoming with this information.

c. Clarify how the consultant’s experience is appropriate for this review.- not answered

The institution essentially claims that Dr. Cohen is an experienced consultant for programs in the Talmudic study field, and therefore qualified. Given that we are still unsure of his academic qualifications and his experience in higher education, this statement might be more convincing if they had provided some evidence or explanation about the scope of his work in accreditation.

Due to the lack of clarity of the responses, Dr. Kleinschmidt recommend again returning the proposal requesting TANJ to provide clear responses to the questions posed by the AIC, Dr. McCormick seconded, the motion was carried to return the re-submitted proposal to the Institution, Dr. Henderson will speak with the Institution to provide direction.

VIII. New Business

**New Jersey Presidents' Council
Academic Issues Committee**

November 1, 2019, 10:00 a.m.

MINUTES

I. Call to Order / Roll Call

Present by phone:

Nurdan Aydin – NJCU
MaryAnn Baenninger – Drew University
Basil Baltzis – NJIT
Jacki Belin - Raritan Valley Community College
Jim Burkley – Rutgers University
Chris Capuano – Farleigh Dickinson University
Rafael Castilla – Eastwick College
Jon Connolly – Sussex County Community College
Joanne Cote-Bonanno – Montclair State University
Roberta Harvey – Rowan University
Sue Henderson, Chair AIC, - NJCU
Bob Kleinschmidt - Mercer County Community College
Jennifer Palmgren – TCNJ
Marsha Pollard - Berkeley College
Rosalind Reichard – Centenary University
Barbara Ritola – Montclair State University
David Stout – Brookdale Community College
Jeff Toney – Kean University
Lori Vermeulen – Stockton

Also Present by phone:

Allison Samay – NJPC
Eric Taylor – Office of the Secretary of Higher Education
Rose Mary Reilly – NJCU

II. Approval of Minutes of the October 4, 2019 Meeting

Dr. Stout moved to approve the minutes of the October 4, 2019 meeting, seconded by Dr. Connolly. Minutes were approved.

III. Report from the Chair

IV. New Programs

A. Felician University

1. Bachelor of Arts in Education and Behavioral Analysis, CIP Code 13.1013
First Reader: Rafael Castilla, Eastwick College
Second Reader: David Stout, Brookdale Community College

Dr. Castilla summarized the submitted proposal stating the program is a Bachelor of Arts in Education with a concentration in Applied Behavioral Analysis. This program arises from the need to support the treatment of children with Autism Spectrum Disorders. The Institution currently has a Minor program in Applied Behavioral Analysis in Autism. With regard to the need, Felician indicated the school systems are increasing the hiring of Board Certified Assistant Behavioral Analyst to address the needs of children with autism, they mention a National Autism Center Standards Report from 2009, as well as a law signed back in 2012. The information used is fairly dated and there is no labor data to justify the need for the program. In general the Program Announcement does not follow the layout or have the particular sections of the requirements of the AIC Manual. They mention they will seek a second full-time faculty member for the 2019-2020 academic year but mention they would like to begin the program in September 2020. In terms of degree requirements, the Institution only mention courses comprising 30 credits but do not list any other courses, the curriculum map does not include any other courses. Consultant is qualified but did not follow the Consultant Report Guidelines of the AIC Manual and there is no mention of the required site visit. There are nine letters of support, no statement of no objections and it is not implied in the application that there were no objections. The application is lacking and should be revised to meet the requirements of Section II. A 3 of the AIC Manual. The Consultant's report should be written following the AIC Manual Consultant Report guidelines.

Dr. Stout concurred with Dr. Castilla's summary. Dr. Castilla and Dr. Stout agreed that the proposal should not be moved forward to the Presidents' Council and be returned to the Institution for further clarification.

Action: The committee agreed that the proposal be returned to the Institution for further clarification:

- Revise the Application so that the Program Announcement and the Consultant's Report meet the guidelines established in the AIC Manual section II. A 3:
Required Documents
 - a. Program announcement
 - b. Degree requirements
 - c. Consultant report
 - d. Institutional response to consultant report
 - e. New Program checklist
- The need for the program should be substantiated using current information as well as labor data.
- Create a curriculum map that articulates the program objectives.
- The application does not address any other similar programs in the State /Region, please provide a comparative analysis of other programs in the State.

- Consultant must perform an on-site visit and the results of the site visit are to be indicated in the Consultant's Report

B. Rowan University

1. Master of Science in Emergency and Threat Response Management, CIP Code 43.0302

First Reader: Jeff Toney, Kean University

Second Reader: Tony Munroe, Essex County College

Dr. Toney summarized the submitted proposal stating the program is for a Master of Science in Emergency and Threat Response Management. The program was well written, and fits well with Rowan's mission. There is a good assessment plan including both direct and indirect measures. Job demand, the Bureau of Labor Statistics anticipates this field will grow by 22% in the next ten years. The Consultant is well qualified and performed a site visit in August. The Second Reader, Dr. Munroe provided a written report that was consistent with Dr. Toney's report. Dr. Toney moved, seconded by Dr. Aydin to recommend this proposal to the Presidents' Council. The motion carried. Dr. Harvey recused.

C. Stockton University

1. Master of Science, Professional Science Masters, and Certificate in Coastal Zone Management, CIP Code 03.0205

First Reader: William Keep, The College of New Jersey

Second Reader: Jon Connolly, Sussex County Community College

*Dr. Palmgren reported in the absence of Dr. Keep

Dr. Palmgren summarized the submitted proposal stating the program is for a Master of Science, Professional Science Masters, and Certificate in Coastal Zone Management, the program is within the mission of the Institution, there is no separate disciplinary accreditation for this field. The evaluation and learning outcomes plan is thorough and includes direct and indirect measures and a detailed curriculum map. The demand analysis was thorough. The Consultant was well qualified and provided a detailed report and a site visit was conducted. The Institution's response to the Consultant's report was minimal, the program is strong. Dr. Connolly concurred with Dr. Palmgren's summary, pointing out the Hanover Market Analysis Report provided additional robustness in support of the proposal. Dr. Palmgren moved, seconded by Dr. Connolly to recommend this proposal to the Presidents' Council. The motion carried. Dr. Vermeulen recused.

2. Master of Business Administration in Healthcare Administration and Leadership, CIP Code 51.0701

First Reader: MaryAnn Baenninger, Drew University

Second Reader: Rosalind Reichard, Centenary University

Dr. Palmgren summarized the submitted proposal stating the program is for a Master of Business Administration in Healthcare Administration and

Leadership is a graduate degree program aimed at providing graduates with the competencies necessary to excel in a variety of health care focused businesses, such as hospitals, medical practices, pharmaceutical companies, insurance companies, medical device companies, digital health, and in entrepreneurship. The program is within the programmatic mission of Stockton University. The justification for the need of the program was included, utilizing Hanover Research as well as student demand analysis. The assessment plan was well done including a strong curriculum map. The program Consultant is well qualified. Dr. Reichard concurred with Dr. Baenninger's summary, pointing out an area for clarification, the Program checklist states the institution will NOT seek accreditation for the program, but lists the accrediting organization AACSB, noting AACSB standard 9, knowledge areas are incorporated in the curriculum map. Dr. Baenninger moved, seconded by Dr. Reichard to recommend this proposal to the Presidents' Council. The motion carried. Dr. Vermeulen recused.

Action Item: The Institution to resubmit the cover proposal sheet regarding accreditation. If they are not seeking accreditation, as the sheet currently says, they should make that explicit in the proposal.

V. Other Action Items

VI. For Your Information

A. Berkeley College

1. Certificate Program – Interior Design Certificate, CIP Code 50.0408

B. County College of Morris

1. Certificate of Achievement - Three
 - CDA Educational Endorsement Certificate of Achievement, CIP Code 13.1210
 - Foundations in Business Certificate of Achievement, CIP Code 52.0201
 - XR (Virtual, Augmented and Mixed Reality) Certificate of Achievement, CIP Code 11.0804
2. Nomenclature Change – Early Childhood Development Certificate of Achievement to the Childcare Specialist Certificate of Achievement, CIP Code 13.1210
3. New Degree Option of Child and Family Studies within the Associate in Science Early Childhood Education degree, CIP Code 19.0701

C. Essex County College

1. Nomenclature Change – Three

- Civil Construction Engineering Technology to Civil Engineering Technology
- Electronic Engineering Technology to Electrical and Computer Engineering Technology
- Mechanical Engineering Technology to Mechanical and Manufacturing Engineering Technology

D. Fairleigh Dickinson University

1. Pre-Master's Certificate - Three
 - Pre-Master's Certificate – Cyber Security and Policy Administration, CIP Code 4303
 - Pre-Master's Certificate – Higher Education Leadership, CIP Code 1304
 - Pre-Master's Certificate – Global Healthcare Leadership, CIP Code 4400
2. Nomenclature Change – B.S. in Hotel and Restaurant Management, CIP Code 52.0901 to B.S. in Luxury Hospitality Management, CIP Code 52.0901

E. Montclair State University

1. Nomenclature Change – BA in Geography to BA in Geographic, Environmental, and Urban Studies
2. Remove typographical error (plural) in the degree name so that it reads, **BS in Data Science**
3. Change in CIP Code assignment of the existing BS in Data Science from Multi/Interdisciplinary Studies (30.9999) to **Computational Science (30.3001)**

F. New Jersey Institute of Technology

1. Nomenclature Change – The Biotechnology Option within the M.S. in Pharmaceutical Chemistry Degree Program, CIP Code 51.2004, renamed as Cell and Gene Therapy Science Option

G. Stockton University

1. DELETE DUPLICATE LISTING ON THE STATE INVENTORY - The state inventory lists 2 MSN programs for Stockton. One should be deleted.
2. NEW CIP - Africana Studies CIP should be 05.0201
3. CHANGE TO LEVEL OF CERTIFICATE - Energy should be changed from a certificate of achievement to an (academic) certificate with the CIP code 15.0701
4. DELETE - The Forensic Science certificate of achievement should be deleted.

H. Warren County Community College

1. Program Change A.A. Computer and Information Sciences to A.S. Computer and Information Sciences

VII. Old Business

VIII. New Business

**New Jersey Presidents' Council
Academic Issues Committee**

January 10, 2020, 10:00 a.m.

MINUTES

I. Call to Order / Roll Call-

Present by Phone:

Nurdan Aydin – NJCU

MaryAnn Baenninger – Drew University

Basil Baltzis - NJIT

Jacki Belin – Raritan Valley Community College

Jim Burkley – Rutgers University

Rafael Castilla – Eastwick College

Joanne Cote-Bonanno – Montclair University

Roberta Harvey – Rowan University

Sue Henderson, Chair AIC, - NJCU

Bill Keep – The College of NJ

Bob Kleinschmidt – Mercer County Community College

Jeff Lee – Essex County College

Marsha Pollard – Berkeley College

Gillian Small – Fairleigh Dickinson University

Lori Vermeulen – Stockton University

Also Present by Phone:

Allison Samay - NJPC

Eric Taylor – Office of the Secretary of Higher Ed

Guillermo “Will” de Veyga - NJCU

Rose Mary Reilly – NJCU

Submitted Report:

Jon Connolly – Sussex County Community College

Amy D’Olivo – Centenary University

Mark McCormick – Middlesex County College

Anthony Munroe – Essex County College

Jeff Toney – Kean University

II. Approval of Minutes of the November 1, 2019 Meeting

Dr. Castilla moved to approve the minutes of the October 4, 2019 meeting, seconded by Dr. Harvey. Minutes were approved.

III. Report from the Chair

Happy New Year to all. We will request an update from the team working on the Out of State Licensure – for our next meeting

IV. New Programs

A. Berkeley College

1. Bachelor of Science in Business Data Science, CIP Code 52.1302

First Reader: Joanne Cote-Bonanno for Willard Gingerich, Montclair State University

Second Reader: Jacki Belin for Michael McDonough, RVCC

Dr. Cote-Bonanno summarized the submitted proposal stating the program is a Bachelor of Science in Business Data Science, the objective is clearly stated and aligns with the College as well as the accrediting organization IACBE. Assessments are indicated for each of the six program learning goals however, the AI and Business Analytics concentrations are not clear in terms of a plan for learning outcomes assessments. There is also clear alignment with the strategic plan. The consultant was well qualified and provided an in-depth review and suggestions. In particular the curricular suggestions were noteworthy and the Berkeley faculty discussed and described the changes they were implementing. However, the curriculum in the proposal did not reflect these modifications. The second reader Dr. Belin concurred with Dr. Cote-Bonanno's summary. Dr. Cote-Bonanno moved, seconded by Dr. Belin to recommend the proposal to the President's Council. The motion was carried. Dr. Pollard abstained. The AIC would like for Berkeley College to provide a more defined outline of the curriculum according to the consultant's suggestions and their agreed upon modifications. The assessments will become more rigorous for accreditation as well as best practices. Please provide the defined outline of the curriculum to the AIC by February 17, 2020.

B. Montclair State University

1. Ph.D. in Industrial and Organizational Psychology, CIP Code 42.2804

First Reader: Gillian Small for Chris Capuano, FDU

Second Reader: MaryAnn Baenninger, Drew University

Dr. Small summarized the submitted proposal stating the program is a Ph.D. in Industrial and Organizational Psychology, the consultant is well qualified and conducted a site visit in June 2018. The Institution appropriately responded to the consultant's report and incorporated suggestions appropriately into the program. The second reader Dr. Baenninger concurred with Dr. Small's summary. Dr. Small moved, seconded by Dr. Baenninger to recommend this proposal to the President's Council. The motion was carried. Dr. Cote-Bonanno abstained.

C. New Jersey City University

1. Bachelor of Arts in Sustainability Studies

First Reader: REPORT SUBMITTED BY Amy D'Olivo, Centenary University

Second Reader: Jeff Lee to participate, REPORT SUBMITTED by Tony Munroe, Essex CC

Dr. de Veyga read the report submitted by Dr. D'Olivo, which stated the decision of NJCU's Earth & Environmental Sciences Department to propose an interdisciplinary BA degree program in Sustainability Studies is sound. The program has clear ties to NJCU's Strategic Plan (2013–2018), builds on existing resources that include faculty who are equipped with teaching and research expertise as well as physical space, technology and other equipment. There is evidence to suggest that a degree in sustainability studies provides a variety of occupational options with growing demand. The consultant is well qualified and visited the institution on September 27, 2019. There are however a few items that require further elaboration given "ambitious" enrollment projections (acknowledged by both Dr. Cohen and NJCU). First, the consultant states, "Prior experience at similar institutions suggests that there is unlikely to be an expectant community of students primed to specialize in the field. Potential enrollees are apt to underappreciate what a degree in sustainability studies might provide" (p. 70 proposal, p. 2 consultant's report). It is not evident what steps will be taken to specifically address this point.

Second, the consultant notes, "...it is relatively common for students to combine their sustainability interests with a supplementary degree that offers a more firmly established and assured career Pathway" and that "networks to match employers with qualified students are still in the formative stage" in the area of sustainability. (p.70 proposal, p.2 consultant's report). The report also suggests that having supplementary career counseling for student s in this program is needed. These suggestions were not adequately addressed by the proposal.

Third, the consultant notes, "Given the small number of faculty in DEES and the unavoidable need to rely on colleagues from other departments of the university to deliver the proposed curriculum, special effort will need to be devoted to building a strong sense of commitment to a joint mission.." (p. 72 proposal, p. 4 consultant's report). More formal structure and opportunity for collaboration across departments should be considered.

Dr. D'Olivo's recommendation to move to accept with the understanding that NCJU is advised to address internally the items noted above. Dr. Lee read the report prepared by Dr. Munroe stating the proposed program is aligned with the NJCU strategic plan and goals. NJCU presented a robust, comprehensive evaluation and program plan. Dr. Lee move to recommend this proposal to the President's Council, NCJU is advised to address internally the items noted above. The motion was carried. Dr. Aydin and Dr. Henderson abstained.

D. Ramapo College of New Jersey

1. Doctor of Nursing Practice, CIP Code 51.3818

First Reader: Roberta Harvey, Rowan University

Second Reader: William Keep, TCNJ

Dr. Harvey summarized the submitted proposal stating the program exceeds mission of the College. The program responds to the need for non-research clinical doctorate within the nursing profession to prepare expert practitioners who can also serve as clinical faculty. The proposal provides a nice comparison of the DNP with the PhD and compelling rationale of the DNP. The DNP pathway is definitely viable. Nursing programs are well established at Ramapo, the program objectives are clear and compelling. The program is to be accredited there are direct student learning outcomes. The program aligns well to the Institution's mission and demonstrated local demand. There were no objections from other institutions. The consultant's report was positive, and a site visit conducted. Dr. Harvey has no opposition regarding the institution's request to exceed mission to offer this very specialized program offering. The second reader Dr. Keep concurred with Dr. Harvey's summary. Dr. Harvey moved, seconded by Dr. Keep to recommend this proposal to the President's Council. The motion was carried.

E. Raritan Valley Community College

1. Associate of Science in Mechanical Engineering Technology, CIP Code 15.0805

First Reader: Report to be submitted by Mark McCormick, Middlesex CC

Second Reader: Jeff Lee to participate, REPORT SUBMITTED by Tony Munroe, ECC

Dr. Lee read the report submitted by Dr. McCormick, stating the proposal is for a new Associate in Science (AS) degree program in Mechanical Engineering Technology (MET). RVCC currently offers an Engineering Science AS degree program and has determined that there is a need for a separate associate degree as a pathway to a degree for students enrolled in the College's Advanced Manufacturing Workforce program. The proposal is complete and lays out the case for offering such a program, as several other colleges do. The program is consistent with RVCC's mission. The curriculum appears to be logically sequenced and meets the required General Education distribution for an AS degree program. There is a clear assessment plan and program curriculum map. The proposed new degree program primarily will prepare students for transfer (and, specifically, to the MET Bachelor of Science program at the New Jersey Institute of Technology. The proposed degree program at RVCC will also offer students interested in an engineering career greater opportunities for hands-on applications than RVCC's Engineering Science AS degree program. The consultant is qualified and has provided a Consultant Report that clearly responds to the AIC requirements. A site visit was conducted in September of 2019. RVCC's response to the Consultant Report adequately addresses the consultant's recommendations. Dr. Lee reported Dr. Munroe's report concurred with Dr. McCormick's. Dr.

Henderson moved to recommend this proposal to the President's Council. The motion was carried. Dr. Belin abstained.

F. Rider University

1. Master of Science in Nursing and Post-Master Certificate in Nursing, CIP Codes 51.3803 – Adult Health Nursing/Nurse, and 51.3805 – Family Practice Nurse/Nurse Practitioner

First Reader: MaryAnn Baenninger, Drew University

Second Reader: Rafael Castilla, Eastwick College

Dr. Baenninger summarized the submitted proposal stating the program is a Master of Science in Nursing and Post-Master Certificate in Nursing. This is meant to fulfill a need in the market for Nurse Practitioners. This will be an accredited program - American Association of Colleges of Nursing (AACN) Commission on Collegiate Nursing Education (CCNE). The program is in partnership with Pearson on-line education and meant to be a near fully on-line degree, with some clinical residency components and a very high volume program by 2023 enrolling up to a total of 635 students from 37 states. Assessments, goals and direct measures are clear and aligned with CCNE. The consultant is well qualified and a site visit was completed. The Institution appropriately responded to the consultant's report. The second reader Dr. Castilla added the challenge the Institution will have adding additional faculty and concurred with Dr. Baenninger's summary. Dr. Baenninger moved, seconded by Dr. Castilla to recommend this proposal to the President's Council. The motion was carried.

G. Rowan University

1. Master of Arts in Arts Administration

First Reader: William Keep, TCNJ

Second Reader: Bob Kleinschmidt for Jianping Wang, Mercer CC

Dr. Keep summarized the submitted proposal stating the program is a Master of Arts in Arts Administration, this proposal converts an existing specialization within the Master of Arts in Theatre to a full degree program. It is a six semester 30 credit hour part time on-line program. Program aligns with the overall strategic pillars. The Institution included the Converting Options/Concentrations Waiver Request. The second reader Dr. Kleinschmidt concurred with Dr. Keep's summary. Dr. Keep moved, seconded by Dr. Kleinschmidt to recommend this proposal to the President's Council. The motion was carried. Dr. Harvey abstained.

2. PhD in Materials Science & Engineering, CIP Code

First Reader: Basil Baltzis, NJIT

Second Reader: Lori Vermeulen, Stockton University

Dr. Baltzis summarized the submitted proposal for a PhD in Materials Science & Engineering, is a graduate program that addresses state needs in preparing highly qualified persons to assume positions in the economic development of Southern NJ. The program is aligned with the University's strategic plan. The consultant is well qualified, the current facility is adequate and there is a new science building that will be up and running in 2025. The consultant made some recommendations which the Institution responded positively. The second reader Dr. Vermeulen concurred with Dr. Baltzis' summary. Dr. Baltzis moved, seconded by Dr. Vermeulen to recommend this proposal to the President's Council. The motion was carried. Dr. Harvey abstained.

3. PhD in Geology, CIP Code 40.0601

First Reader: Jim Burkley, Rutgers University

Second Reader: Nurdan Aydin, NJCU

Mr. Burkley summarized the submitted proposal for a PhD in Geology, is a traditional PhD program. As part of a productive research program, students will learn to be successful at obtaining grant funding, managing awards, publishing in peer-reviewed, high-impact journals, and mentoring undergraduate research. Successful graduates will be competitive in the labor market, go on to found careers in industry, government, and academia, and become valued contributors to society. The PhD program is composed of core courses in geology, electives, research, and the production of a research-based dissertation. The consultant is well qualified and the Institution responded to the recommendations. The second reader Dr. Aydin concurred with Mr. Burkley's summary. Mr. Burkley moved, seconded by Dr. Aydin to recommend this proposal to the President's Council. The motion was carried. Dr. Harvey abstained.

H. William Paterson University

1. Master of Science in Applied Mathematics, CIP Code 27.0301

First Reader: Lori Vermeulen, Stockton University

Second Reader: REPORT SUBMITTED BY Jon Connolly, Sussex CCC

Dr. Vermeulen summarized the submitted proposal for a Master of Science in Applied Mathematics, with two tracks Applied Statistics and Discrete Mathematics. The program will be delivered through evening, weekend and hybrid courses and fits with William Paterson's mission. The consultant was well qualified and conducted a site visit in September. The Institution responded to the consultants concerns. Dr. de Veyga read the report prepared by the second reader Dr. Connolly stating William Paterson is submitting a proposal for a Master of Science degree program in Applied Mathematics to begin this September, pending approvals. The program is justified by William Paterson's faculty by its consistency with the institution's strategic plan and by the model that emphasizes applied uses of mathematics

with an emphasis on internship opportunities. One aspiration for the program appears to be accessibility to working adults and working professionals with part-time, evening, weekend, and hybrid options available.

The narrative of the proposal is efficient and covers that which is essential to a proposal. The assessment plan uses larger un-measurable goals as well as more specific measurable learning outcomes. Embedded examination questions and rubric scoring sheets constitute the majority of the measurement of student learning.

The justification of need in the narrative emphasizes data obtainable from internet research but not from more local sources such as Burning Glass or local employer data. On the other hand, the enrollment projections seem reasonable to employer or student demand.

The external reviewing consultant is qualified and conducted a site visit on September 12th. It is rare that a reviewer provides a glimpse of the process of the visit, but this reviewer does that, and this inclusion is helpful in interpreting the report. The reviewer agreed that the program proposal narrative is a bit lean in detail, but contains what is necessary. The reviewer is inconsistent with the William Paterson faculty narrative (last paragraph in section 1) which indicates that the program will be flexible, appeal to part-time students and working professionals.

This inconsistency represents a serious discontinuity and really must be clarified. Is it one, or the other, or both? How important is the cohort portion of the model in this program? The reviewer emphasizes it, but the narrative does not.

Dr. Connolly felt confident in the reviewer's remarks and admonitions to the faculty about the proper computer languages to teach to prepare students for industry, and I appreciated the reviewer's disclosure of these conversations with the WP faculty.

The response of WP to the consulting reviewer's report was appropriate in detail and on the material points, particularly their admission that the creation of an advisory board makes good sense. Nonetheless, the outstanding matter of "what they are trying to do with this model" is a bit of a muddle. This is an indication that maybe the faculty would like this program to be a buffet of various offerings by various delivery modalities for a variety of constituents. That is fine: however, (1) this needs to be explicitly stated and clear, and (2) there needs to be sufficient enrollment for a sufficient critical mass to sustain such diversity.

My recommendation is to not approve until the narrative describes clearly, what students will be served by this program, and how that will work with reasonable enrollment projections.

Dr. Vermeulen moved to recommend the proposal to the President's Council. The motion was carried. The AIC would like for William Paterson University to provide clarity around the modalities of instruction and the resulting enrollment. Please provide the defined outline of the curriculum to the AIC by February 17, 2020.

V. Other Action Items

A. Bard College Petition for Initial Licensure to Offer “Bard Sequence” in partnership with Orange Public Schools

Full licensure petitions can be accessed from the OSHE website using the following web link and password:

https://www.state.nj.us/highereducation/higheddocs/Bard-College_petition_2019.pdf

password: yelloW&2019

First Reader: Marsha Pollard, Berkeley College

Second Reader: REPORT SUBMITTED BY Jeff Toney, Kean University

Dr. Pollard reported Bard College is seeking approval from The New Jersey Secretary of Higher Education to offer “Bard Sequence” which is a 12 credit, four-semester course of study in the humanities, to high school students in partnership with Orange Public Schools in the City of Orange. The courses will be offered at no cost to high school students in the Orange Public School, however the partner school or school district bears the cost of the program. Bard College, is a four year independent college of Liberal Arts and Sciences with a strong public interest mission to increase educational access. In keeping with this mission, Bard operates one of the oldest and largest networks of public early colleges in the country. The Bard Early Colleges are tuition free satellite campuses of Bard College within public school systems. The Bard Sequence will further allow Bard to expand access to its early college programing for New Jersey Students. The second reader Jeff Toney, submitted a report that concurred with Dr. Pollard. Dr. Pollard recommended the application for Initial Licensure be moved to the President's Council for consideration. Recommendation carried.

B. College of Saint Elizabeth Petition for University Designation

First Reader: Rafael Castilla, Eastwick College

Second Reader: Roberta Harvey, Rowan University

College of Saint Elizabeth Petition for University Designation – The AIC recommends the Institution be assigned candidacy status, to be evaluated by the Secretary of Higher Education as an appropriate pathway towards final university designation. Specifically, the AIC recommends that the Secretary confirm evidence of meeting the university status criteria for a period of five years in the areas of 9A:1-3.2 Organization and 9A:1-3.3 Resources. The AIC recommendation is based on its review of the materials submitted and its assessment of whether the institution has satisfied the university status criteria, with specific attention given to the sustainability of university status implied in the requirement that the criteria be met for a minimum of at least five years. As the Institution notes in its Self-Study, it has undergone significant and transformative change beginning in 2013 with the appointment of its new President, continuing with the adoption of a five-year strategic plan in 2015, and culminating in the commitment by the Board and President to seek university status “in recognition of its substantive evolution and its elevated profile as an institution of higher education.” The AIC recognizes this growth and acknowledges the Institution’s investments of time and resources in its graduate programs and supporting infrastructure but remains unclear as to whether there is sufficient evidence that the growth and investments have been and will be sustained. The consultants’ report, while affirmative, did not provide a substantive analysis in support of its findings nor does the Self-Study or the consultants’ report explicitly address the five-year time period.

Organizational structures reflective of an emphasis on graduate studies and programs. For example, the Institution currently offers 15 master’s programs and 2 professional doctorates. Enrollment data provided in the Self-Study for 2014-2018 indicate declining or fluctuating enrollments in several degree programs, with five master’s programs and both doctorates exhibiting stable enrollment. Graduate programs are currently housed in the existing academic schools of Arts & Science and Professional Studies and are administered by coordinators and directors, some of whom are full-time (primarily where administrative structures are specified by accrediting bodies and/or are necessary to maintain compliance with respect to certifications, licensure, and clinical practice placements) and others who are faculty with full-time teaching loads. There is a Director of Admissions for Graduate & Continuing Studies whose responsibilities are defined within the context of the Institution’s mission and strategic planning goals. The Institution is contemplating a third school to provide oversight and support for graduate programs, to be either dedicated to its health professions programs or structured to house continuing studies and graduate education. This suggests that the Institution recognizes a need for more robust infrastructure to strategically administer and sustain its graduate degree programs.

Allocation of resources to specifically support and enhance graduate education. For example, the 2018 renovation of Henderson Hall to establish the Anastasia Health Science Center directly supports the master's programs in nursing and physician assistant and will support a planned Doctor of Nursing Practice. Many other investments that were highlighted support the Institution at large and/or its undergraduate programs. The consultants' report notes that direct expenditures for graduate programs rose from 6% to 8% from 2017-2019 but does not contextualize this increase nor comment on how it determined that resource allocation trends over the five-year timeframe demonstrated "financial ability to support graduate and professional programs." The Self-Study notes that "these additional resources have been committed to additional faculty hires, additional staff and significant capital improvements primarily to advance the nursing, PA and Foods and Nutrition programs," with future investments anticipated in the planned DNP. The Self-Study further states that the institution has experienced financial stability and budget surpluses in recent years, prompting a program review that will focus on program viability and institutional impact and provide "guidelines for programs to seek additional institutional resources and support." This suggests that the Institution recognizes a need for sustained investments in other programs. The AIC recommends the Institution be assigned candidacy status, to be evaluated by the Secretary of Higher Education as an appropriate pathway towards final university designation. Recommendation carried.

VI. For Your Information

A. Berkeley College

- **Four Program Options (concentrations) for its B.S. degree in National Security**
 - **B.S. in National Security with a Concentration in Intelligence, CIP Code 43.0103**
 - **B.S. in National Security with a Concentration in Critical Infrastructure, CIP Code 43.0103**
 - **B.S. in National Security with a Concentration in Public Private Partnerships, CIP Code 43.0103**
 - **B.S. in National Security with a Concentration in Information Security, CIP Code 43.0103**

B. Camden County College

- **Termination of two Programs**
 - Liberal Arts & Sciences – Photography Option – PHO.AA, CIP Code 24.0101
 - Surgical Technology Certificate of Achievement – SRG.CA, CIP Code 51.0909

C. Georgian Court University

- **Two Nomenclature Changes**

- **From** M.A. in Holistic Health Studies - **To** M.A. in Integrative Health
- **From** Pre-master's certificate in Holistic Health Studies – **To** Pre-master's certificate in Integrative Health

D. Monmouth University

- **Department Nomenclature Change in the School of Business, effective fall 2020 (CIP Code 52.0201)**
 - **From** Management and Decision Sciences – **To** Management and Leadership
- **New Program Options in the School of Business, effective fall 2020 (CIP Code 52.0201)**
 - B.S. in Business Administration with a Concentration in Leadership and Organizational Development
 - B.S. in Business Administration with a Concentration in Small Business Management and Entrepreneurship
 - B.S. in Business Administration with a Concentration in Operations, Supply Chain, and Data Management

E. Montclair State University

- **Two Nomenclature Changes**
 - **From** MS in Exercise and Physical Education – **To** MS in Exercise Science
 - **From** MA in Psychology – **To** MA in Psychological Sciences

F. New Jersey Institute of Technology

- **Changes to the B.S. in Forensic Science (CIP Code 43.0106) degree program**
 - Terminated the Biochemistry Option, CIP Code 43.0106
 - Introduced a Biology Option, CIP Code 43.0106
 - Introduced a Digital Forensics Option, CIP Code 43.0106
- **Changed the name of the Master's – level Graduate Certificate in Biotechnology to Master's – level Graduate Certificate in Cell & Gene Therapy Sciences, the CIP code remains unchanged 51.2004**
- **Initiated a Master's – level Graduate Certificate in Business Analytics, CIP Code 52.1301**

G. Ocean County College

- **Termination of two Programs**
 - Certificate of Completion in Accounting
 - Certificate of Proficiency in Administrative Office Management/Bookkeeping
- **New Certificate of Proficiency in Advanced Accounting, CIP code 52.0301**

H. Rowan University

- **Nomenclature change** from Minor in Environmental Science – to Minor in Sustainability Science, CIP code 03.0103; Environmental Studies
- **New program options (minors, CUGS, COGS, concentrations, and accelerated dual degree programs)**
- Minor in Environmental Science (CIP 03.0104; Environmental Science)
- Minor in Community Health (CIP 51.2201; Public Health, General)
- Certificate of Undergraduate Study in Advertising and Graphic Design (CIP 09.0900; Public Relations, Advertising, and Applied Communication)
- Certificate of Undergraduate Study in Elements of Business (CIP 52.0201; Business Administration and Management. General)
- Certificate of Undergraduate Study in Urban and Community Studies (CIP 45.1201; Urban Studies/Affairs)
- Certificate of Undergraduate Study in Environmental Justice (CIP 45.1101; Sociology)
- Certificate of Undergraduate Study in Diversity & Inclusion in Professional Settings (CIP 30.2301; Intercultural/Multicultural and Diversity Studies)
- Certificate of Undergraduate Study in Disaster Public Health Preparedness and Emergency Response Operations (CIP 43.0302; Crisis/Emergency/Disaster Management)
- Certificate of Undergraduate Study in Borders, Port Entry, and Homeland Security (CIP 43.0301; Homeland Security)
- Certificate of Undergraduate Study in Multiethnic American Literatures (CIP 23.1402; American Literature (United States))
- Certificate of Undergraduate Study in Biomaterials Engineering (CIP 14.0501; Bioengineering and Biomedical Engineering)
- Certificate of Undergraduate Study in Organ, Tissue, and Cell Engineering: Regenerative Medicine (CIP 14.0501; Bioengineering and Biomedical Engineering)
- Certificate of Undergraduate Study in Orthopedic Engineering (CIP 14.0501; Bioengineering and Biomedical Engineering)
- Certificate of Undergraduate Study in Pharmaceutical Engineering and Therapeutic Delivery (CIP 14.0501; Bioengineering and Biomedical Engineering)
- Certificate of Graduate Study in Teaching in Urban and Diverse Settings (CIP 45.12; Urban Studies/Affairs)
- Certificate of Graduate Study in Public Health Preparedness and Emergency Medical Management (CIP 43.030; Crisis/Emergency/Disaster Management)
- Certificate of Graduate Study in Sustainability Studies (CIP 30.3301; Sustainability Studies)
- Concentration in Transportation Engineering within the Bachelor of Science in Civil Engineering (CIP 14.0804; Transportation and Highway Engineering)

- Concentration in Water Resources Engineering within the Bachelor of Science in Civil Engineering (CIP 14.0805; Water Resources Engineering)
- Concentration in Geotechnical Engineering within the Bachelor of Science in Civil Engineering (CIP 14.0802; Geotechnical Engineering)
- Concentration in Environmental Engineering within the Bachelor of Science in Civil Engineering (CIP 14.1401; Environmental/Environmental Health Engineering)
- Concentration in Structural Engineering within the Bachelor of Science in Civil Engineering (CIP 14.0803; Structural Engineering)
- Concentration in Urban and Diverse Learning Environments within the PhD in Education (CIP 13.0202; Multicultural Education)
- Concentration in English as a Second Language within the MA in Urban Education & Community Studies (CIP 45.12; Urban Studies/Affairs)
- Concentration in Cybersecurity Defense within the Bachelor of Arts in Computing & Informatics (CIP 11.1003; Computer and Information Systems Security/Information Assurance)
- Accelerated Dual Degree Program: Bachelor of Arts in Advertising/Master of Arts in Strategic Communication (CIP 09.0900; Public Relations, Advertising, and Applied Communication)
- Accelerated Dual Degree Program: Bachelor of Arts in Theatre/Master of Arts in Theatre Arts Administration (CIP 50.074; Arts Management)

I. Rutgers Biomedical and Health Sciences

- **Initiated two stand-alone post-baccalaureate graduate certificate programs**
 - Graduate Certificate in Health Outcomes, Policy, and Economics, CIP code 51.2007. Offered jointly by the Ernest Mario School of Pharmacy and the School of Public Health.
 - Graduate Certificate in United Nations and Global Public Health, CIP code 51.2210. Offered by the School of Public Health.

J. The College of New Jersey

- **Nomenclature change** from Graduate Certificate in Gender Studies – to Graduate Certificate in Gender and Sexuality Studies, CIP Code remains 05.0207

VII. Old Business

I. Fairleigh Dickinson University

1. Master of Social Work, CIP Code 44.0701 (previously submitted February 15, 2019)

First Reader: REPORT SUBMITTED BY Jeff Toney, Kean University

Second Reader: Nurdan Aydin, New Jersey City University

Dr. Aydin reported the revised proposal has adequately addressed the clarifications requested by the AIC from the February 15, 2019 meeting. Dr. Toney's report concurred with Dr. Aydin. Dr. Aydin moved to recommend this proposal to the President's Council. The motion was carried. Dr. Small abstained.

VIII. New Business

New Jersey Presidents' Council
Academic Issues Committee
February 21, 2020

MINUTES

I. Call to Order / Roll Call

Present by Phone:

Nurdan Aydin – NJCU
MaryAnn Baenninger – Drew University
Basil Baltzis - NJIT
Jacki Belin – Raritan Valley Community College
Jim Burkley – Rutgers University
Chris Capuano – Fairleigh Dickinson University
Rafael Castilla – Eastwick College
Jon Connolly – Sussex County Community College
Machetta Evans – Bloomfield College
Willard Gingerich – Montclair University
Roberta Harvey – Rowan University
Sue Henderson, Chair AIC, - NJCU
Bob Kleinschmidt – Mercer County Community College
Jeff Lee – Essex County College
Michelle McDonald – Stockton University
Jennifer Palmgren – The College of NJ
Marsha Pollard – Berkeley College
David Stout – Brookdale Community College
Jeff Toney – Kean University

Also Present by Phone:

Allison Samay - NJPC
Eric Taylor – Office of the Secretary of Higher Ed
Guillermo “Will” de Veyga - NJCU
Rose Mary Reilly – NJCU

Submitted Report:

Mark McCormick – Middlesex County College

II. Approval of Minutes of the January 10, 2020 Meeting

Dr. Aydin moved to approve the minutes of the January 10, 2020 meeting, seconded by Dr. Harvey. Minutes were approved.

III. Report from the Chair

IV. New Programs

A. Montclair State University

1. B.S. in Applied Mathematics and Statistics, CIP Code 27.0301

First Reader: Basil Baltzis, New Jersey Institute of Technology

Second Reader: Jim Burkley, Rutgers University

Dr. Baltzis summarized the submitted proposal stating this is a conversion of an existing concentration to a standalone degree under the BS in Applied Mathematics and Statistics. The program is well designed and has three different tracks, one in applied mathematics, one in statistics and one in mathematics finance. All tracks will have as part of the curriculum and student experience, either a Co-Op experience or a capstone research experience. The assessment of the program is well written, program learning outcomes and student learning outcomes are well described and rubrics provide a particular example. The program is related to the University's strategic plan. Over 30 new courses need to be developed for this program. This is a design of a totally new program, not a conversion, therefore an External Consultant is required. The second reader, Mr. Burkley concurred with Dr. Baltzis summary. Dr. Baltzis requested that the proposal should not be forwarded to the Presidents' Council and be returned to the institution. The Committee agreed. Dr. Gingerich abstained.

Action: The Committee agreed that the proposal be returned to the institution for the institution to address the following:

1. Resubmit as a New Program as this is not a Conversion.
2. External Consultant review required.

B. Passaic County Community College

1. A.S. in Criminal Studies, CIP Code 43.0104

First Reader: Michael McDonough, Raritan Valley Community College

Second Reader: Mark McCormick, Middlesex County College

*Dr. Belin reported in the absence of Dr. McDonough. Dr. Belin summarized the submitted proposal stating the program is designed to prepare students to do one of the following (1) directly enter the criminal justice profession, (2) to help advance the careers of incumbent workers in the criminal justice profession, (3) facilitate the transfer of students who would like to continue their educational studies at the baccalaureate level. The program is consistent with the institutions mission and values. The degree requirements are clearly articulated and meet the 60 credit requirements. The external consultant meets the guidelines and visited the campus in October 2019. Dr. McCormick submitted a written report that was in agreement with Dr. Belin's summary. Dr. Belin moved to recommend the proposal to the President's Council. The motion was carried.

2. A.S. Advanced and Continuous Studies, CIP Code 24.0101
First Reader: David Stout, Brookdale Community College
Second Reader: Jon Connolly, Sussex County College
Dr. Stout summarized the submitted proposal stating the program is a 3 + 1 partnership program with Ramapo College. The program aligns with the Institutions goals and the consultant is well qualified. The institution provided a good response to the consultant's report. The second reader Dr. Connolly concurred with Dr. Stout's summary. Dr. Stout moved, seconded by Dr. Connolly to recommend this proposal to the President's Council. The motion was carried.

V. Other Action Items

A. Rowan College at Burlington County

1. Conversion of the Associate of Applied Science in Geospatial Technology from an Option to Liberal Arts to a stand-alone Associate of Applied Science in Geospatial Technology (AAS.GIS) Degree Program, CIP Code 40.0699
First Reader: Tony Munroe, Essex County College
Second Reader: Nurdan Aydin, New Jersey City University
*Dr. Lee reported in the absence of Dr. Munroe. Dr. Lee summarized the submitted proposal stating the conversion of the Associate of Applied Science in Geospatial Technology from an Option to Liberal Arts to a stand-alone full program status as an Associate of Applied Science degree in Geospatial Technology, with waiver requested from full process. The objectives are well stated, there are four program learning outcomes, and the program does have 60 credits. The learning outcomes assessment and program curricular map are included. The second reader Dr. Aydin concurred with Dr. Lee's summary. Dr. Lee moved, seconded by Dr. Aydin to recommend this proposal to the President's Council. The motion was carried.
2. Conversion of the Associate of Science in Environmental Science from an Option to Liberal Arts and Sciences to a stand-alone Associate of Science in Environmental Science (AS.ENV) Degree Program, CIP Code 03.0104
First Reader: Marsha Pollard, Berkeley College
Second Reader: MaryAnn Baenninger, Drew University
Dr. Pollard summarized the submitted proposal stating the conversion of the Associate of Science in Environmental Science from an Option to Liberal Arts and Sciences to full program status as an Associate of Science in Environmental Science, with waiver requested from full process. There are five program learning outcomes and detailed program curricular map. The program learning outcomes are also mapped with specific objectives in the Institutions strategic plan. They sufficiently addressed all of the questions when requesting a waiver. The second reader Dr. Baenninger concurred with

Dr. Pollard's summary. Dr. Pollard moved, seconded by Dr. Baenninger to recommend this proposal to the President's Council. The motion was carried.

B. Rutgers University Camden

1. Conversion of Option to Full Program Status - B.A. in Philosophy, Religion Option to B.A. in Religion, CIP Code 38.0201
First Reader: Jeff Toney, Kean University
Second Reader: Willard Gingerich, Montclair State University
Dr. Toney summarized the submitted proposal stating the conversion of the B.A. in Philosophy, Religion Option to B.A. in Religion, with waiver requested from full process. The Institution has offered an option in Religion since the year 2000. They are following 120 course credit requirements. There are two areas for consideration (1) enrollment history and student needs. The document states there is a strong student need based predominately on students up to 600 per year enrolling in Religion and Philosophy but since 2000 there have been two to five students each year completing the Religion option. (2) Assessments and student learning outcomes, seems to be thin and would like to see more around rubrics and course mapping. The math on pages 7 & 8 did not seem to add up to 120. The second reader Dr. Gingerich concurred with Dr. Toney's summary. Dr. Toney moved, seconded by Dr. Gingerich to recommend this proposal to the President's Council. The motion was carried. The AIC added, this is a straight forward conversion but would like for the Institution to look more carefully at the assessment particularly the rubrics, the enrollment projections and how to get to 120 credits. Mr. Burkley abstained.

C. Rutgers University New Brunswick

1. Conversion of Option to Full Program Status with Degree Designation Change – Rutgers New Brunswick Master of Communication and Media, Health Communication Option to Master of Health Communication and Information, CIP Code 09.0905
First Reader: Jennifer Palmgren, The College of New Jersey
Second Reader: Chris Capuano, Fairleigh Dickinson University
Dr. Palmgren summarized the submitted proposal stating the conversion of the Option to Full Program Status with Degree Designation Change – Rutgers New Brunswick Master of Communication and Media, Health Communication Option to Master of Health Communication and Information, with waiver requested from full process. This is within the programmatic mission of the institution, they are not seeking specialized accreditation, and the waiver request was included. This is a 36 credit program. The proposal includes program goals, student learning outcomes and curriculum map, and aligns with several of Rutgers strategic goals. The existing option has been in place since 2007. The second reader Dr. Capuano concurred with Dr. Palmgren's summary. Dr. Palmgren moved,

seconded by Dr. Capuano to recommend this proposal to the President's Council. The motion was carried. Mr. Burkley abstained.

VI. For Your Information

A. Bergen Community College

- Initiation of a program option – approve curriculum for the Associate in Science, Professional Studies, Exploratory Studies program option (AS.PS.EXPL)

B. Kean University

- Termination of Program
 - BS/MS Science and Technology, Engineering (with NJIT)

C. Ocean County College

- Six Termination of Programs
 - Criminal Justice Certificate of Proficiency, CIP Code 43.0107
 - Legal Secretary Certificate of Proficiency, CIP Code 22.0302
 - Personal Training Certificate of Proficiency, CIP Code 51.0913
 - Physical Therapy Aide Certificate of Proficiency, CIP Code 51.0806
 - Sports Management Certificate of Proficiency, CIP Code 51.9999
 - Theatre Production Certificate of Proficiency, CIP Code 50.0599

D. Ramapo College of New Jersey

- Two New Minors
 - Minor in Human Resource Management
 - Minor in Sports Management
- New Graduate Concentration in Higher Education Leadership as part of the existing Master of Arts in Educational Leadership Program

E. Rowan College of South Jersey

- Program Name Change from A.A.S. Engineering Technologies to A.A.S. Surveying Engineering Technology
- Three Certificate of Achievements
 - Civil Engineering, CIP Code 14.0101
 - Chemical Engineering, CIP Code 14.0101
 - Mechanical Engineering, CIP Code 14.0101
- New Degree Option for an A.A. Criminal Justice: Emergency Management Option program

VII. Old Business

A. College of Saint Elizabeth Petition for University Designation response to the queries from the AIC January 10, 2020 Meeting

First Reader: Rafael Castilla, Eastwick College

Second Reader: Roberta Harvey, Rowan University

Dr. Castilla summarized The College of Saint Elizabeth' response to the queries from the AIC January 10, 2020 review. The Institution provided evidence that growth and investments have been and will be sustained. Pages 6-7 of the petition for university

status include a chart of graduate programs offered at the College of Saint Elizabeth and the year in which each started. All 25 graduate programs at CSE have been in continuous operation since their beginning and none have been discontinued or suspended, that demonstrates the institution's sustained investments in and support for these offerings.

In response to the Institution contemplating a third school, the College is considering a new organizational structure inclusive of a third school is in direct response to the State guidelines for colleges to petition for university status, this is one of the approaches CSE is considering to further support and enhance graduate offerings. Plans for a third school are just one of the structural enhancements discussed as the Institutions graduate programs grow.

CSE provided an updated chart to include five years of expenditures to further demonstrate incremental increases in the College's investment in its graduate programs. The College's petition for university status also includes a comprehensive analysis of the substantive investment the College has made in graduate programs within the past five years.

In conclusion, the CSE noted on page 12 in the Consultant's Report, "The College's petition and supporting appendices document that it has met eligibility criteria for the period of 2014-2019, and furthermore addresses the development of its next strategic plan to include graduate education through 2024." The College of Saint Elizabeth asserts that it sufficiently meets all criteria for university status, including those in the areas of organization and resources, well beyond the requisite five years. The College stated it has sustained several graduate programs for over two decades and continuously strives to strengthen its graduate offerings through the rigor of accreditation and ongoing investments in infrastructure and personnel.

Based on the response from the College of Saint Elizabeth and the new appendix that shows the financial projections, Dr. Castilla is satisfied with the information provided by the Institution and made a motion to the Committee to move the petition for University Designation to the President's Council so they can determine whether it should be considered by the Secretary of Higher Education. Dr. Harvey seconded the motion, the motion was carried. Dr. Evans abstained (as this was Bloomfield College's first meeting).

VIII. New Business

New Jersey Presidents' Council
Academic Issues Committee
March 20, 2020
MINUTES

I. Call to Order / Roll Call

Present by Phone:

Nurdan Aydin – NJCU
MaryAnn Baenninger – Drew University
Basil Baltzis - NJIT
Jacki Belin – Raritan Valley Community College
Jim Burkley – Rutgers University
Chris Capuano – Fairleigh Dickinson University
Rafael Castilla – Eastwick College
Jon Connolly – Sussex County Community College
Joanne Coate – Montclair University
Roberta Harvey – Rowan University
Sue Henderson, Chair AIC, - NJCU
Bob Kleinschmidt – Mercer County Community College
Michelle McDonald – Stockton University
Jennifer Palmgren – The College of NJ
Marsha Pollard – Berkeley College
David Stout – Brookdale Community College

Also Present by Phone:

Allison Samay - NJPC
Eric Taylor – Office of the Secretary of Higher Ed
Guillermo “Will” de Veyga - NJCU
Rose Mary Reilly – NJCU

II. Approval of Minutes of the February 21, 2020 Meeting

Dr. Castilla moved to approve the minutes of the February 21, 2020 meeting, seconded by Dr. Connolly. Minutes were approved.

III. Report from the Chair

President Henderson thanked everyone for attending during this difficult time.

IV. New Programs

A. Georgian Court University

1. B. A. Political Science, CIP Code 45.1001

First Reader: Michelle McDonald/ Stockton University

Second Reader: Michael McDonough / Raritan Valley Community College

*Dr. Belin reported in the absence of Dr. McDonough.

Dr. McDonald summarized the submitted proposal stating this is for a B. A. Political Science the program was well laid out and had all the requisite components. They did a nice job linking the goals of the program to both the University mission and strategic plan. Degree requirements were appropriate and detailed. Consultant was well qualified. The second reader Dr. Belin concurred with Dr. McDonald's summary. Dr. McDonald moved, seconded by Dr. Belin to recommend this proposal to the President's Council. The motion was carried.

B. Montclair University

1. B. A. Hospitality, Sports, Events, and Tourism, CIP Code 52.0901

First Reader: Roberta Harvey / Rowan University

Second Reader: Jon Connolly /Sussex County Community College

Dr. Harvey summarized the submitted proposal, stating that it combines existing concentrations in Hospitality Management and Sports, Events, and Tourism Marketing within the BS in Business Administration into a new BA with the objective of delivering an integrated curriculum across the four disciplines corresponding to the industries of hospitality, sports, events, and tourism (HSET). This objective is relatively straightforward, but is insufficiently supported by the proposal. The learning outcomes assessment plan identifies four program goals, which are all assessed in a capstone course. However, no student learning outcomes are defined and the proposed assessment measures do not address an integrative capstone experience. The program goals are assessed at the course level via multiple choice and true/false exams and written assignments, which are not reflective of practical application and other higher order learning. Co-curricular opportunities including international experience, internships, and resort and cruise management experience permit students to explore careers in HSET industries, but this does not appear to be associated with the capstone. The demand analysis is also underdeveloped. The proposal relies on data showing steady growth from 2009 to 2019 across the entire leisure and hospitality sector and cites projections from 2018 to 2028 for a wide range of occupations in HSET. These data are not linked to credentialing and it appears that the majority of occupations on the list would not require a bachelor's degree. There is no analysis of the data nor was a market survey performed. The consultant affirms the claims made in the proposal regarding growth in the overall sector of the economy, proximity to NYC and the northern New Jersey area where these service industries are in high concentration, and interest expressed by five undergraduate students he spoke with during the site visit. However, although highly qualified in the field, the consultant does not offer independent evidence or data beyond what was provided in the proposal. Although the proposed program is unique in its combination of the distinctive areas of HSET into one degree, it is not apparent why the

integrated credential is advantageous. The proposal does not discuss trends in the industry that might explain this and the consultant offers no insights. No context for the enrollment projections was offered. Finally, the lack of specificity of the advising and program delivery strategy is a concern considering that the degree requirements are very flexible. The entire fourth year, outside of the capstone, comprises elective courses. The recruitment and retention strategies to achieve the “clearly laid out and individualized 4-year curriculum” envisioned by this proposal need to be discussed.

The second reader Dr. Connolly concurred with Dr. Harvey’s summary. Dr. Harvey recommended that the proposal not be forwarded to the Presidents’ Council and be returned to the institution. The Committee agreed. Dr. Cote-Bonnanno – abstained.

Action: The Committee agreed that the proposal be returned to the institution to address the following:

1. Clarify the rationale and demand for this restructuring including the credentialing.
2. Develop a more detailed learning outcomes assessment plan showing how the curriculum is designed to deliver the outcomes and how student achievement of the outcomes will be assessed.
3. Clarify the design of the capstone experience and how students will integrate and apply what they have learned.
4. Describe the advising and program delivery strategy given the breadth and flexibility of the program including its large array of electives.

C. New Jersey City University

1. B. S. Cybersecurity, CIP Code 11.1003

First Reader: James Burkley / Rutgers University

Second Reader: Christopher Capuano / Fairleigh Dickinson University

Mr. Burkley summarized the submitted proposal stating this is for a B. S. Cybersecurity, the program cover page didn’t reference articulation, but the program is designed to receive students from community colleges with Associate degrees, the accreditation is noted as The National Cyber Security Workforce Framework is a best practice from the US Department of Homeland Securities, in this field. The program will be offered in hybrid format however the consultant implies it would be offered on-line. The structure of curriculum, Interesting aspects of the program social policy , ethical and legal aspects along with the students to develop an understanding of current and future emerging threats. The program goals are well articulated and align with the National Centers of Academic Exceelece in Cyber Defense. The student learning objectives are clearly described. The program need is evident at a national and global level. The program evaluation and

student level outcome assessment plans are well developed. The consultant was well qualified. The second reader Dr. Capuano concurred with Mr. Burkley's summary. Mr. Burkley moved, seconded by Dr. Capuano to recommend this proposal to the President's Council. The motion was carried. The AIC did ask for the Institution to clarify if it is a hybrid or online program. Dr. Henderson, Dr. Aydin and Dr. de Veyga – abstained.

D. Union County College

1. Associate in Applied Science, Advanced and Continuous Studies, CIP Code 24.0101

First Reader: MaryAnn Baenninger / Drew University

Second Reader: Jianping Wang / Mercer County Community College

*Dr. Kleinschmidt reported in the absence of Dr. Wang.

Dr. Baenninger summarized the submitted proposal stating this is for an Associate in Applied Science, Advanced and Continuous Studies, and was an excellent and very clear proposal. This proposal is for 3+1 articulation agreement between Union County College and Berkley College, when the student fulfills the four years of this degree, they will have two Associate degrees, a Bachelors degree in General Business and a B.S. in Criminal Justice from Berkeley. The consultant was well qualified. The proposal outlines the assessment plan and shows the institutional framework and program goals and outcomes. The second reader Dr. Kleinschmidt concurred with Dr. Baenninger's summary. Dr. Baenninger moved, seconded by Dr. Kleinschmidt to recommend this proposal to the President's Council. The motion was carried.

V. Other Action Items

VI. For Your Information

A. Berkeley College

- New Certificate Program – Certificate in Police Studies, CIP Code 43.0107

B. Felician University

- Three New Certificate Programs
 - Graduate Certificate Program – MBA Concentration in Entrepreneurship, CIP Code 52.0701
 - Graduate Certificate Program – MBA Concentration in Healthcare Administration, CIP Code 51.0701
 - Graduate Certificate Program – Adult Oncology Nurse Practitioner Post Master's Certificate, CIP Code 51.1699
- Change of title and CIP Code from: Bachelor of Arts in Natural Sciences and Mathematics CIP Code 27.9999 to Bachelor of Arts in Natural Sciences, CIP Code 30.1801

C. Hudson County Community College

- Eight Termination of Programs
 - A.A. Liberal Arts – option in American Studies, CIP Code 24.0101
 - A.A. Liberal Arts – option in Latino Studies, CIP Code 24.0101
 - A.A. Liberal Arts – option in Women’s Studies, CIP Code 24.0101
 - A.A. Liberal Arts – option in Human Services, CIP Code 24.0101
 - A.A. Liberal Arts – option Criminal Justice, CIP Code 24.0101
 - A.A.S. Criminal Justice, CIP Code 24.0101
- Pursuant to action of receiving programs:
 - Cert. Dietary Management, CIP Code 51.3103
 - A.S. Respiratory Care, CIP Code 24.0101

D. Monmouth University

- New Higher Education Track for the Ed.D. in Education Leadership, School of Education, effective fall 2020, CIP Code 13.0401
- New Concentration in Musical Theatre for the B.A. in Music, School of Humanities and Social Sciences, effective fall 2020, CIP Code 50.0901
- New Minor in Animation/Motion Design, School of Humanities and Social Sciences, effective fall 2020, CIP Code 50.0701
- New Intelligence/Analyst Track for the M.A. in Criminal Justice, School of Humanities and Social Sciences, effective fall 2020, CIP Code 43.0104
- New Graduate Certificate for Clinical Social Work Licensure, School of Social Work, effective fall 2020, CIP Code 44.0701
- New Graduate Certificate in Creative Writing, School of Humanities and Social Sciences, effective fall 2020, CIP Code 23.1302

E. New Jersey City University

- Nomenclature change from Bachelor of Arts and Master of Arts in Teacher Education with Triple Certification (Elementary and Secondary Education, Teacher of Students with Disabilities, and Teaching English as a Second Language) to Bachelor of Arts and Master of Arts in Teacher Education with Triple Certification (Elementary School Teacher in K-6, Teacher of Students with Disabilities, and Teaching English as a Second Language)
- Nomenclature change from the Department of Modern Languages to the Department of World Languages and Cultures.

F. Pillar College

- Intent to Terminate the B.A. degree program in Intercultural Communications CIP Code 09.0100

G. Rowan University

- Initiation of Program Options
 - Concentration in Russian within the Bachelor of Arts in Modern Languages & Linguistics (CIP 16.0402; Russian Language and Literature)

- Concentration in American Sign Language for the Bachelor of Arts in Modern Languages & Linguistics (CIP 16.1601; American Sign Language)
- Certificate of Undergraduate Study in Multiethnic American Literatures (CIP 23.1402; American Literature (United States))
- Certificate of Undergraduate Study in Environmental Education (CIP 13.1338; Environmental Education)
- Certificate of Undergraduate Study in Ancient Egyptian Studies (CIP 30.2202; Classical, Ancient Mediterranean and Near Eastern Studies and Archaeology)
- Initiation of Certificate Offerings
 - Certificate of Undergraduate Study in Blockchain Technologies and Cryptocurrencies (CIP 11.0202; Computer Programming, Specific Applications)
 - Certificate of Undergraduate Study in Russian (CIP 16.0402; Russian Language and Literature)
 - Certificate of Undergraduate Study in American Sign Language (CIP 16.1601; American Sign Language)
 - Certificate of Graduate Study in First Responder Executive Leadership (CIP 43.0301; Crisis/Emergency/Disaster Management)
 - Certificate of Graduate Study in Cannabinoid Chemistry (CIP 51.2005; Natural Products Chemistry and Pharmacology)

H. Rutgers University – New Brunswick

- Nomenclature Changes
 - Rutgers University–New Brunswick – B.S. in Environmental Planning and Design to B.S. in Environmental Planning (04.0401)
 - Rutgers University–New Brunswick – M.S., M.Phil., and Ph.D. in Geological Sciences to M.S., M.Phil., and Ph.D. in Earth and Planetary Sciences (40.0601)

I. Rutgers Biomedical and Health Sciences

- Nomenclature Change
 - Rutgers Biomedical and Health Sciences – M.S. in Health Sciences to M.S. in Gerontology (51.0000)
- Change of Credit Requirements
 - Rutgers Biomedical and Health Sciences – Doctor of Public Health (51.2201) – change of credit requirements.

J. Union County College

- Initiation of a Program Option
 - Blockchain Technology offered through the Business Management Associate in Applied Science program, CIP Code 52.0201

- eSports Management Option offered through the Sport Management Associate in Science program, CIP Code 31.0504
- Web and Mobile Application Development option offered through the Computer Information Systems and Technology Associate in Science program, CIP Code 11.0103
- New Certificates
 - Graphic Design, Certificate, CIP Code 24.0101
 - Journalism and Public Relations, Certificate, CIP Code 09.0102

VII. Old Business

A. **Pillar College – Resubmitted from September 6, 2019**

1. Bachelor of Science in Applied Chemistry, Specialization in Consumer Product Development, CIP Code 40.0599

First Reader: Rafael Castilla, Eastwick College

Second Reader: Nurdan Aydin, New Jersey City University

Dr. Castilla summarized the proposal that has been resubmitted from the September 6, 2019 AIC meeting, stating this is for a Bachelor of Science in Applied Chemistry, Specialization in Consumer Product Development. The four issues were:

1. Provide student program learning outcomes assessment plan.
2. Many of the courses have not been completely developed.
3. There is a concern of the resources of the labs.
4. Provide more clarity around the demand for enrollment projections.

There assessment plan articulates the program goals and student learning outcomes. The institution divided the learning outcomes into five categories. Around course development, they provided a chart and details of the overall requirements of the programs. They included a description of the lab resources, they will utilize at Middlesex County College. They revised the enrollment projections to 16 down from 20 and a total of 128 down from 160. The second reader Dr. Aydin concurred with Dr. Castilla's summary. Dr. Castilla moved, seconded by Dr. Aydin to recommend this proposal to the President's Council. The motion was carried.

VIII. New Business

New Jersey Presidents' Council
Academic Issues Committee Minutes
May 8, 2020

I. Call to Order / Roll Call

Present by ZOOM:

Sue Henderson, Chair AIC - NJCU
Marsha Pollard – Berkeley College
David Stout – Brookdale Community College
MaryAnn Baenninger – Drew University
Rafael Castilla – Eastwick College
Jeff Lee – Essex County College
Chris Capuano – Fairleigh Dickinson University
Jeff Toney – Kean University
Bob Kleinschmidt – Mercer County Community College
Mark McCormick – Middlesex County College
Patrick Leahy – Monmouth University Willard
Gingerich – Montclair University Joanne Cote-
Bonanno – Montclair University Basil Baltzis –
NJIT Nurdan Aydin – NJCU
Jacki Belin – Raritan Valley Community College
Roberta Harvey – Rowan University
Jim Burkley – Rutgers University
Michelle McDonald – Stockton University
Jon Connolly – Sussex County Community College
William Keep – The College of New Jersey
Jennifer Palmgren – The College of New Jersey

Also present by ZOOM:

Allison Samay – NJPC
Eric Taylor – Office of the Secretary of Higher Education
Guillermo de Veyga – NJCU
Jennifer Fitzgerald – NJCU
Rose Mary Reilly - NJCU

II. Approval of Minutes of the March 20, 2020 Meeting

Dr. Baltzis moved for approval of the minutes of the March 20, 2020 meeting and seconded by Dr. Castilla. Minutes were approved.

III. Report from the Chair

Dr. Henderson noted the lengthy agenda of the meeting and advised second readers to only add things that were not mentioned by the first reader. Patrick Leahy of Monmouth University was welcomed to his first meeting with the AIC.

IV. New Programs

A. Felician University

1. B. A. Applied Behavior Analysis and Autism, CIP Code 13.1013

First Reader: Rafael Castilla, Eastwick College

Second Reader: David Stout, Brookdale Community College

Dr. Castilla summarized the submitted program stating it is within the institutional mission with a projected start of September 2020. Though Felician University doesn't plan to have any articulation agreements licensure is required. Felician University will seek accreditation by the Behavior Analyst Certification Board. The program prepares students to practice as Board Certified Assistant Behavior Analysts thus students must complete board examination. Felician University has a minor in Applied Behavioral Analysis and Autism studies this proposed program is building upon the success of the minor. Felician University has 1 full time faculty member that is a Board Certified Behavioral Analyst at the doctoral level and 4 adjuncts dedicated to the program. Additionally, they are seeking a second full time faculty member and a supervisor for field based practicum experiences. Areas of concern, the consultant noted EDU 491 is a course within the verified course sequence that does need to be included in the curriculum map. Also, the degree requirements are listed but only add up to 113 credits out of 120 credits required, 30 in Applied Behavior Analysis and Autism, 33 credits Psychology, and 50 credits in General Education. The second reader, Dr. Stout concurred with Dr. Castilla's summary. Dr. Castilla recommended the proposal not be forwarded to the Presidents' Council and be returned to the institution. The Committee agreed

Action: The Committee agreed that the proposal be returned to the institution to address the following:

1. Per the consultant's report, amend the assessment plan to include the EDU 491 course.
2. Make sure the Program has 120 credits.
3. Include a Statement of no objections.

B. Monmouth University

1. New Graduate Program Occupational Therapy Doctorate, School of Nursing and Health Studies, CIP Code 51.2306

First Reader: Chris Capuano, Fairleigh Dickinson University

Second Reader: Roberta Harvey, Rowan University

Dr. Capuano summarized the submitted program stating the proposal is very thorough and well thought out. The consultant was well qualified and provided an equally thorough report. Monmouth agreed to address all of the recommendations in the consultant's report. The program requires pre-accreditation process prior to accreditation approval by the Accreditation Council for Occupational Therapy Education ACOTE. The program is outlined as a three-year program over nine consecutive terms, with 105 credits. The learning outcome plan is robust. This compliments Monmouth's existing programs. The University is modifying their Strategic Plan with a focus on Graduate Education. The request to exceed mission, needs to be included in the application. Dr. Harvey concurred with Dr. Capuano's summary. Dr. Capuano moved, seconded by Dr. Harvey to recommend this proposal to the Presidents' Council. The motion was carried. Dr. Leahy recused.

Action: The AIC did ask for the Institution to update the proposal to include the request to exceed mission. Please send updated proposal to the AIC by May 19, 2020.

2. New Graduate Program Master of Science in Data Science, School of Science, CIP Code 30.7001

First Reader: Basil Baltzis, New Jersey Institute of Technology

Second Reader: Jennifer Palmgren, The College of New Jersey

*Dr. Keep reported for The College of New Jersey. Dr. Baltzis summarized the submitted program stating the institution is not seeking accreditation for the program which will start in 2021. The program is well written and has a foundational basis with 12 credits and essentially is a bridge for those who do not have the proper undergraduate background. The assessment plan is well written, with direct and indirect measures. The consultant is well qualified, the consultant's report is repetitious, but does make specific recommendations. The Institution did not provide a response to the consultant's report, which is required. The second reader, Dr. Keep concurred with Dr. Baltzis' summary. Dr. Baltzis recommended the proposal not be forwarded to the Presidents' Council and be returned to the institution. The Committee agreed. Dr. Leahy recused.

Action: The Committee agreed that the proposal be returned to the institution to address the following:

1. Please provide a response to the consultant's recommendations as required as part of the complete program.

C. New Jersey City University

1. B.S. Geographic Information Science, CIP Code 45.0702

First Reader: Marsha Pollard, Berkeley College

Second Reader: Jianping Wang, Mercer County Community College

*Dr. Kleinschmidt reported for Mercer County Community College. Dr. Pollard summarized the submitted program stating the proposal is within the Institution's programmatic mission and links to their strategic plan. They do have an existing 12 credit GIS certificate program and building the 18 credit GIS Minor and the 30 credit GIS Major. The enrollment projections are reasonable but the assumptions are only based on in-state full-time students, it is not clear if they are limiting this program to in-state only or will they accept out-of-state or part-time students, in which the enrollment projections may not be correct. Transfer students are also not included in the projections. They did a clear job of mapping the GIS program goals to student learning

outcomes as well as to the direct and indirect assessment measures. The consultant was well qualified and conducted a site visit in November of 2019. The consultant's report was thorough and NJCU adequately responded to the consultant's recommendations. Dr. Kleinschmidt concurred with Dr. Pollard's summary. Dr. Pollard moved, seconded by Dr. Kleinschmidt to recommend this proposal to the Presidents' Council. The motion was carried. Dr. Henderson and Dr. Aydin recused.

Action: The AIC did ask for the Institution to provide clarification on the enrollment picture and will the Institution accept transfer students, out-of-state and part-time enrollment. Please send clarification to the AIC by May 19, 2020.

D. New Jersey Institute of Technology

1. B.S. Cyberpsychology, CIP Code 30.1701

First Reader: Willard Gingerich, Montclair State University

Second Reader: Nurdan Aydin, New Jersey City University

Dr. Gingerich stated the curriculum was designed under guidelines for undergraduate degrees in psychology from APA. A uniqueness of the program is it will emphasize co-requisite labs in many areas with strong training in quantitative research. The assessment plan is adequate and included a curriculum map of all courses in the program with 85% of the courses already in existence. The proposal made repeated references to rubrics yet no sample rubrics were provided. The consultant provided a very careful and detailed analysis of the program. NJIT is looking to hire more faculty dedicated to this field, address facilities concern, and add the recommended databases. The second reader Dr. Aydin fully agreed with Dr. Gingerich's summary and seconded the recommendation to move the proposal forward to the Presidents' Council. The motion was carried. Dr. Baltzis recused.

E. Ramapo College

1. MFA in Creative Music Technology, CIP Code 50.0913

First Reader: MaryAnn Baenninger, Drew University

Second Reader: Mark McCormick, Middlesex County College

Dr. Baenninger summarized the program was very well written. The program is distinct from other programs in the fact that it is an MFA rather than a technical degree in music. The enrollment aspiration is modest as it's directly related to the need in the community and the number of undergraduates that expressed interest in the program. A consultant site visit was completed. The consultant report was thorough and matched what Dr. Baenninger saw in the report. The consultant noted Ramapo has strength in the areas of music at the undergraduate level, and this Master's program is an outgrowth of that. Dr.

Baenninger recommended the proposal be moved forward to the Presidents' Council. The second reader Dr. McCormick concurred with Dr. Baenninger's summary and seconded the recommendation to move the proposal forward to the Presidents' Council. The motion was carried.

F. Rider University

1. Master of Science in Cybersecurity, CIP Code 11.1003

First Reader: Jeff Toney, Kean University

Second Reader: Rafael Castilla, Eastwick College

Dr. Toney summarized the program as well written. Enrollment is anticipated to be strong with 24 students for the spring 2021 semester and 100 students by the 2021-2022 academic year. The assessment was good. A virtual visit via video conference was done with the consultant on April 3, 2020 as a result of the shutdown due to the COVID-19 pandemic. The consultant was highly qualified and provided a thorough report. The consultant's report included a recommendation to hire more staff and faculty to which the institution responded. Dr. Toney recommended the proposal be moved forward to the Presidents' Council. The second reader Dr. Castilla concurred with Dr. Toney's summary and seconded the recommendation to move the proposal forward to the Presidents' Council. The motion was carried.

G. Rowan College of South Jersey

1. A.S. Advanced and Continuous Studies, CIP Code 24.0101

First Reader: Jeff Lee reporting for Tony Munroe, Essex County College

Second Reader: Mark McCormick, Middlesex County College

Dr. Lee summarized the proposal as well written. The program allows students in a 3+1 program to graduate from a chosen field of study then matriculate into the advanced and continuous studies degree. This allows for financial aid to continue and the full 90 credits to transfer. RCSJ and Rowan University are working on joint assessments and objectives. The program fits in with the strategic plan, mission, and goals of RCSJ. The consultant report contained four suggestions, which included a more detailed outcome mapping, all of which were addressed by the college in the response. Dr. Lee recommended the proposal be moved forward to the Presidents' Council. The second reader Dr. McCormick concurred with Dr. Lee's summary and pointed out the program is a new 3+1 program for the State. Dr. McCormick seconded

the recommendation to move the proposal forward to the Presidents' Council. The motion was carried. Dr. Harvey recused.

H. Rowan University

1. Bachelor of Arts in Health & Science Communication, CIP Code 09.0905
First Reader: David Stout, Brookdale Community College
Second Reader: Rafael Castilla, Eastwick College
Dr. Stout summarized the program as a new multi-departmental major that draws on resources in the communication areas of the college. The assessment plan, learning outcomes, and relationship between the program and the institutional strategic plan are very clear. Demand analysis was interesting as 384 current students were surveyed in April 2019 and 69% of the population surveyed expressed interest in the program. The program is the first in the country that combines science and health together with communication. Enrollment is projected to go from 18 students in the first year to a cumulative 84 students in year 5. Existing faculty from multiple disciplines will be used as of now and two additional faculty members will be hired to support the program as it grows. Maps for each program concentration were impressive as subject concentration all the way through different career opportunities were included. Each specialization included an advising guide that addressed both native and transfer students. The consultant was highly qualified and uniquely positioned to analyze the program. A site visit was conducted early March 2020. The University did a great job responding to the consultant's report. Dr. Stout found the program to be impressive. The second reader Dr. Castilla agreed with Dr. Stout's summary and stated the proposal was a very interesting program at a critical time in history. Dr. Castilla seconded the recommendation to move the proposal forward to the Presidents' Council. The motion was carried. Dr. Harvey recused.
2. Bachelor of Arts in Philosophy, CIP Code 38.0101
First Reader: Jon Connolly, Sussex County Community College
Second Reader: Jianping Wang, Mercer County Community College
*Dr. Kleinschmidt reported for Mercer County Community College. Dr. Connolly summarized the program as very well written. The assessment table had a notable distinction between program goals, student learning goals, and student learning outcome goals. Exemplar rubric were provided. The consultant was highly qualified and provided a very positive report. A need for full time faculty was mentioned on the proposal and on the consultant report, but it was not addressed in the response. Dr. Connolly recommended to move the program forward to the Presidents' Council. The second reader Dr. Kleinschmidt agreed with Dr. Connolly's summary and added the University clarified in the proposal the for need more full time faculty. Dr. Kleinschmidt seconded the recommendation to move the proposal forward to the Presidents' Council. The motion was carried. Dr. Harvey recused.
3. Master of Arts in Diversity & Inclusion, CIP Code 30.2301

First Reader: Jim Burkley, Rutgers University

Second Reader: Michelle McDonald, Stockton University

The first reader Mr. Burkley was unable to summarize the report due to technical difficulties on the Zoom call. The second reader Dr. McDonald summarized the program as well put together. Objectives are clearly stated and degree requirements were well articulated. Common core courses and applied work were well balanced. There is no accrediting body or licensure for the field, but it was developed with objectives and standards set by the National Association of Diversity Officers. There is a strong outline of program assessments, and a great connection drawn between the proposal and the mission of the institute. Most diversity and inclusion programs are located in business programs and by contrast Rowan's degree includes courses from the social sciences and humanities. Job postings were used for justification of student demand. The consultant was well qualified to conduct the review and praised the University's willingness to develop such a program. The University's response to the consultant report was sufficient. Dr. McDonald recommended to move the program forward to the Presidents' Council. The motion was carried. Dr. Harvey recused.

4. Master of Arts in Holocaust & Genocide Education, CIP Code 30.2101

First Reader: Jeff Toney, Kean University

Second Reader: Nurdan Aydin, New Jersey City University

Dr. Toney summarized the submitted program stating the proposal is well done and an important program. 30 credits Masters to launch in September 2020. It is the only program of its kind in the US and beyond to focus on Holocaust Genocide Education rather than studies. The consultant is highly qualified but the consultant report was lacking and didn't follow the AIC requirements. The second reader, Dr. Aydin concurred with Dr. Toney's summary. Dr. Toney recommended the proposal not be forwarded to the Presidents' Council and be returned to the institution. The Committee agreed. Dr. Harvey recused.

Action: The Committee agreed that the proposal be returned to the institution to address the following:

1. Please have the consultant provide a consultant's report that follows the AIC formal structure.

5. Bachelor of Arts in World Religions, CIP Code 38.0201 First

Reader: Mark McCormick, Middlesex County College

Second Reader: Willard Gingerich, Montclair State University

Dr. McCormick summarized the submitted program stating the proposal is a program that builds on an existing living studies concentration within the existing joint BA in Philosophy and World Religion Studies. The program is complete and lays out the case for a stand-alone BA program in World Religions. The program is consistent with Rowan's four pillars and logically

sequenced and comprised of 120 credits, with a clear assessment plan and program curricular map. The consultant is well qualified and provided a thorough consultant report. A site visit was conducted in February of 2019. Rowan's response to the consultant's report was comprehensive and one of the best written programs I have seen. The second reader, Dr. Gingerich concurred with Dr. McCormick's summary. The consultant indicated a concern about the faculty, and pointed out a weakness in the area of Islam and Islam studies as well as the space where the program is housed.

Dr. McCormick moved, seconded by Dr. Gingerich to recommend this proposal to the Presidents' Council. The motion was carried. Dr. Harvey recused.

Action: The AIC did ask for the Institution in a more rigorous way, responding to the consultants need for a professor with expertise in Islam and find the appropriate space for the program.

I. Rutgers Biomedical and Health Sciences

1. Rutgers Biomedical and Health Sciences – Occupational Therapy Doctorate (O.T.D.), CIP Code 51.2306

First Reader: Roberta Harvey, Rowan University

Second Reader: Chris Capuano, Fairleigh Dickinson University

Dr. Harvey summarized the report as a strong and complete proposal. Well designed with a set of 6 curricular threads that anchor the courses. A program director who will oversee the specifics of the program was already hired. A centralized application service will be used for enrollment and recruitment. Curriculum is fully mapped out. The consultant was highly qualified. The institution responded to the consultant's report with substantive data. Dr. Harvey recommended to move the program forward to the Presidents' Council. The second reader Dr. Capuano concurred with Dr. Harvey and seconded the recommendation to move the proposal forward to the Presidents' Council. The motion was carried. Mr. Burkley recused.

J. Rutgers University – New Brunswick

1. Master of Applied Behavior Analysis (M.A.B.A.), CIP Code 42.2814

First Reader: Jennifer Palmgren, The College of New Jersey

Second Reader: Willard Gingerich, Montclair State University

*Dr. Keep reported for The College of New Jersey. Dr. Keep summarized the program is well done and fully within the University's mission in a high need area. Graduates would be eligible for certification through the Behavioral Analyst Certification Board. A separate accreditation will not be sought and licensure is not currently required in NJ. The consultant found the enrollment projection to be ambitious but not unreasonable. Two consultants reviewed the program and recommended the program, but requested more clarity on the

practicum side, to which the institution agreed. Dr. Keep shared concerns the School of Education at the College of New Jersey had about the clinical approach of the program. Dr. Keep recommended to move the program forward to the Presidents' Council. The second reader Dr. Gingerich found the proposal highly polished and noted both consultants expected the faculty to increase as per their reports. Dr. Gingerich seconded the recommendation to move the proposal forward to the Presidents' Council. The motion was carried. Mr. Burkley recused.

K. Stockton University

1. Bachelor of Arts in Digital Studies, CIP Code 09.0702

First Reader: Jianping Wang, Mercer County Community College

Second Reader: Marsha Pollard, Berkeley College

*Dr. Kleinschmidt reported for Mercer County Community College. Dr. Kleinschmidt summarized the submitted program stating the program goals are clear and the program design is interdisciplinary only require four new courses for the program. Learning outcomes are clear and fits within the mission of the institution. They refer to data in the Appendices, which is missing. The proposal indicated course descriptions were included in Appendices, but were missing. The consultant was well qualified and provided a thorough review and pointed out the Institution would need to hire additional faculty and have a dedicated computer lab. The second reader, Dr. Pollard concurred with Dr. Kleinschmidt's summary. The consultant indicated the need for two new full-time specialized tenure track faculty or the program would be compromised. And currently no expertise in the faculty to teach several of the DIGI courses including game design. But no clarification if there has been an Institutional commitment to hire this faculty. Dr. Kleinschmidt recommended the proposal not be forwarded to the Presidents' Council and be returned to the institution. The Committee agreed. Dr. McDonald recused.

Action: The Committee agreed that the proposal be returned to the institution to address the following:

1. Add Appendices to the proposal as none were attached.
2. Stronger commitment from the Institution on the intent to hire the two full-time specialized tenure track faculty in addition to support and labs.
3. Refine their statement regarding program assessments.

L. William Paterson University

1. B.S. in Medicinal Biochemistry, CIP Code 26.0202

First Reader: Michael McDonough, Raritan Valley Community College

Second Reader: Jennifer Palmgren, The College of New Jersey

*Dr. Belin reported in the absence of Dr. McDonough, and Dr. Keep reported in the absence of Dr. Palmgren. The first reader Dr. Belin summarized the program as well written and addressed all salient program requirements. The rigorous curriculum is consistent with WPU programmatic mission and strategic plan. The learning outcome plan is well described and informative assessment measures are provided. Degree requirements are clearly laid out. Student enrollment projection is realistic considering the need for the program nationwide. The consultant was well qualified and conducted a two-day site visit. The consultant report was thorough with a few minor recommendations to which the University responded in an affirmative way. Dr. Belin agrees with the consultant's findings and recommends the program be moved to the Presidents' Council. The second reader Dr. Keep concurred with Dr. Belin's summary and seconded the recommendation to move the proposal forward to the Presidents' Council. The motion was carried.

2. Doctor of Education (EdD) in Leadership, CIP Code 52.0213

First Reader: Jim Burkley, Rutgers University

Second Reader: Basil Baltzis, New Jersey Institute of Technology

Mr. Burkley summarized the submitted program stating the program does exceed mission but was not explicitly identified in the program. This program is designed for both novice and experienced leaders across a broad range of professions, including K-12 education, higher education, social services, healthcare, non-profit and for profit businesses, and faith based organizations and government. The evaluation and learning outcomes assessment were well prepared, and the curriculum map is detailed and the program will address the five goals of the institutions strategic plan. The consultant is qualified and the institution responded to the report. The request to exceed mission, needs to be included in the application. Dr. Baltzis concurred with Mr. Burkley's summary. Mr. Burkley moved, seconded by Dr. Baltzis to recommend this proposal to the Presidents' Council. The motion was carried.

Action: The AIC did ask for the Institution to update the proposal to include the request to exceed mission. Please send updated proposal to the AIC by May 19, 2020.

V. Other Action Items

A. DeVry University

1. Petition for re-licensure

www.state.nj.us/highereducation/higheddocs/DeVry_petition_2019.pdf

password: **Azure&2019**

First Reader: MaryAnn Baenninger, Drew University

Second Reader: Jeff Lee for Tony Munroe Essex County College

Dr. Baenninger summarized the petition for re-licensure as extremely thorough and contained high quality materials. The responses from the consultant team felt universally the required components of the licensure application were answered. Dr. Baenninger recommended to move the petition for re-licensure to the Presidents' Council. The second reader Dr. Lee concurred with Dr. Baenninger's summary and seconded the recommendation to move the petition for re-licensure to the Presidents' Council. The motion was carried.

B. Kean University

Conversion of an option B.S. Physical Education, Exercise Science to a B.S. Exercise Science program degree, CIP Code 31.0505 Seeking wavier from full degree program review process.

First Reader: Nurdan Aydin, New Jersey City University

Second Reader: Jon Connolly, Sussex County Community College

Dr. Aydin summarized the conversion proposal was clearly defined with clear goals and objectives, and student learning outcomes. A consultant review was not required for the conversion as the Institution requested a waiver. Dr.

Aydin recommended the program be moved to the Presidents' Council. The second reader Dr. Connolly concurred with Dr. Aydin's summary and noted the institution is seeking accreditation from CAAHEP. Dr. Connolly seconded the recommendation to move the proposal forward to the Presidents' Council. The motion was carried. Dr. Toney recused.

C. Montclair State University

MA in Higher Education (conversion of concentration to full degree). Seeking wavier from full degree program review process.

First Reader: Michelle McDonald, Stockton University

Second Reader: Jeff Lee for Tony Munroe, Essex County College

Dr. McDonald stated the learning objectives were clearly stated and aligned with competencies, standards, and guidelines developed by several external organizations. The assessment plan is thorough and makes note of a periodic evaluation in addition to the annual evaluation as mandated by MSU. The program is aligned with three pillars of Montclair State University's strategic plan. A consultant review was not required for the conversion as the Institution requested a waiver. Dr. McDonald recommended the program be moved to the Presidents' Council. The second reader Dr. Lee concurred with Dr. McDonald's summary and noted the institution may need to adjust in the future. Dr. Lee seconded the recommendation to move the proposal forward to the Presidents' Council. The motion was carried. Dr. Gingerich and Dr. Cote- Bonanno recused.

D. Rowan College of South Jersey

Conversion from A.A. Arts and Sciences, Psychology option program
conversion to an A.A. Degree in Psychology, CIP Code 42.0101

First Reader: Michael McDonough, Raritan Valley Community College

Second Reader: Marsha Pollard, Berkeley College

*Dr. Belin reported in the absence of Dr. McDonough. Dr. Belin stated the program will allow students to take two additional courses in psychology for a total of 18 credits in the psychology major. Faculty, administrative, and support resources are already in place and will not require additional investments. A benefit of this change is it will facilitate a 3+1 degree articulation with Rowan University. The program will also be replicated at the Cumberland Campus. It is consistent with RCSJ's mission and goals and supports the institutions strategic plan. While the program and course level outcomes assessment plan was somewhat brief, the program does not vary significantly to the currently offered program. The program will provide a strong foundation for the 3+1 program which will transfer to many colleges and universities. A consultant was not involved due to the high demand and appeal of the program. Dr. Belin recommended the program to be moved to the Presidents' Council. The second reader Dr. Pollard concurred with Dr.

Belin's summary and seconded the recommendation to move the proposal forward to the Presidents' Council. The motion was carried. Dr. Harvey recused.

VI. For Your Information

A. Hudson County Community College

- New Certificate Baking and Pastry Arts, CIP Code 12.0500
- New Proficiency Certificate Addictions Counseling, CIP Code 51.1501
- Initiation of a Program Option in Communication Studies to Existing AA English degree, CIP Code 09.0100
- Nomenclature change from Academic Certificate in Supply Chain Management, CIP Code 52.0203 to Academic Certificate in transportation, logistics, and distribution, CIP Code 49.9999
- Terminate AA Liberal Arts – American Studies option, CIP Code 24.0101
- Terminate AA Liberal Arts – Criminal Justice option, CIP Code 24.0101
- Terminate AA Liberal Arts – Human Services Option, CIP Code 24.0101
- Terminate Liberal Arts – Latino Studies option, CIP Code 24.0101
- Terminate Liberal Arts – Women's Studies option, CIP Code 24.0101
- Terminate AAS Criminal Justice, CIP Code 24.0101
- Terminate AAS Management – Funeral Services option, CIP Code 52.0201
- Terminate AS Respiratory Care, CIP Code 51.0908
- Terminate Certificate in Dietary Management, CIP Code 51.3101
- Terminate Certificate in Medical Transcription, CIP Code 51.0708

B. Kean University

- Terminate B.S. Medical Technology, Cytotechnology and Histotechnology Options
- Terminate M.A. Early Childhood Education, Classroom Instructions P-3 Certification Option
- Terminate B.S. Athletic Training
- Change in Nomenclature B.A. Therapeutic Recreation is now B.A. Recreational Therapy, CIP Code 51.2309
- New Option Master of Architecture, 3 Year Option, CIP Code 04.0902
- New Option B.S. Managements, Business Analytics Option, CIP Code 52.0201

C. Montclair State University

- Nomenclature change to MS in Exercise Science to MS Exercise Science and Sport Studies, CIP Code 31.0505, and change in CIP Code to 31.0505, Exercise Physiology and Kinesiology.

D. New Jersey Institute of Technology

- Notification of initiation of NJIT's Master's Level Graduate Certificate in Statistics for Data Science, CIP Code 27.0501

E. Ramapo College

- New minor in Sustainability: 30.3301
- New concentration in Education Studies, within the existing Social Science major: 45.0101
- New concentration in Specialized Studies, within the existing English and Literary Studies major: 23.0101
- Minor nomenclature change from Criminology to Crime and Justice Studies: 43.0104
- Minor nomenclature change from Science, Technology and Science to Science and Society: 30.1801
- Concentration nomenclature change from Science, Technology and Science to Science and Society, within the existing Integrated Science Studies major: 30.1801
- Concentration nomenclature change from Public Sociology to Social Inequality, within the existing Sociology major: 45.1101
- Concentration nomenclature change from Ethnic Studies to Race & Ethnicity Studies, within the existing Social Science major: 45.0101
- Concentration nomenclature change from Gender Studies to Gender & Sexuality Studies, within the existing Social Science major: 45.0101
- Concentration nomenclature change from Labor Studies to Labor, Work, and Organizations, within the existing Social Science major: 45.0101
- Concentration nomenclature change from Justice to Society and Culture, within the existing Social Science major: 45.0101

F. Raritan Valley Community College

- Two New Certificates
 - English as a Second Language, Certificate (16.1701)
 - Fitness Specialist, Certificate(31.0507)

G. Rowan University

- Nomenclature Changes
 - Nomenclature change from Minor in Philosophy & Religion Studies to Minor in Philosophy & World Religions (CIP 38.0001; Philosophy and Religious Studies, General)
 - Nomenclature change from Certificate of Undergraduate Study in Religion Studies to Certificate of Undergraduate Study in World Religions (CIP 38.0201; Religion/Religious Studies)
- Initiation of Program Options
 - Concentration in Blockchain Technologies and Cryptocurrencies within the Bachelor of Science in Computer Science (CIP 11.0202; Computer Programming, Specific Applications)
 - Concentration in Blockchain Technologies and Cryptocurrencies within the Bachelor of Arts in Computing and Informatics (CIP 11.0202; Computer Programming, Specific Applications)
 - Concentration in Global Climate Change: A Geologic Perspective within the Bachelor of Science in Geology (CIP 40.0601; Geology)
 - Concentration in Nurse Executive within the Master of Science in Nursing (CIP 51.1602; Nursing Administration)
 - Minor in Arabic Studies (CIP 16.1101; Arabic Language and Literature)
 - Minor in Italian Studies (CIP 05.0126; Italian Studies)
- Initiation of Certificate Offerings
 - Certificate of Graduate Study in Leading Innovative Organizations (CIP 52.0213; Organizational Leadership)
 - Certificate of Graduate Study in Corporate Entrepreneurship (CIP 52.0701; Entrepreneurship)
 - Certificate of Graduate Study in Technology and Innovation (CIP 52.0701; Entrepreneurship)
 - Certificate of Graduate Study in Finance (CIP 52.0801; Finance, General)
 - Certificate of Graduate Study in Early Childhood STEM Education (CIP 13.1210; Early Childhood Education and Teaching)
 - Certificate of Undergraduate Study in Esports Industry & Entertainment Experience (CIP 09.0906; Sports Communication)

H. Rutgers University – Newark and New Brunswick

- Nomenclature Change with CIP Code Change Rutgers University– Newark and New Brunswick – From M.S. in Healthcare Services Management [CIP Code 51.0701] To M.S. in Healthcare Analytics and Intelligence CIP Code 52.1301

I. The College of New Jersey

- Nomenclature Change with CIP Code Change From Bachelor of Arts in Art History, CIP Code 50.0703 To Bachelor of Arts in History and Visual Culture CIP Code 50.0703

J. Union County College

- Nomenclature change in title of its Office Professional, CT.A. degree to Business Fundamentals, CT.A.
- New Certificates
 - Blockchain Technology, CT.A. – new Certificate of Achievement
 - eSports Management, CT.A. – new Certificate of Achievement

VII. Old Business

A. Montclair State University

1. Resubmission of proposal for BS in Applied Math and Statistics, CIP Code 27.0301 (originally on Feb 21 AIC agenda)

First Reader: Basil Baltzis, New Jersey Institute of Technology

Second Reader: Jim Burkley, Rutgers University

Dr. Baltzis stated the program was resubmitted from the February 21, AIC meeting as it was determined to be a new program rather than a conversion, and required an external consultant. The consultant conducted a site visit on March 9, and provided a review. The consultant's report concluded the learning outcomes are adequate and curriculum well thought out. The consultant noted it would be nice to have articulation agreements with other institutions in place but not needed at this stage of the program and also noted the program would benefit from someone with expertise in finance. The response from the institution was adequate. Dr. Baltzis recommended the program to be moved to the Presidents' Council. The second reader Mr.

Burkley concurred with Dr. Baltzis' summary and seconded the recommendation to move the proposal forward to the Presidents' Council. The motion was carried. Dr. Gingerich recused.

2. Resubmission of proposal for BA in Hospitality, Sports, Events, and Tourism, CIP Code 52.0901 (originally on March 20 AIC Agenda) - two attachments on NJPC site

First Reader: Roberta Harvey, Rowan University

Second Reader: Jon Connolly, Sussex County Community College

Dr. Harvey summarized the program as well written and stated the resubmission significantly improves the program. The proposal is laid out

nicely and provides a response to all four elements that were lacking in the original proposal. Dr. Harvey is satisfied with the explanations provided and recommended the program to be moved to the Presidents' Council. The second reader Dr. Connolly concurred with Dr. Harvey's summary and seconded the recommendation to move the proposal forward to the Presidents' Council. The motion was carried. Dr. Gingerich recused.

VIII. New Business